



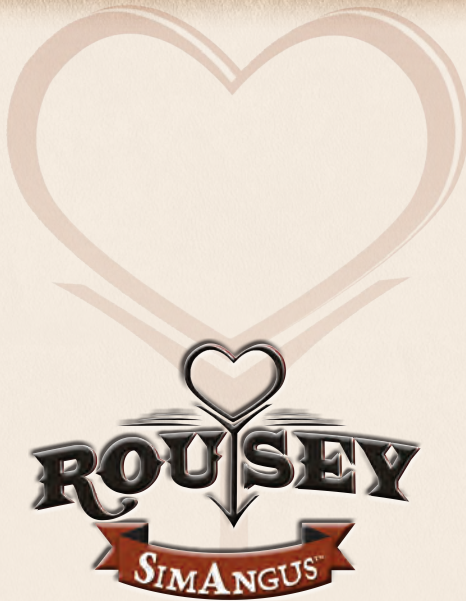
Annual Bull Sale

FEB. 8, 2025 • 1 P.M.

Lincoln County Fairgrounds • North Platte, Neb.

90 Black SimAngus™ Bulls

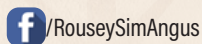
70 Red SimAngus™ Bulls



CONTACT US TODAY!

Tyrell Rousey - (308) 530-9279

Deandra Rousey - (308) 520-3285



www.RouseySimAngus.com

Welcome!

My wife Deandra and I would like to welcome you to our 6th annual Rousey SimAngus Bull Sale! I know it may sound cliché but I feel this set of bulls is the highest quality and most consistent across the board that we have ever offered. This business is not just a business, it's an obsession for me. Breeding better, higher quality cattle that are problem free is a 365-day project for us and we continue to sort, cull, and select relentlessly to present you with a high-quality product. Perfection is likely unattainable but we will darn sure try!

The beef industry has enjoyed a good year with the drought softening in most places and hay reserves being replenished. Calf prices have been very favorable through the summer video sales and into the fall with an even more impressive surge the past couple months. Fundamentally, the next few years should look pretty good if you have cattle in inventory. Whether you are rebuilding a cowherd or advancing your current one, there is one thing that I cannot emphasize enough and that's the value of Heterosis to the commercial cattleman!

The benefit of added pounds, enhanced fertility, longer lifetime production, and greater health with disease resistance are all too important to ignore. The great thing is it doesn't have to be complicated and can easily be incorporated into a program with the simple addition of a SimAngus bull. A structured breeding program centered around the SimAngus composite is one of the best investments a commercial producer can make.

My personal philosophy has been to breed cattle with "Practicality, Functionality, and Heterosis" in mind. We invite you to read what this means to us as outlined on page 4 in this catalog, but basically can be summed up as taking a no nonsense, balanced trait approach to breeding cattle that fit your own personal environmental parameters. This sets us up to be profitable in the good years and weather the storms of the downturns.

We are thankful for your interest in our program and look forward to working with you. Please feel free to stop by the ranch and take a look at the sale offering prior to the sale. New this year, we will be offering a \$250 sale credit for anyone who views the bulls at the ranch prior to the sale. We will again be utilizing DVAuction if for any reason you are not able to attend and of course the videos will be available for viewing as well. We look forward to seeing you on sale day!

Sincerely,

Tyrell Rousey



Rousey SimAngus™ Bull Sale

150 Black and Red

SimAngus™ Bulls

SATURDAY, FEB. 8, 2025

Lincoln County Fairgrounds

1 PM CST • North Platte, Neb.

First Breeding Season Guarantee

SALE SCHEDULE:

The bulls are available for viewing at the ranch anytime up until February 6th!

Feb. 6: See the bulls at the sale site in the afternoon.

Feb. 7: Bulls will be available to view all day.

Feb. 8: Bulls will be available to view all day

AUCTION STARTS PROMPTLY AT 1:00 P.M

Coffee will be served all day and a complimentary lunch begins at 11:30 AM.

SALE DAY CONTACTS

Tyrell Rousey.....(308) 530-9279

Deandra Rousey.....(308) 520-3285

Website.....www.RouseySimAngus.com

Facebook..... /RouseySimAngus

AUCTIONEER

Kyle Schow, Schow Auction Service.....(308) 289-3772

SALE REPRESENTATIVES

Cody Nye, The Fence Post.....(308) 760-8588

Alan Sears, Western Ag Reporter.....(970) 396-7521

Randy Rasby, American Cattleman.....(308) 539 6195

SALE LOCATION: Lincoln County Fairgrounds in North Platte, Nebraska (5015 Rodeo Road / West Hwy. 30)

SCROTAL MEASUREMENTS

Due to the early catalog deadline and the age of the Bulls, Scrotal Measurements will be taken in late January at semen check time. Supplement sheet with those measurements will be available at sale time.

PRINTED EPD'S: ASA runs EPD updates weekly. EPD's printed in this catalog were pulled from the ASA database on December 18, 2024.

FEED RATION: We work with Jeremy Martin and Great Plains Livestock Consulting for balancing the ration. We target a 3.5 lb ADG on the bulls to express genetic differences without sacrificing longevity and soundness. They are developed in large open pens and have plenty of room to play and exercise.

SALE FORMAT: This will be a Video Auction. All bulls will be available for viewing at the Sale Location but will not go through the sale ring. Pre-recorded videos of each individual Lot will be broadcast over TV Monitors rather than the animal entering the sale ring.

SALE ORDER: A sale order will be posted late Thursday evening or Friday morning. Find it on our Website and Facebook page or contact Tyrell.

VIDEOS OF THE SALE OFFERING: As stated above this will be a Video Auction and no bull will enter the sale ring. Videos of each individual Lot will be available for viewing approximately January 15th. Find a link to the Videos on our website www.RouseySimAngus.com under the Current Sale tab or visit www.DVAuction.com

ANNOUNCEMENTS: Announcements made sale day take precedence over printed material in the sale catalog. Anyone attending the sale attends at their own risk. Rousey SimAngus, LLC or the Lincoln County Fairgrounds will not be held responsible for any personal injury while attending this sale. Settlement "Paid in Full" is expected sale day. Persons purchasing over the Internet, Conference Call, or on Order will be sent an Invoice and payment is expected within 10 days of the sale.

BREEDING GUARANTEE: Each Bull is sold with a "First Breeding Season" guarantee against injury or soundness issues. Bulls lost due to neglect or acts of nature such as lighting strike will not be guaranteed. If the bull is unable to complete the first breeding season, (60 days from turnout) we will provide you with another bull of equal value or you will receive credit at the next year's sale equal to the purchase price minus the salvage value of the bull. Please call us immediately if your bull gets sick or is injured so we can discuss options.

SEMEN INTEREST: Rousey SimAngus, LLC will retain 1/3 revenue sharing semen interest on all bulls selling and has the right to collect semen at our expense on any bull for in herd use.

FEEDING ARRANGEMENTS AND DELIVERY:

Bulls will be kept free of charge until delivery which will begin in late March. There will be free delivery to buyers from Nebraska and surrounding states. We will split the cost of delivery to buyers from other states and will help coordinate trucking to get the bulls delivered as economically as possible. If you choose to take your bulls home sale day we will deduct \$50 per head from the purchase price.

VOLUME DISCOUNTS: We will offer volume discounts to buyers who purchase five bulls or more. The fifth bull is discounted 5%, the sixth bull is discounted 6% and so on up to a discount of 10% for the tenth bull purchased at our sale.

BIDDING OPTIONS: Joining us in person is by far the best option to see the offering first hand and discuss with us your needs. We know weather, family commitments, and calving can interfere with your personal attendance so we will also be offering the following options:

ORDER BUYING: Each year we buy bulls for people unable to attend our sale. We guarantee you will not spend more than if you were at the sale personally. If you give us \$5,000 to spend on a bull and he only brings \$3,000 in the auction, \$3,000 is what you will pay.

DVAUCTION: Bid on the bulls and watch the entire sale though DVAuction. You can Log on to www.DVAuction.com and bid online from your personal computer. Additionally, Proxy bidding is available as well. You must register before the sale on the DVAuction website. Pre-recorded videos of the bulls will play during the auction and videos of the entire offering should be available on the DV Auction website approximately 3 weeks prior to the sale.



Catalog and Advertisements designed by *Strommen Livestock Services*
Solen, ND • (701) 290-3886

DVAuction
Broadcasting Real-Time Auctions

PRACTICALITY FUNCTIONALITY *Heterosis*

PRACTICALITY. FUNCTIONALITY. HETEROSIS. These three words represent the objectives and core values of the Rousey SimAngus breeding program. While each has a different meaning they all three are very cohesive in nature and blend themselves to produce real world, problem free, no-nonsense cattle that are productive and profitable through all sectors of the beef industry.

PRACTICALITY

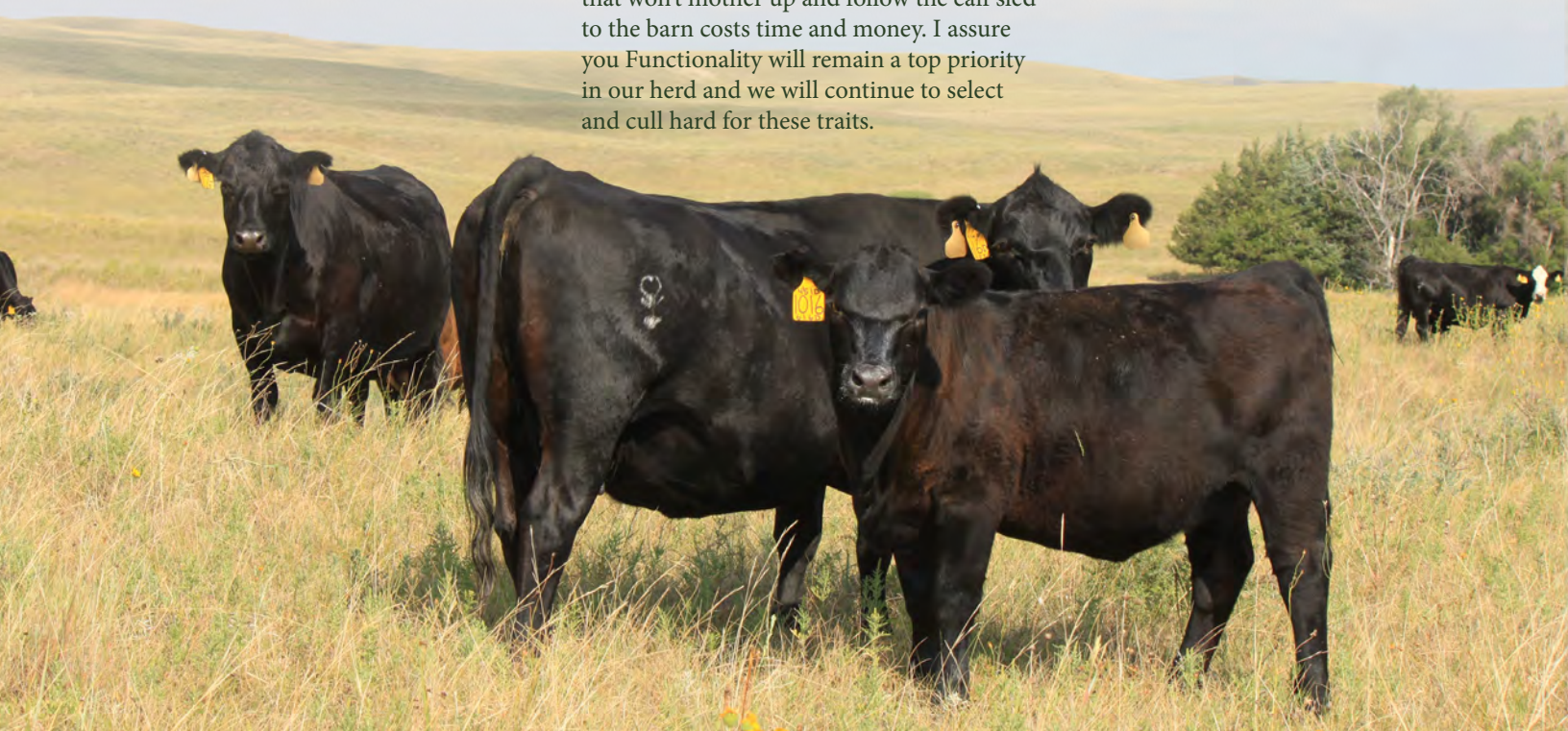
When thinking about practicality in terms of raising beef cattle we consider a balanced trait, no-nonsense approach that takes into consideration cow sense, cowboy logic, sound science, individual resources, and an understanding of cause and effect. It's natural human behavior to continually want to raise the bar but more times than not it comes at the expense of something else. Genomics, EPD's, Indexes, and Phenotypes, are all very valid and useful tools we have at our disposal and certainly tools we use here on the ranch. Unfortunately, problems arise when these tools are taken and pushed to extremes or used singularly rather than in a balanced approach that takes into consideration a ranch's given resources and what is functional and profitable. Practicality and common sense will never get you into trouble.

FUNCTIONALITY

Functionality as we define it and will outline below is an absolute must in our program and is honestly something I really feel the Seedstock industry has lost sight of while chasing EPD's and Genomics. While some may label them as convenience traits I fully see the following as necessary traits: structural soundness including feet and legs, fleshing ability, appropriate mature cow size, sound teat and udder quality, and mothering ability. None of us have the extra time, money, and labor resources to deal with problem cattle. Cattle that require added feed to stay in adequate condition cost money. Cattle that require antibiotic treatments as a result of poor immunity caused by insufficient colostrum consumption due to big teats and poor udders cost money. Cattle with poor structure or bad feet don't have longevity and cost money. During the spring calving blizzard, the cow that doesn't get her calf up and moving costs money and the silly cow that won't mother up and follow the calf sled to the barn costs time and money. I assure you Functionality will remain a top priority in our herd and we will continue to select and cull hard for these traits.

HETEROSIS

Heterosis is one of the easiest, lowest cost tools that a commercial cattle producer can utilize to improve the profitability of their operation. Countless bodies of research have documented the advantages of the composite female and include greater calf survivability, increased fertility and longevity, and more total pounds of calf weaned over the course of a cow's lifetime. Simmental and Angus/Red Angus complement each other so perfectly and it's no surprise that the SimAngus steer has become one of the most sought after animals in the feeding sector as well. Using SimAngus bulls on SimAngus cows is an easy way to manage and maintain an advantageous level of heterosis in a cowherd.



The **VALUE** of **HETEROISIS**

By Lane Giess

The following is an excerpt of an article appearing in the July/August issue of *The Register*.

The adage "Our breed can do it all" has — and may continue to be — pressed by some breed association representatives and certainly some seedstock producers. This concept alone is false and in some small way can be attributed to holding back the beef industry and more importantly the commercial cattle producers. Not a single breed by itself can capture heterosis.

The economic stability of commercial producers is of great importance, and continuing to push singular breed usage is a detriment to farm and ranch longevity at all levels. The value of heterosis is a reduction of production costs, an increase in animal performance and efficiency, an increase in the value of the products sold, and often simpler breeding programs.

So what is heterosis? Heterosis, also known as hybrid vigor, is the superiority of a

crossbred animal relative to the average performance of its straightbred parents. Research has shown time and time again that crossbreeding results in calves that are far superior to their straightbred counterparts.

There are two reasons for the resulting boost in performance from crossbreeding:

- 1) Increasing the level of heterozygosity across the genome lessens the effect of gene dominance for diminished performance (i.e., hybrid vigor), and
- 2) an increased use of breed complementarity of parent breeds (i.e., maternal line and terminal line). In the beef industry, the effect of direct heterosis on calf performance has been documented. An example of this is if you mate a straightbred parent where

the average weaning weight is 550 to another straightbred parent where the average weaning weight is 500. The average weaning performance of those calves is 546. That is 21 pounds heavier than the average of the parent performance.

It's clear the benefit of heterosis results in improved performance across an array of economically relevant traits, but perhaps even more important is the compounded production advantage through crossbred females. The largest economic impact crossbreeding yields is through maternal heterosis and crossbred females.

Would you find it valuable to have females produce 600 pounds more weaning weight and last over a year longer on average than straightbred females? Crossbred females make more money. Period.

"Crossbred females make more money. **PERIOD.**"



Quick Reference to ASA EPDs and \$ Indexes

Expected Progeny Differences (EPDs): EPDs are the most accurate and effective tool available for comparing genetic levels. In using EPDs, the difference between two sires' EPDs represents the unit difference expected in the performance of their progeny. For example, if sires A and B have EPDs of +10 and -5, a 15-unit difference would be expected in their progeny (moving from -5 to +10 yields 15 units). Key to using EPDs is knowing what units they are expressed in. For example, if the above case referred to weaning weight EPDs, A would be expected to sire 15-pounds more weaning weight than B. If calving ease were the trait, A would be expected to sire 15-percent more unassisted births in first-calf heifers; in other words, if B sired 30 assists in a group of 100 heifers, we'd expect A to require 15 assists. A percentile-ranking chart is required to determine where a bull's EPDs rank him relative to other bulls in the breed.

Calving Ease (CE): Percent of unassisted births when used on 1st calf heifers

Birth Weight (BW): Expressed in pounds and predicts the average difference that can be expected in an animal's offspring compared to the average.

Weaning Weight (WW): Pounds of Weaning Weight

Yearling Weight (YW): Pounds of Yearling Weight

Milk (Milk): Pounds of Weaning Weight due to milk

Stayability (STAY): Percent of daughters remaining in the cowherd at 6 years of age.

Marbling (Marb.): Predicts the average difference Marbling score

Rib-Eye Area (REA) Predicts the average difference in square inches of Ribeye

\$ Indexes: Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide a piece of the economic puzzle. That's where \$ indexes come in. Through well-conceived, rigorous mathematical computation, \$ indexes blend EPDs and economics to estimate an animal's overall impact on your bottom line.

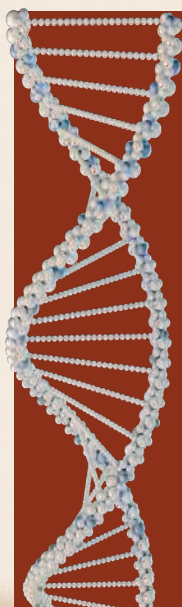
All-Purpose Index (API): Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (TI): Evaluates sire for use on mature Angus cows with all offspring put on feed and sold grade and yield.

Using API and TI: First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described above, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$ indexes visit www.simmental.org.

ASA HYBRID BREED AVERAGES

%	CE	BW	WW	YW	MLK	STY	MRB	BF	REA	API	TI
Avg	12.50	0.20	75.50	116.90	23.80	14.60	0.36	-0.04	0.67	133.49	80.95



We were enrolled in the Calf Crop Genomics program, meaning all bulls sell with Genomically Enhanced EPD's and Parental Verification.

Genomic testing is a cost-effective and quick way to add information to what is known about an animal's genetic potential. One way to think of the information gained is by asking how many progeny would this animal need to see a similar increase in the accuracy of the EPD for that trait? These are referred to as progeny equivalents. Typically, EPD's on yearling bulls are of very low accuracy and are essentially pedigree estimates. Below are the progeny equivalents as of spring 2020. The way to interpret progeny equivalents is like adding over 25 calving ease records, 22 birth weights on progeny, etc. In other words, while a bull calf is still nursing, breeders can know an equivalent of 15 stayability records

on his daughters - something that would take years to generate through progeny testing.

ADDING A GENOMIC TEST IS LIKE ADDING

- 25+ Calving Ease Scores
- 22 Birth Weights
- 25+ Weaning Weights
- 25+ Yearling Weights
- 8 Marbling Scores
- 6 Ribeye Measurements
- 15 Stayability Records

Bottom line is that the EPD's provided on our bulls are more valuable than in years past because they come with greater accuracy to allow you to make more informed decisions!

616D, the Donor dam of Lots 1-4 is a cow that has earned her way to the top. She was never "the chosen one" but a cow that silently did what she needed to. She is a modest sized, very feminine cow with impeccable foot quality and structure with superb teat size and great udder. She has never missed a beat and has conceived first service AI her entire career and was never taken out of production to flush. She has made it onto my camera roll multiple times throughout her career, not as an over fat donor cow but as a hard-working ranch cow out in the Sandhills of Nebraska working her ass off with a huge calf standing at side. Her pedigree traces back to the first Simmental cow that I every owned and consists of multiple generations of cows since by sires that made the fertile long-lived kind that just flat out worked in our program. We collected her son Rousey Invision who has progeny within this sale and plan to utilize Lot 1 in the program as well. Contact me and I would be happy to send you any photos and video I have of 616D.



Lot 1 • ROUSEY DEDICATION 4018M

LOTS 1-4 ARE FLUSH BROTHERS!



ROUSEY DEDICATION 4018M

BD 1/13/24 Reg # 4373383 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

LCDR FAVOR 149F
LCDR DILIGENCE 215J
 LCDR MS GIA 5G
 S A V ANGUS ACRES 3205
ROUSEY BLACKBERRY 616D
 ROUSEY BLACKBERRY 228Z

Actual Prod.	
Act BW	96
Adj WW	733
Adj YW	1500
Dam's Prod.	
Calving Interval	362
WWR	101
Age	8
Weight	1310
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
16.9	-2.2	83.5	132.5	25.5	20.7	0.59	0.46	169	93.3

- The first bull we have ever sold with a name attached
- Unequaled in his ability to impress throughout all stages of development
- Slick haired and extremely dense in his makeup with an awesome disposition
- Top 10% for CE EPD
- Top 20% for low BW EPD
- Top 25% for WW and YW EPD
- Top 15% for Maternal Calving Ease
- Top 3% for Stayability EPD
- Top 20% for Marbling EPD
- Top 10% for API
- Top 15% for TI



Lot 2 • ROUSEY 4007M



ROUSEY 4016M

BD 1/11/24 Reg # 4373379 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

Actual Prod.	Act. BW	Adj. WW	Adj. YW	Dam's Prod.	CI	WWR	Age	WT	BCS
83	640	1230	362	101	8	1310	5		
CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15.8	-1.7	79.1	125.9	25.5	20.5	0.42	0.65	155.9	86.1

- Slick haired flush brother with a little more of a calving ease look
- Top 20% for CE EPD and top 25% for low BW EPD
- Top 4% for Stayability EPD
- Top 20% for API
- Recommended for heifers or cows



ROUSEY 4012M

BD 1/9/24 Reg # 4373377 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

Actual Prod.	Act. BW	Adj. WW	Adj. YW	Dam's Prod.	CI	WWR	Age	WT	BCS
93	681	1271	362	101	8	1310	5		
CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
18.6	-1.2	81.2	128.6	25.5	21	0.4	0.71	159.2	86.5

- Moderate framed and super stout, another early standout
- Top 4% for Calving Ease direct
- Top 30% for BW, WW, and YW EPD's
- Top 3% for Stayability EPD
- Top 15% for API
- Recommended for cows



ROUSEY 4007M

BD 1/8/24 Reg # 4373380 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

Actual Prod.	Act. BW	Adj. WW	Adj. YW	Dam's Prod.	CI	WWR	Age	WT	BCS
94	718	1386	362	101	8	1310	5		
CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13.6	0.4	94.1	153.5	25.5	19.7	0.48	0.88	157.5	94

- Here is an absolute powerhouse and standout individual from early on
- Wide based and expressively muscled
- Top 5% for WW EPD and top 4% for YW EPD
- Top 10% for Stayability
- Top 20% for REA EPD
- Top 15% for API and top 10% for TI
- Recommended for cows



LCDR DILIGENCE 215J

BD: 2/23/2021 Reg #: 3960650 %Sim: PB SM

LCDR WITNESS 541C
LCDR FAVOR 149F
 WS MISS SUGAR C4
 WS PROCLAMATION E202
LCDR MS GIA 5G
 Lcdr MS CHLOE 55C

EPD's	
CE	10.2
BW	0.7
WW	104.4
YW	156.4
Milk	23
Stay	19.1
Marb.	0.46
REA	1
API	164.7
TI	102.8



LCDR DILIGENCE 215J • Sire of Lots 1-10

Diligence is a tremendous purebred option that combines phenotype and genotype to a very high degree! He possesses a great foot structure and skeletal integrity with a quiet disposition and modern EPD profile. We are very pleased with his first calf crop in our program as he did a great job of adding pounds and power without adding excessive frame. Daughters are stout made, moderate framed, and broody. His sons are stout made, muscular, and masculine featured. Diligence ranks among the elite for adding pounds ranking in the Top 2% for WW and YW EPD's. He ranks in the Top 10% for Stayability EPD and Top 15% for Docility EPD, and Top 15% for Marbling EPD. His Indexes check the boxes as well, ranking in the Top 10% for API and Top 2% for TI.



ROUSEY 4187M

BD 2/7/24 Reg # 4362117 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

LCDR FAVOR 149F
LCDR DILIGENCE 215J
 Lcdr MS GIA 5G
 LD CAPITALIST 316
ROUSEY ANIKA 0141H
 HERDMASTER 142F

Actual Prod.	
Act BW	92
Adj WW	628
Adj YW	1192
Dam's Prod.	
Calving Interval	373
WWR	103
Age	4
Weight	1370
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
8.8	0.1	86	125.6	21.2	17.5	0.49	0.56	141.3	86.9

- High quality individual whose bottom side pedigree reads with multiple cows that have thrived and produced very well within our program
- Top 20% for WW EPD as well as Stayability
- Also ranks in the top 10% for Carcass Weight if retained ownership fits your program
- Recommended for cows



ROUSEY 4032M

BD 1/20/24 Reg # 4361651 %Sim 62% SM P/S Homozygous Polled Color Heterozygous Black

LCDR FAVOR 149F
LCDR DILIGENCE 215J
 Lcdr MS GIA 5G
 KG JUSTIFIED 3023
ROUSEY HERDMASTER 835F
 ROUSEY HERDMASTER 150C

Actual Prod.	
Act BW	88
Adj WW	664
Adj YW	1357
Dam's Prod.	
Calving Interval	364
WWR	108
Age	6
Weight	1250
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
10.9	0.4	90.1	145.5	25.6	19.1	0.46	0.84	150	90.6

- Wide bodied individual that is sure to add pounds with a WW ratio of 105 and YW ratio of 111
- His Dam consistently cranks out good ones and always weans a high percent of her body weight
- Top 10% of the database for WW, YW, and Stayability EPD's
- Top 25% for API
- Recommended for cows





Lot 7 • ROUSEY 4017M



ROUSEY 4017M

BD 1/12/24 Reg # 4361648 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

LCDR FAVOR 149F
LCDR DILIGENCE 215J
 LCDR MS GIA 5G
 S A V ANGUS ACRES 3205
ROUSEY ANTOINETTE 682D
 SS WHISPER

Actual Prod.	
Act BW	89
Adj WW	663
Adj YW	1230
Dam's Prod.	
Calving Interval	363
WWR	103
Age	8
Weight	1340
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13.5	-1.2	76.3	115.8	26.8	19.8	0.5	0.47	152.1	84.8

- Attractive made individual out of one of the best cows on the place for phenotype and should be a tremendous female maker
- Top 10% for Stayability
- Top 25% for API
- WW ratio of 105
- Recommended for cows



ROUSEY 4363M

BD 2/27/24 Reg # 4362925 %Sim 50% SM P/S Homozygous Polled Color Homozygous Black

LCDR FAVOR 149F
LCDR DILIGENCE 215J
 LCDR MS GIA 5G
 K C F BENNETT HOMESTEAD
ROUSEY DREAMER 743E
 ROUSEY DREAMER 535C

Actual Prod.	
Act BW	88
Adj WW	721
Adj YW	1256
Dam's Prod.	
Calving Interval	370
WWR	106
Age	7
Weight	1345
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15.1	-1.1	83.9	127.2	28.2	20	0.62	1	164.9	93.3

- Bold ribbed Diligence son out of a heavier milking Homestead daughter
- Elite EPD profile ranking in the top 25% for CE as well as WW EPD
- Top 5% for Stayability and top 10% for API
- Top 20% for Marbling EPD and top 10% for REA EPD
- Recommended for Cows or well-developed heifers



ROUSEY 4337M

BD 2/22/24 Reg # 4362918 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

LCDR FAVOR 149F
LCDR DILIGENCE 215J
 LCDR MS GIA 5G
 LD CAPITALIST 316
ROUSEY VANESSA 1133J
 ROUSEY VANESSA 258Z

Actual Prod.	
Act BW	86
Adj WW	701
Adj YW	1280
Dam's Prod.	
Calving Interval	391
WWR	105
Age	3
Weight	1260
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13.4	0	87.1	132.4	24.6	17.3	0.5	0.56	149.1	89.6

- Eye appealing individual with extra length and out of a really good uddered Capitalist
- 316 daughter
- WW and YW ratio of 105
- Top 15% for WW EPD
- Top 25% for YW and Stayability EPD's as well as API
- Recommended for cows



ROUSEY 4340M

BD 2/22/24 Reg # 4362800 %Sim 56% SM P/S Homozygous Polled Color Homozygous Black

LCDR FAVOR 149F
LCDR DILIGENCE 215J
 LCDR MS GIA 5G
 CONNEALY COMRADE 1385
ROUSEY HERDMASTER 803D
 ROUSEY HOPE 125B

Actual Prod.	
Act BW	92
Adj WW	669
Adj YW	1176
Dam's Prod.	
Calving Interval	369
WWR	98
Age	8
Weight	1285
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14	0.3	86.9	133.4	21.4	17.9	0.39	0.77	145.3	86.7

- Smooth shouldered and clean fronted and would work well on a set of young cows
- Top 15% for WW EPD and top 20% for YW EPD
- Top 20% for Stayability
- Recommended for cows



MYERS FAIR-N-SQUARE M39

BD: 1/7/2019 Reg #: 3944555 %Sim: PB AN

CONNEALY CONFIDENCE PLUS
WOODHILL BLUEPRINT
 WOODHILL EVERGREEN Z291-B233
 CONNEALY THUNDER
MYERS MISS BEAUTY M136
 MYERS MISS BEAUTY M476

EPD's	
CE	10.7
BW	0.1
WW	98.6
YW	162.8
Milk	29.9
Stay	14
Marb.	0.84
REA	0.44
API	144.3
TI	93.1

This is our first calf crop sired by Fair N Square and we are very pleased with high quality calves and consistency across both sexes. He has garnered this same reputation in herds across the country and has become the gold standard for adding body density, performance, soundness and foot quality. As a foundation sire within the ASA database, he ranks in the Top 2% for both WW and YW EPD's and will add value as a high marbling sire ranking in the Top 4% for Marbling EPD.



MYERS FAIR-N-SQUARE M39 • Sire of Lots 11-26



Lot 11 • ROUSEY 4303M



ROUSEY 4303M

BD 2/19/24 Reg # 4362809 %Sim 25% SM P/S Homozygous Polled Color Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 ROUSEY GOLD STRIKE 512C
ROUSEY LUCY 8203F
 ROUSEY LUCY 023X

Actual Prod.	
Act BW	98
Adj WW	753
Adj YW	1398
Dam's Prod.	
Calving Interval	366
WWR	101
Age	6
Weight	1380
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
8.1	1.8	103.9	161.7	23.8	10.2	0.6	0.58	133.1	97		

- Very complete individual that has a world of growth genetics
- Dam is a solid producer sired by a past high seller thru this very sale
- Ranks among the Elite and is in the top 1% of the ASA database for WW EPD and top 2% for YW EPD
- WW ratio of 112 and YW ratio of 115
- Top 1% for Carcass Weight and top 20% for Marbling EPD
- Recommended for cows



ROUSEY 4146M

BD 1/28/24 Reg # 4362148 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 THSF LOVER BOY B33
ROUSEY BLACKSTAR 1084J
 ROUSEY BLACKSTAR 310A

Actual Prod.	
Act BW	89
Adj WW	710
Adj YW	1321
Dam's Prod.	
Calving Interval	371
WWR	106
Age	3
Weight	1235
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
10	-0.2	86.9	140.9	28.7	15	0.52	0.4	138.8	88.5		

- One of the phenotype standouts in the pen with extra length and a big crest
- Top 15% for both WW and YW EPD's
- Top 30% for Marbling EPD
- WW ratio of 106 and YW ratio of 107
- Recommended for cows



Herdmaster 137C • Dam of Lot 14

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ROUSEY 4245M

BD	Reg #	%Sim	P/S	Color
2/16/24	4362927	25% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 HOOKS TRINITY 9T
HERDMASTER 108D
 823T

Actual Prod.	
Act BW	89
Adj WW	709
Adj YW	1346
Dam's Prod.	
Calving Interval	365
WWR	100
Age	8
Weight	1345
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
11.6	-0.4	80.3	126.7	26.3	12.8	0.54	0.31	134.5	85.2

- Long sided individual that posted a WW ratio of 106
- Dam has been a solid producer and is usually one of the first to calve within her sync group
- Top 25% for Marbling EPD
- Top 35% for both WW and YW EPD's
- Recommended for cows

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ROUSEY 4202M

BD	Reg #	%Sim	P/S	Color
2/12/24	4362877	22% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 HOOKS TRINITY 9T
HERDMASTER 137C
 655Y

Actual Prod.	
Act BW	80
Adj WW	703
Adj YW	1295
Dam's Prod.	
Calving Interval	364
WWR	97
Age	9
Weight	1410
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14.3	-3.7	69.3	110.6	27	13.7	0.83	0.26	156.6	89.3

- One of the standouts all summer for his muscle mass and masculinity
- WW ratio of 105
- Top 10% for low BW EPD
- Top 5% for Marbling EPD
- Top 15% for API
- Recommended for heifers or cows

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ROUSEY 4047M

BD	Reg #	%Sim	P/S	Color
1/22/24	4361642	25% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 ROUSEY HEAVY DUTY 032X
ROUSEY PRINCESS 575C
 ROUSEY PRINCESS 215Z

Actual Prod.	
Act BW	86
Adj WW	702
Adj YW	1311
Dam's Prod.	
Calving Interval	364
WWR	105
Age	9
Weight	1450
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
10.9	0.8	88.2	143.4	27.8	14.5	0.53	0.65	138	88.2

- One of our favorites within the sire group!
- Dam is a dense made easy keeping cow with a great udder and would fully expect this bull to sire the same
- WW Ratio of 111 and YW ratio of 107
- Top 15% for WW and Top 10% for YW
- Top 25% for Marbling EPD
- Recommended for cows



Lot 16 • ROUSEY 4194M

16

ROUSEY 4194M

BD	Reg #	%Sim	P/S	Color
2/11/24	4362750	18% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 GW PREDESTINED 701T
HERDMASTER 101B
 806W

Actual Prod.	
Act BW	83
Adj WW	753
Adj YW	1374
Dam's Prod.	
Calving Interval	366
WWR	97
Age	10
Weight	1365
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
16.4	-2.8	84.9	141.2	28.7	15.6	0.78	0.32	166.1	97.3

- Tremendous internal dimension in an eye appealing package
- Slick haired individual with a big time EPD spread and elite carcass potential
- Top 15% for CE, BW, YW, and Milk EPD
- Top 4% for Carcass Weight and Top 10% for Marbling EPD
- Recommended for heifers or cows



ROUSEY 4128M

BD	Reg #	%Sim	P/S	Color
1/26/24	4362161	25% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 S A V RAINDANCE 6848
ROUSEY ANTOINETTE 1221J
 SVF/NJC EBONY W115

Actual Prod.	
Act BW	93
Adj WW	765
Adj YW	1514
Dam's Prod.	
Calving Interval	365
WWR	111
Age	3
Weight	1240
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
10.4	1.4	94.1	157.2	31.1	9.4	0.64	0.92	136.2	95

- One of the standout individuals in the pen for body mass and power
- Dam is one of the elite up and coming young cows and is backed by the most influential cow in our program
- WW ratio of 114 and YW ratio of 123
- Top 5% for WW and top 3% for YW EPD's
- Top 1% for Carcass Weight and top 15% for both Marbling and REA EPD's
- Recommended for cows



ROUSEY 4333M

BD	Reg #	%Sim	P/S	Color
2/22/24	4362732	25% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 HOOKS TRINITY 9T
HERDMASTER 140E
 HERDMASTER 843A

Actual Prod.	
Act BW	94
Adj WW	743
Adj YW	1323
Dam's Prod.	
Calving Interval	369
WWR	100
Age	7
Weight	1410
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
11.9	-0.6	90.4	146	24.3	12.4	0.61	0.43	142.8	93

- Really long sided individual with a level hip design and extra eye appeal
- Posted a WW ratio of 111
- Top 10% for WW and YW EPD's
- Top 20% for Marbling EPD
- Recommended for cows



ROUSEY 4131M

BD	Reg #	%Sim	P/S	Color
1/26/24	4362151	38% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 THSF LOVER BOY B33
ROUSEY NOELLE 1096J
 ROUSEY NOELLE 9238G

Actual Prod.	
Act BW	81
Adj WW	724
Adj YW	1192
Dam's Prod.	
Calving Interval	369
WWR	109
Age	3
Weight	1320
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14.2	-0.8	91.9	147.9	27.9	13.8	0.72	0.33	155.3	97.5

- Lots of body mass and power in this individual
- WW ratio of 108
- Top 10% for both WW and YW EPD's
- Top 10% for Marbling EPD
- Recommended for cows



ROUSEY 4172M

BD	Reg #	%Sim	P/S	Color
1/31/24	4362126	32% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 W/C BANKROLL 811D
ROUSEY MONICA 0300H
 HERDMASTER 805C

Actual Prod.	
Act BW	90
Adj WW	723
Adj YW	1275
Dam's Prod.	
Calving Interval	356
WWR	101
Age	4
Weight	1335
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.3	-0.9	82	130	26.9	7.1	0.69	0.68	134	90.8

- Moderate sized bull with body mass and tremendous early growth
- WW ratio of 108
- Top 15% for Marbling EPD
- Top 25% for YW EPD
- Recommended for cows



ROUSEY 4291M

BD	Reg #	%Sim	P/S	Color
2/19/24	4362891	25% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 O C C LEGEND 616L
ROUSEY VANESSA 361A
 HSF JO JO 9R

Actual Prod.	
Act BW	90
Adj WW	718
Adj YW	1250
Dam's Prod.	
Calving Interval	368
WWR	100
Age	11
Weight	1340
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
10.5	-0.8	72.5	113.1	28.7	15.8	0.52	0.34	135.7	80.6

- Moderate framed individual with added early growth and out of a Dam that has proven to produce past 10 year of age
- WW ratio of 107
- Top 30% for Marbling EPD
- Recommended for cows



ROUSEY 4198M

BD	Reg #	%Sim	P/S	Color
2/12/24	4362905	50% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 SVF STEEL FORCE S701
ROUSEY VANESSA 355A
 HSF JO JO 9R

Actual Prod.	
Act BW	92
Adj WW	664
Adj YW	1365
Dam's Prod.	
Calving Interval	365
WWR	100
Age	11
Weight	1300
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
9.3	1	79.7	131.5	27.9	14	0.08	0.48	111.5	74

- Star headed individual that is just plain thick throughout with added substance of bone
- Dam is 11 now and has been a dependable producer and is bred on time again
- Should produce an excellent set of replacement females
- Top 25% for YW EPD
- Recommended for cows

23

ROUSEY 4037M

BD	Reg #	%Sim	P/S	Color
1/21/24	4361638	25% SM	Homozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 ROUSEY COUNTRY WIDE 138Y
ROUSEY SARAH 384A
 ROUSEY RECKLESS 037X

Actual Prod.	
Act BW	82
Adj WW	629
Adj YW	1147
Dam's Prod.	
Calving Interval	364
WWR	102
Age	11
Weight	1380
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.7	-0.5	77.9	123.2	29	17.3	0.42	0.2	136.8	80.4

- Another bull out of an aged cow that breeds first service each year
- Should produce a deep sided set of replacements that will stand the test of time
- Top 25% for Stayability EPD
- Recommended for cows

24

ROUSEY 4044M

BD	Reg #	%Sim	P/S	Color
1/21/24	4361637	25% SM	Heterozygous Polled	Homozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 SFG SUPER PUNCHER F820
ROUSEY ROSE 0373H
 HERDMASTER 524T

Actual Prod.	
Act BW	84
Adj WW	627
Adj YW	1316
Dam's Prod.	
Calving Interval	363
WWR	97
Age	4
Weight	1410
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
11.8	1.4	95.6	153.9	25.7	12.8	0.62	0.69	143.6	95.1

- Here is a really stout individual with added lower quarter and very complete design
- Top 20% for Stayability EPD
- Sure fire bull to add pounds, muscle shape and substance
- Recommended for cows

25

ROUSEY 4122M

BD	Reg #	%Sim	P/S	Color
1/26/24	4362144	38% SM	Homozygous Polled	Heterozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 THSF LOVER BOY B33
ROUSEY OAKLEE 1066J
 ROUSEY OAKLEE 9373G

Actual Prod.	
Act BW	90
Adj WW	693
Adj YW	1220
Dam's Prod.	
Calving Interval	370
WWR	104
Age	3
Weight	1220
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
9.4	2.4	93.5	148.9	28.8	14	0.49	0.51	131.9	88.5

- Long sided and big crested bull that's always on the prowl for a job to do
- Top 5% for WW and YW EPD's
- Top 30% for Marbling EPD
- Recommended for cows

26

ROUSEY 4208M

BD	Reg #	%Sim	P/S	Color
2/12/24	4362859	38% SM	Homozygous Polled	Heterozygous Black

WOODHILL BLUEPRINT
MYERS FAIR-N-SQUARE M39
 MYERS MISS BEAUTY M136
 THSF LOVER BOY B33
ROUSEY DREAMER 1072J
 ROUSEY DREAMER 9043G

Actual Prod.	
Act BW	78
Adj WW	673
Adj YW	1167
Dam's Prod.	
Calving Interval	386
WWR	100
Age	3
Weight	1225
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14.9	-2	79.8	129	28.1	13.6	0.74	0.09	153	91.3

- Long spined bull with a small keen head that helps verify his potential as a heifer bull candidate
- Top 25% for Calving Ease direct and top 20% for low BW EPD
- Top 10% for Marbling EPD
- Top 20% for API
- Recommended for heifers or cows

SALE SCHEDULE:
 The bulls are available for viewing at the ranch anytime up until February 6th!

Feb. 6: See the bulls at the sale site in the afternoon.
Feb. 7: Bulls will be available to view all day.
Feb. 8: Bulls will be available to view all day

AUCTION STARTS PROMPTLY AT 1:00 P.M
 Coffee will be served all day and a complimentary lunch begins at 11:30 A.M.



KOUPALS B&B PATHFINDER 8106

BD: 1/19/2018 Reg #: 4095922 %Sim: PB AN

CONNEALY CAPITALIST 028
LT ENTERPRISE 5213
 LT ERICA 0121
 KOUPALS B&B IDENTITY
B&B BLKBD PROGRESS 3015
 B&B BLKBD PROGRESS 0049

EPD's	
CE	14
BW	-3.3
WW	90.6
YW	154.9
Milk	33.9
Stay	11.9
Marb.	0.88
REA	0.53
API	150.1
TI	94.3



KOUPALS B&B PATHFINDER 8106 • Sire of Lots 27-36

Maternal superiority and performance are both trademarks of Koupals B&B Pathfinder 8016. Two key elements in making money in the cow-calf business are creating a pregnancy and keeping that female in production for 10 plus years. Pathfinder, as his name suggests is backed by 5 generations of cows earning Pathfinder status within the Angus breed and do not sacrifice udder and foot quality. As a foundation sire within the Simmental database, he adds performance and marbling to the equation ranking in the Top10% for WW and Top 3% for both YW as well as Marbling EPD.



Lot 27 • ROUSEY 4092M



ROUSEY 4092M

BD 1/24/24 Reg # 4336348 %Sim 25% SM P/S Homozygous Polled Color Homozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 YARDLEY TOP GUN F379
ROUSEY VANESSA 2211K
 ROUSEY VANESSA 728E

Actual Prod.	
Act BW	74
Adj WW	737
Adj YW	1354
Dam's Prod.	
Calving Interval	
WWR	110
Age	2
Weight	1210
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
11.8	-1.9	90.4	150.1	34.1	13.8	0.47	0.73	141.2	92.7		

- Leading off the Pathfinder sire group is a very complete eye appealing individual that ratioed 110 for WW
- Top 10% for WW and top 5% for YW EPD's

- Top 4% for Carcass Weight
- Top 35% for Marbling EPD
- Recommended for cows



ROUSEY 4164M

BD 1/30/24 Reg # 4336346 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 W/C NIGHT WATCH 84E
ROUSEY ANTOINETTE 2205K
 ROUSEY ANTOINETTE 0027H

Actual Prod.	
Act BW	83
Adj WW	713
Adj YW	1497
Dam's Prod.	
Calving Interval	
WWR	107
Age	2
Weight	1190
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.2	-1.2	88.6	153.1	31.3	13.4	0.68	0.5	153.5	95.8		

- Extremely long bodied and masculine featured bull that will certainly add stretch to a calf crop
- Posted a ratio of 107 for WW and 121 for YW

- Top 15% for WW EPD and top 4% for YW EPD
- Top 15% for Marbling EPD
- Top 20% for API and top 10% for TI
- Recommended for well develop heifers and cows



ROUSEY 4139M

BD	Reg #	%Sim	P/S	Color
1/27/24	4362142	38% SM	Homozygous Polled	Homozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 THSF LOVER BOY B33
ROUSEY PENNY 1061J
 ROUSEY PENNY 9241G

Actual Prod.	
Act BW	86
Adj WW	745
Adj YW	1364
Dam's Prod.	
Calving Interval	369
WWR	112
Age	3
Weight	1320
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
11.2	-0.9	83.5	134.4	32.9	14.6	0.67	0.4	147.5	91.6	1320	5.5

- Body mass and pounds in a complete package
- WW ratio of 111 and YW ratio 110
- Top 25% for WW and top 20% for YW
- Top 15% for Marbling EPD
- Recommended for cows



ROUSEY 4104M

BD	Reg #	%Sim	P/S	Color
1/25/24	4336316	38% SM	Homozygous Polled	Homozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 W/C NIGHT WATCH 84E
ROUSEY PRINCESS 2067K
 ROUSEY PRINCESS 0024H

Actual Prod.	
Act BW	79
Adj WW	713
Adj YW	1304
Dam's Prod.	
Calving Interval	
WWR	107
Age	2
Weight	1220
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.3	-1.6	95.7	152.1	30.9	12.9	0.74	0.41	157.5	101.4	1220	5

- Complete from end to end
- WW ratio of 107 and YW ratio of 106
- Top 4% for both WW and YW EPD's
- Top 10% for Marbling EPD
- Top 15% for API
- Recommended for heifers or cows



ROUSEY 4308M

BD	Reg #	%Sim	P/S	Color
2/20/24	4362789	25% SM	Homozygous Polled	Homozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 W/C BANKROLL 811D
ROUSEY MAVIS 0261H
 HERDMASTER 660E

Actual Prod.	
Act BW	72
Adj WW	747
Adj YW	1273
Dam's Prod.	
Calving Interval	367
WWR	105
Age	4
Weight	1430
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.8	-1.5	95.8	156.8	29.4	9.9	0.66	0.78	149.3	100.3	1430	6

- Big framed star headed bull that would be ideal to add pounds and stretch to a calf crop
- Top 25% for CE and low BW EPD
- Top 4% for WW and top 3% for YW EPD's
- Top 15% for Marbling EPD
- Top 25% for API and top 3% for TI
- Recommended for well-developed heifers or cows



ROUSEY 4156M

BD	Reg #	%Sim	P/S	Color
1/29/24	4336326	38% SM	Homozygous Polled	Homozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 W/C NIGHT WATCH 84E
ROUSEY VANESSA 2113K
 ROUSEY VANESSA 0076H

Actual Prod.	
Act BW	83
Adj WW	737
Adj YW	1250
Dam's Prod.	
Calving Interval	
WWR	110
Age	2
Weight	1150
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
12.3	-1	84.9	134.5	31.6	12.9	0.53	0.64	138.4	89.3	1150	5

- Keen headed bull with stretch and eye appeal that posted a WW ratio of 110
- Top 20% for both WW and YW EPD's
- Top 25% for Marbling EPD
- Recommended for cows



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ROUSEY 4142M

BD 1/27/24 Reg # 4362113 %Sim 25% SM P/S Homozygous Polled Color Heterozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 NLC COW BOSS 160C
ROUSEY MEMPHIS 0060H
 ROUSEY MEMPHIS 744E

Actual Prod.	
Act BW	81
Adj WW	710
Adj YW	1288
Dam's Prod.	
Calving Interval	368
WWR	103
Age	4
Weight	1280
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
16.4	-3	82.6	134.8	28.6	15.8	0.65	0.53	158.9	93.2		

- Really good Pathfinder son with substance and mass while still qualifying as heifer safe
- Top 15% for calving ease direct and top 10% for low BW EPD
- Dam is a tremendous young cow that is moderate with a great udder and proven to wean a high percent of her body weight
- WW ratio of 106 and YW ratio of 104
- Top 15% for Marbling EPD, API, and TI
- Recommended for heifers or cows

34

ROUSEY 4076M

BD 1/23/24 Reg # 4336302 %Sim 25% SM P/S Homozygous Polled Color Heterozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 SITZ STELLAR 726D
ROUSEY SHINING STAR 2025K
 ROUSEY SHINING STAR 717E

Actual Prod.	
Act BW	65
Adj WW	705
Adj YW	1189
Dam's Prod.	
Calving Interval	
WWR	106
Age	2
Weight	1220
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
18.2	-5	81.4	132	29.9	19.1	0.67	0.61	171.9	95.7		

- Tremendous individual out of a great cow family that excels for fertility, udder quality and fleshing ability
- Posted a ratio of 106 for WW
- Elite level calving ease ranking in at top 2% for low BW EPD
- Top 30% for WW and top 25% for YW
- Top 10% for Stayability
- Top 15% for Marbling EPD
- Top 5% for API and top 10% for TI
- Recommended for heifers or cows

35

ROUSEY 4059M

BD 1/23/24 Reg # 4361656 %Sim 25% SM P/S Homozygous Polled Color Homozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 COLEMAN CHARLO 0256
ROUSEY ANTOINETTE 9002G
 SVF/NJC EBONY W115

Actual Prod.	
Act BW	64
Adj WW	601
Adj YW	1163
Dam's Prod.	
Calving Interval	364
WWR	101
Age	5
Weight	1360
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
18.1	-4.2	69.6	114.9	33.1	13.1	0.51	0.52	145.2	84.2		

- Big bodied and masculine featured Pathfinder son out of a great uddered Charlo daughter who comes from our Antoinette cow family
- Top 30% for Marbling EPD
- Top 10% for CE direct and top 4% for low BW EPD
- Definite female maker
- Recommended for heifers or cows

36

ROUSEY 4314M

BD 2/20/24 Reg # 4362824 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

LT ENTERPRISE 5213
KOUPALS B&B PATHFINDER 8106
 B&B BLKBD PROGRESS 3015
 BCLR CASH FLOW C820
ROUSEY ANTOINETTE 1022J
 ROUSEY ANTOINETTE 464B

Actual Prod.	
Act BW	82
Adj WW	668
Adj YW	1130
Dam's Prod.	
Calving Interval	393
WWR	102
Age	3
Weight	1245
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.4	-1.3	77.7	128	26.6	15.9	0.42	0.84	140	83		

- Smooth made individual with a small head on this Calving Ease prospect
- Top 30% for CE and low BW EPD's
- Top 25% for REA EPD
- Recommended for heifers of cows

Welcome SYDNEY MUSICK

Sydney started working with us January 1, 2025. She graduated from Abraham Baldwin Agricultural College in Tifton, GA.





BRUIN ENVY 7248

BD: 7/26/2017 Reg #: 3728783 %Sim: PB AN

RITO 707 OF IDEAL 3407 7075
S A V RECHARGE 3436
 S A V BLACKCAP MAY 4136
 O C C GREAT PLAINS 943G
BRUIN 943G BLACKBIRD 4264
 FALCON BLACKBIRD 6071

EPD's	
CE	15.5
BW	-2.8
WW	88.4
YW	145.9
Milk	16.9
Stay	11.2
Marb.	0.33
REA	0.53
API	118.9
TI	77.8



BRUIN ENVY 7248 • Sire of Lots 37-46

The list is long for the reasons why we elected to use Bruin Envy in our program! Two of the main ones are Joe Fischer, the great mind behind the Bruin program as well as the maternal type and kind that Envy's dam represents. A couple of calf crops of Envy daughters have entered production and he seems to stamp them with a beautiful head and Angus character with superior udder quality. We can't wait to get our first Envy daughters into production! He has been used successfully on heifers in our program with excellent calf vigor. As a foundation sire within the Simmental database, he ranks in the Top 15% for WW and low BW EPD as well as top 10% for YW EPD. If you like masculine featured bulls with the desire to breed, be sure to consider these Envy sons!



Lot 37 • ROUSEY 4126M



ROUSEY 4126M

BD 1/26/24 Reg # 4336322 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 CLRS GUARDIAN 317G
ROUSEY GEMMA 2104K
 ROUSEY GEMMA 9277G

Actual Prod.	
Act BW	79
Adj WW	724
Adj YW	1293
Dam's Prod.	
Calving Interval	
WWR	108
Age	2
Weight	1300
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14.9	-2.2	90.7	143.5	20.3	17.6	0.44	0.86	150.7	91.1

- Very complete in his structure
- Slick haired individual out of a stout young Guardian daughter
- Ratios 108 for weaning and 105 for Yearling
- Top 25% for CE EPD as well as API
- Top 10% for both WW and YW EPD's
- Top 20% for Stayability EPD
- Recommended for heifers or cows



ROUSEY 4057M

BD 1/22/24 Reg # 4362156 %Sim 25% SM P/S Homozygous Polled Color Heterozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 SFG SUPER PUNCHER F820
ROUSEY HOPPY 1163J
 HERDMASTER 668D

Actual Prod.	
Act BW	88
Adj WW	699
Adj YW	1335
Dam's Prod.	
Calving Interval	366
WWR	104
Age	3
Weight	1440
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
10.8	0.6	95	154.1	18.1	18.2	0.31	0.5	136.4	86.2

- Another Envy that is super correct and set out on all four corners
- Big crested bull that is very eye appealing
- Top 4% for WW and YW EPD's
- Top 15% for Stayability
- Ratios 104 for WW and 108 for YW
- Recommended for cows



Lot 40 • ROUSEY 4101M

39

ROUSEY 4130M

BD 1/26/24 Reg # 4336297 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 WS PROCLAMATION E202
ROUSEY ANTOINETTE 2010K
 ROUSEY ANTOINETTE 146Y

Actual Prod.	
Act BW	84
Adj WW	804
Adj YW	1374
Dam's Prod.	
Calving Interval	
WWR	120
Age	2
Weight	1230
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13	-0.9	93.1	142.1	24.7	10.3	0.19	0.78	117.8	84.8

- Moderate framed and very stout
- One of the summer standouts for his muscle mass and early libido
- Top 10% for both WW and YW EPD's
- Ratios 120 for WW Number one within his contemporary group
- Ratios 111 for YW
- Recommended for cows

40

ROUSEY 4101M

BD 1/25/24 Reg # 4336305 %Sim 25% SM P/S Homozygous Polled Color Homozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 SITZ STELLAR 726D
ROUSEY OPAL 2038K
 ES A116

Actual Prod.	
Act BW	74
Adj WW	714
Adj YW	1352
Dam's Prod.	
Calving Interval	
WWR	107
Age	2
Weight	1310
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
11.6	-0.7	84.7	140.1	22	11.5	0.29	0.74	121.2	81.5

- Super cool black whiteface bull with plenty of style and pizzazz to go along with his body mass, stoutness and performance
- Ratios of 107 for WW and 110 for YW
- His dam is one of the young favorites within the herd and is out of our A116 Donor cow that will be calving again this spring at 12 years of age
- Top 20% for WW EPD and top 15% for YW EPD
- Recommended for cows

41

ROUSEY 4129M

BD 1/26/24 Reg # 4336300 %Sim 12% SM P/S Homozygous Polled Color Homozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 S A V RAINFALL 684E
ROUSEY ANTOINETTE 2018K
 ROUSEY ANTOINETTE 463B

Actual Prod.	
Act BW	80
Adj WW	717
Adj YW	1219
Dam's Prod.	
Calving Interval	
WWR	107
Age	2
Weight	1195
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14.8	-2.3	74.2	124.1	24.2	9.5	0.4	0.35	125.8	80.2

- Here is a moderate, very dense made Envy son out of a brilliant uddered Rainfall daughter that stems back to our Antoinette cow family
- Keep all the daughters!
- Very curious and easy to handle
- Top 25% for CE EPD and top 15% for low BW EPD
- Recommended for heifers or cows

42

ROUSEY 4034M

BD 1/20/24 Reg # 4361635 %Sim 38% SM P/S Heterozygous Polled Color Heterozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 OCC JETFECK 133N
ROUSEY SHINING STAR 249Z
 TRIPLE C SHINING STAR

Actual Prod.	
Act BW	94
Adj WW	686
Adj YW	1436
Dam's Prod.	
Calving Interval	364
WWR	105
Age	12
Weight	1370
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.7	0.9	85.3	134.9	25	14.7	0.15	0.77	118.9	77.6

- Absolutely full of body mass and muscle
- Definite female maker out of our 249Z cow that will be calving again this spring at 13 years old with a 364-day calving interval
- Top 20% for both WW and YW EPD's
- Ratios 108 for WW and 117 for YW
- Recommended for cows

43

ROUSEY 4123M

BD	Reg #	%Sim	P/S	Color
1/26/24	4361634	25% SM	Homozygous Polled	Homozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 SFG SUPER PUNCHER F820
ROUSEY HOPPY 0221H
 HERDMASTER 668D

Actual Prod.	
Act BW	86
Adj WW	621
Adj YW	1217
Dam's Prod.	
Calving Interval	367
WWR	102
Age	2

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
15	-1	84.3	129.5	17.7	13.8	0.29	0.56	129.5	81.5	1300	5

- Slick haired Envy son out of a Super Puncher daughter that is tidy uddered
- Ideal candidate for younger cows within the herd but can't fully recommend him for heifers
- Top 25% for both CE EPD as well as WW EPD
- Recommended for cows

44

ROUSEY 4091M

BD	Reg #	%Sim	P/S	Color
1/24/24	4336303	12% SM	Homozygous Polled	Homozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 SITZ STELLAR 726D
ROUSEY SARAH 2032K
 ROUSEY SARAH 384A

Actual Prod.	
Act BW	71
Adj WW	694
Adj YW	1349
Dam's Prod.	
Calving Interval	
WWR	104
Age	2

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
13.8	-3.1	79.8	134.9	21.1	10.1	0.36	0.32	127.9	83.5	1310	5.5

- Big bodied and complete out of a easy fleshing Stellar daughter with a superior udder
- Top 10% for low BW EPD while still ranking in the top 10% for YW EPD
- Top 10% for Carcass Weight EPD
- Ratios of 104 for WW and 109 for YW
- Recommended for heifers or cows



Lot 45 • ROUSEY 4103M

45

ROUSEY 4103M

BD	Reg #	%Sim	P/S	Color
1/25/24	4336311	25% SM	Homozygous Polled	Homozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 SITZ STELLAR 726D
ROUSEY SHINING STAR 2050K
 ROUSEY SHINING STAR 9056G

Actual Prod.	
Act BW	78
Adj WW	724
Adj YW	1300
Dam's Prod.	
Calving Interval	
WWR	108
Age	2

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.5	-2.3	93.7	166.6	20.6	12.5	0.43	0.6	143.6	93.5	1320	5.5

- Here is one of the standout individuals in the pen for body mass and performance
- His dam is a really nice Stellar daughter with a welded-on udder
- Top 15% for low BW EPD
- Top 5% for WW EPD and top 1% for YW EPD
- Top 10% for Carcass Weight EPD
- Ratios of 108 for WW and 105 for YW
- Recommended for heifers or cows

46

ROUSEY 4256M

BD	Reg #	%Sim	P/S	Color
2/17/24	4336342	38% SM	Homozygous Polled	Homozygous Black

S A V RECHARGE 3436
BRUIN ENVY 7248
 BRUIN 943G BLACKBIRD 4264
 CLRS GUARDIAN 317G
ROUSEY MATILDA 2166K
 ROUSEY MATILDA 9042G

Actual Prod.	
Act BW	86
Adj WW	698
Adj YW	1242
Dam's Prod.	
Calving Interval	
WWR	104
Age	2

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
12.8	2	103.7	163.2	18.1	12	0.24	0.78	123.2	88.3	1340	5.5

- After Genomics came back, this individual rises to the top on an EPD sort ranking in the Top 1% for both WW and YW EPDs which sorts him as the #2 bull in the sale for WW EPD and #1 in the sale for YW EPD
- Top 1% for Carcass Weight EPD
- Recommended for cows



OMF EPIC E27

BD: 2/9/2017 Reg #: 3317371 %Sim: PB SM

WS BEEF KING W107
WS ALL-AROUND Z35
 CDI MS HIGH ROLLER 39W
 OMF COMMANDER Y69
OMF TIME LESS B100
 OMF TIMELESS Z21

EPD's	
CE	15
BW	-1.2
WW	87.3
YW	126.4
Milk	21.8
Stay	17.7
Marb.	0.21
REA	0.72
API	150.1
TI	88.9



OMF EPIC E27 • Sire of Lots 47-60

Epic puts together an impressive EPD package but where he separates himself from other sires available is the fact that he does not sacrifice the muscle, bone, foot quality, and power that is much needed in today's Purebred Simmental options. He currently ranks in the Top 15% of the ASA database for both Calving Ease as well as low BW EPD. Additionally, he ranks in the Top 20% for WW, Top 30% for YW, and Top 25% for API.



Lot 47 • ROUSEY 4265M



ROUSEY 4265M

BD 2/18/24 Reg # 4362908 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27
 OMF TIME LESS B100
 KG JUSTIFIED 3023
HERDMASTER 830F
 HERDMASTER 113B

Actual Prod.	
Act BW	98
Adj WW	801
Adj YW	1364
Dam's Prod.	
Calving Interval	370
WWR	105
Age	6
Weight	1450
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
11.5	-0.5	92.3	144	24.8	13.4	0.49	0.71	142.3	93.5	1450	6

- It did not take long for this Epic son to explode and become one of the stoutest baby calves strutting around the pasture this past spring
- Very correct and eye appealing with a stout hip and lower quarter
- Top 10% for both WW and YW EPD's
- Top 30% for Marbling EPD
- Top 15% for TI
- Ratios 120 for WW and 112 for YW
- Recommended for cows



ROUSEY 4286M

BD 2/19/24 Reg # 4362114 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27
 OMF TIME LESS B100
 LD CAPITALIST 316
ROUSEY ALACIA 0107H
 HERDMASTER 145F

Actual Prod.	
Act BW	82
Adj WW	737
Adj YW	1264
Dam's Prod.	
Calving Interval	376
WWR	110
Age	4
Weight	1355
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
12.8	0.1	92.9	136.7	24.2	14	0.56	1.03	146.9	94.6	1355	5.5

- Here is a stout made individual that balances body mass and muscle very appropriately
- Top 10% for WW EPD and top 20% for YW EPD
- Top 25% for Marbling EPD and top 10% for REA EPD
- Top 10% for TI
- Ratios 110 for WW and 102 for YW
- Recommended for cows

49

ROUSEY 4068M

BD	Reg #	%Sim	P/S	Color
1/23/24	4362135	62% SM	Homozygous Polled	Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27

OMF TIME LESS B100
SITZ STELLAR 726D

ROUSEY ANTOINETTE 1026J
ROUSEY ANTOINETTE 555C

Actual Prod.	
Act BW	81
Adj WW	735
Adj YW	1248
Dam's Prod.	
Calving Interval	367
WWR	101
Age	3

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
12.9	-1.2	90.5	142.3	21.3	14.1	0.26	1.06	134.1	87.6	1290	5

- Long bodied bull with a little extra frame size
- Dam is a great uddered Stellar daughter with small teats
- Top 10% for WW and YW EPD's
- Top 3% for Carcass Weight EPD
- Top 5% for REA EPD
- Ratios of 110 for WW and 101 for YW
- Recommended for cows

50

ROUSEY 4289M

BD	Reg #	%Sim	P/S	Color
2/19/24	4362823	62% SM	Homozygous Polled	Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27

OMF TIME LESS B100
K C F BENNETT ABSOLUTE

HERDMASTER 818E
HERDMASTER 155C

Actual Prod.	
Act BW	98
Adj WW	729
Adj YW	1416
Dam's Prod.	
Calving Interval	368
WWR	105
Age	7

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
9.2	1.2	88.4	137.3	21.7	15.3	0.17	0.88	121.2	80.5	1470	6

- Whale bodied bull with muscle shape and added length
- Top 15% for WW and YW EPD's
- Top 20% for REA EPD
- Ratios of 109 for WW and 116 for YW
- Recommended for cows



Lot 51 • ROUSEY 4178M

51

ROUSEY 4178M

BD	Reg #	%Sim	P/S	Color
2/2/24	4361645	62% SM	Homozygous Polled	Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27

OMF TIME LESS B100
BUFORD BLUESTEM 9974

ROUSEY ANTOINETTE 651D
ROUSEY ANTOINETTE 463B

Actual Prod.	
Act BW	91
Adj WW	716
Adj YW	1235
Dam's Prod.	
Calving Interval	364
WWR	103
Age	8

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
12	-1	85.3	126.1	24.1	15.6	0.36	0.77	137.6	86.6	1350	5.5

- Another Epic son became a very noticeable figure early in life for his added muscle shape and stoutness
- Dam is a really exceptional uddered cow
- Top 20% for WW EPD and Top 35% for YW EPD
- Top 20% for Docility EPD
- Ratios of 113 for WW and 101 for YW
- Recommended for cows

52

ROUSEY 4326M

BD	Reg #	%Sim	P/S	Color
2/21/24	4362748	65% SM	Homozygous Polled	Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27

OMF TIME LESS B100
S A V FINAL ANSWER 0035

HERDMASTER 810A
241Y

Actual Prod.	
Act BW	92
Adj WW	704
Adj YW	1211
Dam's Prod.	
Calving Interval	365
WWR	100
Age	11

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
13.3	-1.7	81.2	119.4	17.7	16.9	0.22	0.58	133.5	80.9	1380	6

- Long sided Epic son with a little more scale and stretch
- Dam is an easy fleshing Final Answer daughter with a perfect udder
- Top 30% for WW EPD and posted a ratio of 105 for that same trait
- Top 25% for low BW EPD making him ideal on a set of younger cows
- Recommended for cows

53

ROUSEY 4035M

BD	Reg #	%Sim	P/S	Color
1/20/24	4361644	62% SM	Homozygous Polled	Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27

OMF TIME LESS B100
CONNEALY COMRADE 1385

ROUSEY BLACKSTAR 628D
ROUSEY BLACKSTAR 310A

Actual Prod.	
Act BW	84
Adj WW	613
Adj YW	1305
Dam's Prod.	
Calving Interval	364
WWR	103
Age	8

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
18.1	-3.4	76.7	118.9	24.7	18.9	0.37	0.53	154.3	85.4	1360	5.5

- Moderate framed Epic son out of a deep sided Connealy Comrade daughter
- Top 10% for CE and low BW EPD
- Top 10% for Stayability EPD
- Top 20% for API
- Posted a YW ratio of 107
- Recommended for heifers or cows

54

ROUSEY 4272M

BD 2/18/24 Reg # 4362832 %Sim 60% SM P/S Homozygous Polled Color Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27
 OMF TIME LESS B100
 MOHNEN SUBSTANTIAL 272
HERDMASTER 801F
 HERDMASTER 113D

Actual Prod.	
Act BW	84
Adj WW	623
Adj YW	1164
Dam's Prod.	
Calving Interval	371
WWR	92
Age	6
Weight	1330
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15.5	-2.8	69.2	100	17.3	18.7	0.41	0.6	147.1	79.7

- Slick haired and eye appealing
- Top 20% for CE EPD and top 15% for low BW EPD
- Recommended for well-developed heifers or cows

55

ROUSEY 4040M

BD 1/21/24 Reg # 4361619 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27
 OMF TIME LESS B100
 CCR BOULDER 1339A
ROUSEY PRINCESS 0024H
 ROUSEY PRINCESS 8164F

Actual Prod.	
Act BW	88
Adj WW	609
Adj YW	1200
Dam's Prod.	
Calving Interval	364
WWR	101
Age	4
Weight	1330
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.5	0.2	86.3	140.6	23.8	15.5	0.35	0.8	138.9	86.8

- Long bodied Epic son of a super long sided Boulder daughter
- Top 20% for WW EPD and top 15% for YW EPD
- Top 30% for Carcass Weight EPD
- Recommended for cows

56

ROUSEY 4248M

BD 2/17/24 Reg # 4362888 %Sim 60% SM P/S Homozygous Polled Color Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27
 OMF TIME LESS B100
 KM BROKEN BOW 002
HERDMASTER 667E
 HERDMASTER 844C

Actual Prod.	
Act BW	73
Adj WW	603
Adj YW	1115
Dam's Prod.	
Calving Interval	368
WWR	97
Age	7
Weight	1455
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
19.7	-2.5	78.2	116	19.6	15.6	0.53	0.62	156.7	88.7

- Star headed Epic son that is very balanced and good natured
- Top 3% for CE EPD and top 15% for low BW EPD
- Top 20% for Docility
- Top 15% for API
- Recommended for heifers or cows



Rousey Dreamer 9043G • Dam of Lot 57



57

ROUSEY 4099M

BD 1/25/24 Reg # 4361661 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27
 OMF TIME LESS B100
 CONNEALY CAPITALIST 028
ROUSEY DREAMER 9043G
 ROUSEY DREAMER 549C

Actual Prod.	
Act BW	92
Adj WW	645
Adj YW	1338
Dam's Prod.	
Calving Interval	364
WWR	103
Age	5
Weight	1310
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13.7	-1.5	75.6	113.5	21.9	17.3	0.29	0.62	135.9	79

- Repeat mating here because it flat works
- Stout made individual out of a very complete Capitalist 028 daughter
- Top 25% for low BW EPD making him suitable for younger cows
- Top 25% for Stayability EPD
- Ratios 102 for WW and 109 for YW
- Recommended for cows

58

ROUSEY 4356M

BD 2/25/24 Reg # 4362887 %Sim 65% SM P/S Homozygous Polled Color Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27
 OMF TIME LESS B100
 S A V FINAL ANSWER 0035
HERDMASTER 833B
 137U

Actual Prod.	
Act BW	86
Adj WW	662
Adj YW	1188
Dam's Prod.	
Calving Interval	368
WWR	98
Age	10
Weight	1390
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
16.7	-2	68.2	95.5	20.5	17	0.12	0.62	127	71.1

- Wide chested Epic son out of a steady producing Final Answer daughter
- Top 15% for Calving Ease and top 20% for low BW EPD
- Top 25% for Stayability EPD
- Recommended for well-developed heifers or cows

59

ROUSEY 4280M

BD 2/18/24 Reg # 4362844 %Sim 50% SM P/S Homozygous Polled Color Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27
 OMF TIME LESS B100
 MOHNEN SUBSTANTIAL 272
HERDMASTER 671F
 HERDMASTER 671D

Actual Prod.	
Act BW	80
Adj WW	664
Adj YW	1182
Dam's Prod.	
Calving Interval	371
WWR	95
Age	6
Weight	1210
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
19.8	-3.6	70.8	110.5	21.5	19.4	0.38	0.5	155.8	81.8

- Easy going moderate framed individual with a lot of body
- Top 2% for CE EPD and top 10% for low BW EPD
- Top 20% for API
- Recommended for heifers or cows

60

ROUSEY 4345M

BD 2/23/24 Reg # 4362811 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

WS ALL-AROUND Z35
OMF EPIC E27
 OMF TIME LESS B100
 S A V BRILLIANCE 8077
HERDMASTER 847B
 HERDMASTER 163X

Actual Prod.	
Act BW	80
Adj WW	628
Adj YW	1102
Dam's Prod.	
Calving Interval	367
WWR	103
Age	10
Weight	1450
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15.1	-1.7	66.5	91.3	23.7	18.6	0.33	0.73	138.2	75.1

- Modest BW bull that ranks in the top 25% for both CE EPD as well as low BW EPD
- Would work well on a set of younger cows
- Top 15% for Stayability EPD
- Recommended for cows





MR SR MIC DROP G1534

BD: 3/23/2019 Reg #: 3568352 %Sim: PB SM

HOOK'S BOZEMAN 8B
MR SR 71 RIGHT NOW E1538
MISS SR C1534
JBS BIG CASINO 336Y
MISS SR C1534
MISS SR Z1214

EPD's	
CE	13.1
BW	-0.6
WW	87.6
YW	145.3
Milk	24.6
Stay	22.3
Marb.	0.05
REA	0.97
API	151.8
TI	86.5



MR SR MIC DROP G1534 • Sire of Lots 61-67

Mic Drop is a unique blaze face purebred whose genetic contribution emphasizes the convenience traits that are impactful to real world cattlemen. Tremendous foot quality and structure combined with appealing phenotype are just the start. Mic Drop assembles a stout EPD profile highlighted by a Top 1% ranking for Maternal Calving Ease, Top 2% for Stayability, and Top 1% for Docility EPD. Additionally, he posts heifer safe tabulations for Calving Ease without sacrificing growth, ranking in the Top 20% for WW and Top 10% for YW EPD. Limited semen is on the market due to his untimely death as a result of a lightning strike. Be sure to gather up these sons while you can!



Lot 61 • ROUSEY 4302M



ROUSEY 4302M

BD 2/19/24 Reg # 4362829 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

MR SR 71 RIGHT NOW E1538
MR SR MIC DROP G1534
MISS SR C1534
MOHNEN SUBSTANTIAL 272
HERDMASTER 805F
HERDMASTER 128D

Actual Prod.	
Act BW	67
Adj WW	693
Adj YW	1297
Dam's Prod.	
Calving Interval	371
WWR	102
Age	6
Weight	1380
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
18.2	-4	81.9	136.5	24.3	16.8	0.21	0.69	146.7	86

- Strip faced bull that looks a lot like his sire
- Very quiet disposition
- Top 5% for both CE and low BW EPD's
- Top 30% for WW EPD and Top 20% for YW EPD
- Top 30% for Stayability
- Ratios 103 for WW and 107 for YW
- Recommended for heifers or cows





BCLR Manifesto • Maternal brother to Lot 62
ROUSEY 4362M

63

BD 2/27/24 Reg # 4362813 %Sim 65% SM P/S Homozygous Polled Color Homozygous Black

MR SR 71 RIGHT NOW E1538
MR SR MIC DROP G1534
 MISS SR C1534
 BASIN PAYWEIGHT 1682
HERDMASTER 827E
 HERDMASTER 166A

Actual Prod.	
Act BW	92
Adj WW	727
Adj YW	1310
Dam's Prod.	
Calving Interval	370
WWR	105
Age	7
Weight	1465
BCS	6.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
10.5	1.1	88.6	142.4	25.6	15.5	0.15	0.96	123.9	81.7

- Super long sided blaze face bull and is very easy and quiet
- Top 15% for WW EPD and top 10% for YW EPD
- Top 15% for REA EPD
- Ratios of 109 for WW and 108 for YW
- Recommended for cows

65

ROUSEY 4336M

BD 2/22/24 Reg # 4362812 %Sim 65% SM P/S Homozygous Polled Color Homozygous Black

MR SR 71 RIGHT NOW E1538
MR SR MIC DROP G1534
 MISS SR C1534
 BASIN PAYWEIGHT 1682
HERDMASTER 826E
 HERDMASTER 167A

Actual Prod.	
Act BW	78
Adj WW	676
Adj YW	1248
Dam's Prod.	
Calving Interval	370
WWR	102
Age	7
Weight	1430
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
16.1	-0.7	76.4	123.7	25.8	16.5	0.25	0.77	136.6	79.5

- Strip faced bull that is super complete and balanced with an easy-going disposition
- Top 15% for CE EPD
- Top 30% for Stayability
- Top 3% for Docility
- Ratios of 101 for WW and 103 for YW
- Recommended for well-developed heifers or cows

67

ROUSEY 4334M

BD 2/22/24 Reg # 4362788 %Sim 65% SM P/S Homozygous Polled Color Homozygous Black

MR SR 71 RIGHT NOW E1538
MR SR MIC DROP G1534
 MISS SR C1534
 S A V BRILLIANCE 8077
HERDMASTER 860C
 188Y

Actual Prod.	
Act BW	76
Adj WW	670
Adj YW	1220
Dam's Prod.	
Calving Interval	366
WWR	97
Age	9
Weight	1265
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15.8	-2.3	69.8	111.3	23.4	21.5	0.2	0.42	143.2	75.7

- Extremely long sided bull with a big crest and clean front 1/3
- Dam is an easy keeping cow that is very fertile with a great udder
- Top 20% for CE EPD and top 15% for low BW EPD
- Top 2% for Stayability EPD
- Recommended for heifers or cows

62

ROUSEY 4023M

BD 1/15/24 Reg # 4361652 %Sim PB SM P/S Homozygous Polled Color Homozygous Black

MR SR 71 RIGHT NOW E1538
MR SR MIC DROP G1534
 MISS SR C1534
 GW PREDESTINED 701T
ELLIOTT MISS 352
 TRI E MISS N56

Actual Prod.	
Act BW	85
Adj WW	695
Adj YW	1471
Dam's Prod.	
Calving Interval	N/A
WWR	93
Age	7
Weight	N/A
BCS	N/A

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
11.8	0.7	80.1	127.2	24.2	21	0.29	0.47	153.4	85.1

- Short eared white face bull with a superb disposition and plenty of mass and muscle
- Top 4% for Stayability EPD and top 2% for Docility EPD
- Top 30% for Marbling EPD
- Ranks #2 in the offering for Adj. Yearling weight of mass and muscle
- Maternal brother to the AI bull BCLR Manifesto G352
- Recommended for cows

64

ROUSEY 4176M

BD 2/1/24 Reg # 4362171 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

MR SR 71 RIGHT NOW E1538
MR SR MIC DROP G1534
 MISS SR C1534
 PINE COULEE CATTLEMAN F300
ROUSEY ANITA 1290J
 ROUSEY ANITA 126Y

Actual Prod.	
Act BW	68
Adj WW	659
Adj YW	1200
Dam's Prod.	
Calving Interval	371
WWR	95
Age	3
Weight	1330
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15.5	-1.6	79.8	127.2	22.4	16.7	0.25	0.77	139.6	82.6

- Black Whiteface bull with tremendous shape and internal dimension
- Dam is a beautiful young cow with a perfect udder
- Top 20% for CE EPD and top 25% for low BW EPD
- Top 30% for YW EPD as well as Stayability EPD
- Recommended for heifers or cows

66

ROUSEY 4339M

BD 2/22/24 Reg # 4362912 %Sim 75% SM P/S Homozygous Polled Color Homozygous Black

MR SR 71 RIGHT NOW E1538
MR SR MIC DROP G1534
 MISS SR C1534
 CLRS GUARDIAN 317G
ROUSEY ANIKA 1083J
 HERDMASTER 142F

Actual Prod.	
Act BW	66
Adj WW	618
Adj YW	1296
Dam's Prod.	
Calving Interval	392
WWR	95
Age	3
Weight	1320
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
17.2	-1.5	84.2	131.4	19.4	20.3	0.26	1.08	151.4	85.7

- Solid black bull with an extremely wide topline
- Top 10% for CE and top 25% for low BW EPD
- Top 25% for WW and YW EPD's
- Top 4% for Stayability
- Top 5% for REA EPD
- Top 25% for API
- Recommended for heifers or cows

\$250 SALE CREDIT
 when you come see the bulls at
 the ranch before the sale!



ROUSEY INVISION 2034K

BD: 1/19/2022 Reg #: 4076544 %Sim: 5/8 SM 3/8 AN

CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
WS MISS SUGAR C4
S A V ANGUS ACRES 3205
ROUSEY BLACKBERRY 616D
ROUSEY BLACKBERRY 228Z

EPD's	
CE	14.7
BW	-0.1
WW	80.6
YW	126.9
Milk	27.5
Stay	17.4
Marb.	0.43
REA	0.7
API	146.4
TI	85.4

Invision is a Proclamation son that sold through the 2023 sale as Lot 48 to Rob Delp in Montana. We collected semen before his departure and utilized him heavily within the herd. His dam is Rousey Blackberry 616D, the Donor dam of the featured flush of Diligence sons within this sale. She is a beautiful female with small teats and a great udder that has a stellar track record for early conception and the ability to wean a high percentage of her body weight. Invision daughters are really nice and I expect them to become tremendous cows in the future. He ranks in the top 30% for WW, YW and API. Additionally, he ranks in the Top 20% for Stayability EPD.



ROUSEY INVISION 2034K • Sire of Lots 68-76



Lot 68 • ROUSEY 4197M



ROUSEY 4197M

BD 2/12/24 Reg # 4362136 %Sim 50% SM P/S Homozygous Polled Color Homozygous Black

WS PROCLAMATION E202
ROUSEY INVISION 2034K
ROUSEY BLACKBERRY 616D
LD CAPITALIST 316
ROUSEY VANESSA 1036J
ROUSEY VANESSA 470B

Actual Prod.	
Act BW	74
Adj WW	725
Adj YW	1286
Dam's Prod.	
Calving Interval	386
WWR	103
Age	3
Weight	1200
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14	-2.4	76.1	126.7	27.7	19.1	0.28	0.89	144	81.8

- Big crested and proud bull with body mass and a three-dimensional shape
- Dam is a moderate young cow with small teats
- Top 35% for CE EPD and top 15% for low BW EPD
- Top 10% for Stayability EPD
- Top 20% for Marbling EPD
- Ratios of 109 for WW and 104 for YW
- Recommended for heifers or cows

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Rousey Kinsley 1068J • Dam of Lot 69

69

ROUSEY 4026M

BD 1/19/24 Reg # 4362145 %Sim 50% SM P/S Homozygous Polled Color Homozygous Black

WS PROCLAMATION E202
ROUSEY INVISION 2034K
 ROUSEY BLACKBERRY 616D
 LD CAPITALIST 316
ROUSEY KINSLEY 1068J
 ROUSEY KINSLEY 9172G

Actual Prod.	
Act BW	73
Adj WW	762
Adj YW	1337
Dam's Prod.	
Calving Interval	363
WWR	111
Age	3
Weight	1250
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight
17.1	-2.8	83.4	124.2	29.4	13.2	0.45	0.89	146.6	90.7	1250
										BCS
										5.5

- Blazeface bull that is an absolute stud and easily one of the favorites this summer
- Dam is a beautiful, pretty headed cow with unparalleled teat and udder quality
- Top 10% for CE EPD and top 15% for low BW EPD
- Top 25% for WW EPD
- Top 20% for REA EPD
- Top 30% for API
- Ratios of 114 for WW and 108 for YW
- Recommended for heifers or cows

70

ROUSEY 4285M

BD 2/18/24 Reg # 4336327 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

WS PROCLAMATION E202
ROUSEY INVISION 2034K
 ROUSEY BLACKBERRY 616D
 S A V RAINFALL 6846
ROUSEY ALACIA 2115K
 ROUSEY ALACIA 0107H

Actual Prod.	
Act BW	77
Adj WW	604
Adj YW	1220
Dam's Prod.	
Calving Interval	
WWR	90
Age	2
Weight	1180
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight
13	-0.2	76.4	130.6	25.5	13.3	0.6	0.79	141.2	85.2	1180
										BCS
										5

- Good natured bull that is always at the gate watching what's going on
- Thick and eye appealing
- Top 5% for Carcass Weight
- Top 20% for Marbling EPD
- Recommended for well-developed heifers or cows

71

ROUSEY 4066M

BD 1/23/24 Reg # 4336307 %Sim 50% SM P/S Homozygous Polled Color Homozygous Black

WS PROCLAMATION E202
ROUSEY INVISION 2034K
 ROUSEY BLACKBERRY 616D
 LD CAPITALIST 316
ROUSEY MEMPHIS 2040K
 ROUSEY MEMPHIS 0060H

Actual Prod.	
Act BW	84
Adj WW	633
Adj YW	1297
Dam's Prod.	
Calving Interval	
WWR	95
Age	2
Weight	1280
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight
13.3	1.4	83	138.5	24.5	18.6	0.67	0.76	159.2	90.4	1280
										BCS
										6

- Thick chunk out of a moderate framed Capitalist 316 daughter
- Top 25% for WW EPD and top 15% for YW EPD
- Top 15% for Stayability EPD as well as Marbling EPD
- Top 15% for API
- Recommended for cows

72

ROUSEY 4055M

BD 1/22/24 Reg # 4336351 %Sim 50% SM P/S Homozygous Polled Color Homozygous Black

WS PROCLAMATION E202
ROUSEY INVISION 2034K
 ROUSEY BLACKBERRY 616D
 SITZ STELLAR 726D
ROUSEY MAGGIE 2219K
 HERDMASTER 117Z

Actual Prod.	
Act BW	78
Adj WW	650
Adj YW	1226
Dam's Prod.	
Calving Interval	
WWR	97
Age	2
Weight	1235
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight
13.7	-0.4	75.4	124.3	23.2	16.7	0.31	0.67	132.6	77.6	1235
										BCS
										5

- Moderate framed Invision son out of a tidy uddered Stellar daughter
- Top 30% for Stayability EPD
- Very similar in type and kind to Lot 70
- Recommended for cows

73

ROUSEY 4045M

BD 1/21/24 Reg # 4336355 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

WS PROCLAMATION E202
ROUSEY INVISION 2034K
 ROUSEY BLACKBERRY 616D
 LD CAPITALIST 316
ROUSEY RAINY 2244K
 HERDMASTER 148E

Actual Prod.	
Act BW	70
Adj WW	656
Adj YW	1137
Dam's Prod.	
Calving Interval	
WWR	98
Age	2
Weight	1180
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
17.1	-3.6	68.6	108.9	26.3	16	0.53	0.54	149.1	82.9		

- Moderate framed and smooth shouldered with a small head
- Out of a really good uddered Capitalist 316 daughter
- Top 10% for both CE and low BW EPD
- Top 25% for Marbling EPD as well as API
- Recommended for heifers or cows

74

ROUSEY 4050M

BD 1/22/24 Reg # 4362134 %Sim 50% SM P/S Heterozygous Polled Color Homozygous Black

WS PROCLAMATION E202
ROUSEY INVISION 2034K
 ROUSEY BLACKBERRY 616D
 LD CAPITALIST 316
ROUSEY SHINING STAR 1025J
 ROUSEY SHINING STAR 249Z

Actual Prod.	
Act BW	65
Adj WW	728
Adj YW	1166
Dam's Prod.	
Calving Interval	365
WWR	97
Age	3
Weight	1245
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
19.5	-4	69.2	102	28.9	19.2	0.37	0.42	153.1	81.3		

- Moderate framed bull with added muscle shape that stood out all summer for his early mass and maturity
- Top 3% for CE EPD and top 5% for low BW EPD
- Top 10% for Stayability EPD
- Top 20% for API
- Ratio of 109 for WW
- Recommended for heifers or cows

75

ROUSEY 4241M

BD 2/16/24 Reg # 4362876 %Sim 50% SM P/S Homozygous Polled Color Homozygous Black

WS PROCLAMATION E202
ROUSEY INVISION 2034K
 ROUSEY BLACKBERRY 616D
 S A V BRILLIANCE 8077
HERDMASTER 854B
 HERDMASTER 132X

Actual Prod.	
Act BW	82
Adj WW	709
Adj YW	1174
Dam's Prod.	
Calving Interval	367
WWR	102
Age	10
Weight	1310
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
15.8	0	70.9	113.7	27.5	20	0.35	0.57	139.9	75.2		

- Invision son with a little extra frame and length
- Top 5% for Stayability EPD
- Dam is a Brilliance daughter with small teats that always brings in a good one
- Probably best handled with other individuals
- Recommended for cows

76

ROUSEY 4306M

BD 2/19/24 Reg # 4362774 %Sim 50% SM P/S Homozygous Polled Color Heterozygous Black

WS PROCLAMATION E202
ROUSEY INVISION 2034K
 ROUSEY BLACKBERRY 616D
 KM BROKEN BOW 002
HERDMASTER 871D
 HERDMASTER 169Y

Actual Prod.	
Act BW	81
Adj WW	603
Adj YW	1109
Dam's Prod.	
Calving Interval	368
WWR	97
Age	8
Weight	1410
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
15.8	-2.9	54.8	83.3	24.8	16.5	0.59	0.72	149.1	77.2		

- Invision son out of a really nice Broken Bow daughter
- Top 20% for CE EPD and top 10% for low BW EPD
- Top 20% for Marbling EPD
- Top 25% for APR
- Recommended for use on heifers or cows



We appreciate cows with a little grey in the face!



TWO THINGS YOU WILL NOT HEAR FROM US:

- 1) Mature cowherd dispersal
- 2) Dispersal of all cows 5 years of age and older

We have a GREAT APPRECIATION for those cows that have proven themselves within a program to be FERTILE, LONG-LIVED, and PROBLEM FREE. *Those cows are the cornerstone of a ranch's overall profitability and the ones that deserve to be replicated and reproduced.* We owe that to you, the commercial cattleman.

We did ET work on three cows this past spring:

- 62D an 8-year-old with a 366-day calving interval
- 616D an 8-year-old with a 362-day calving interval
- A116 and 11-year-old with a 363-day calving interval

Within this year's sale offering:

- 51 head are out of cows that are 7 years of age or older
- 56 head meet or exceed the top 25% of the ASA database for Stayability EPD





SAV RENOVATION 6822

BD: 1/28/2016 Reg #: 3583121 %Sim: PB AN

RITO 707 OF IDEAL 3407 7075
SAV RENOWN 3439
SAV BLACKCAP MAY 4136
SAV 004 DENSITY 4336
SAV MADAME PRIDE 0151
SAV MADAME PRIDE 0075

EPD's	
CE	11
BW	0.5
WW	84.4
YW	147.4
Milk	15.9
Stay	10.5
Marb.	0.72
REA	-0.01
API	124.6
TI	78.9

SAV Renovation has become recognized as one of the premier female makers withing the Angus breed and consistently adds body and fleshing ability to his daughters with superb teat and udder quality which was our main motivation for unitizing this now deceased sire. Within the Simmental database he currently ranks in the Top 15% for Marbling EPD and Top 10% for yearling growth.



SAV RENOVATION 6822 • Sire of Lots 77-81



ROUSEY 4328M

BD 2/21/24 Reg # 4362894 %Sim 12% SM P/S Homozygous Polled Color Homozygous Black

SAV RENOWN 3439
SAV RENOVATION 6822
SAV MADAME PRIDE 0151
SAV ANGUS ACRES 3205
ROUSEY SHINING STAR 640D
ROUSEY SHINING STAR 39A

Actual Prod.	
Act BW	91
Adj WW	660
Adj YW	1311
Dam's Prod.	
Calving Interval	369
WWR	103
Age	8
Weight	1455
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
10.5	2.3	85.8	150.4	23.8	13.7	0.49	0.24	131	83.3	1455	6

- Body mass, muscle and eye appeal come together in this star headed Renovation son
- Should make tremendously broody replacements
- Top 20% for WW and top 5% for YW EPD
- Top 30% for Marbling EPD
- Ratio of 108 for YW
- Recommended for cows



ROUSEY 4083M

BD 1/24/24 Reg # 4361620 %Sim 25% SM P/S Homozygous Polled Color Heterozygous Black

SAV RENOWN 3439
SAV RENOVATION 6822
SAV MADAME PRIDE 0151
W/C LOADED UP 1119Y
GONSIOR FELICITY F32
AR IDEAL 345 854E 807

Actual Prod.	
Act BW	72
Adj WW	573
Adj YW	1150
Dam's Prod.	
Calving Interval	342
WWR	96
Age	6
Weight	1410
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
18.3	-2.1	73.5	125.6	18.7	9.9	0.5	0.45	136.9	82.4	1410	6

- Attractive made and very structurally correct son of Renovation
- His Dam is a very easy keeping cow that easily maintains her condition
- Top 5% for CE EPD and top 20% for low BW EPD
- Top 30% for Marbling
- Found a higher gear post weaning gaining 4.7 on test
- Recommended for heifers or cows



ROUSEY 4022M

BD 1/14/24 Reg # 4361662 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

SAV RENOWN 3439
SAV RENOVATION 6822
SAV MADAME PRIDE 0151
CCR COWBOY CUT 5048Z
ROUSEY BLK STAR 9053G
ROUSEY BLACKSTAR 628D

Actual Prod.	
Act BW	85
Adj WW	564
Adj YW	1094
Dam's Prod.	
Calving Interval	362
WWR	95
Age	5
Weight	1365
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.2	-1.8	73.2	124.3	19.7	19.3	0.6	-0.09	154.3	83.2	1365	5.5

- Wide topped and three dimensional
- Top 35% for CE EDP and top 20% for low BW EPD
- Top 10% for Stayability
- Top 25% for Docility
- Top 20% for Marbling EPD
- Recommended for heifers or cows



ROUSEY 4349M

BD 2/24/24 Reg # 4362751 %Sim 15% SM P/S Homozygous Polled Color Homozygous Black

SAV RENOWN 3439
SAV RENOVATION 6822
SAV MADAME PRIDE 0151
51X
HERDMASTER 156B
HERDMASTER 830W

Actual Prod.	
Act BW	87
Adj WW	687
Adj YW	1241
Dam's Prod.	
Calving Interval	367
WWR	104
Age	10
Weight	1435
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
10.8	1	78.2	131.9	22.6	17.9	0.57	0.25	142.6	82.1	1435	6

- Here is a dense made Renovation son out of an easy keeping cow that has put multiple good bulls through this sale
- Top 25% for YW EPD
- Top 20% for Stayability EPD
- Top 25% for Marbling EPD
- Recommended for cows



ROUSEY 4215M

BD 2/14/24 Reg # 4362149 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

SAV RENOWN 3439
SAV RENOVATION 6822
SAV MADAME PRIDE 0151
CLRS GUARDIAN 317G
ROUSEY MOLLY 1085J
ROUSEY MOLLY 9233G

Actual Prod.	
Act BW	77
Adj WW	666
Adj YW	1124
Dam's Prod.	
Calving Interval	394
WWR	102
Age	3
Weight	1380
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.4	-2.1	69.9	117.1	19.1	12.8	0.55	0.33	138.1	80.7	1380	5.5

- Long sided Renovation out of a Guardian sired female
- Top 25% for Marbling EPD
- Top 30% for CE EPD and top 2% for low BW EPD
- Recommended for heifers or cows

82

ROUSEY 4090M

BD 1/24/24 Reg # 4361650 %Sim 62% SM P/S Homozygous Polled Color Homozygous Black

BALDRIDGE COMMAND C036
CCR COMMANDER 5135F
 CCR MS 2073 COWBOY 5135C
 ROUSEY GOLD STRIKE 512C
ROUSEY LADY BONNIE 760E
 ROUSEY LADY BONNIE 942W

Actual Prod.	
Act BW	93
Adj WW	632
Adj YW	1226
Dam's Prod.	
Calving Interval	365
WWR	100
Age	7

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14	-0.1	72.8	107.3	22.1	20.5	0.52	0.59	151.6	81.4	1265	5

- Commander son out of our 760E cow that has served as a Donor within the program
- Thick necked and big bodied
- Top 4% for Stayability EPD
- Top 30% for Marbling EPD
- Top 25% for API
- Recommended for cows

83

ROUSEY 4119M

BD 1/25/24 Reg # 4336295 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

BALDRIDGE COMMAND C036
CCR COMMANDER 5135F
 CCR MS 2073 COWBOY 5135C
 SQUARE B ATLANTIS 8060
ROUSEY ANTOINETTE 2006K
 ROUSEY ANTOINETTE 146Y

Actual Prod.	
Act BW	72
Adj WW	715
Adj YW	1199
Dam's Prod.	
Calving Interval	
WWR	107
Age	2

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
16.2	-3.1	66	100.6	28.5	20.9	0.65	0.56	161.5	83.6	1200	5

- Commander son out of an Atlantis daughter back to the 146Y cow that was very influential in our program
- Top 15% for CE EPD and top 10% for low BW EPD
- Top 3% for Stayability EPD
- Top 15% for Marbling EPD as well as API
- Recommended for heifers or cows



Rousey Wood Lake 2022K • Maternal Brother to Lot 82

84

ROUSEY 4386M

BD 3/10/24 Reg # 4362810 %Sim 25% SM P/S Homozygous Polled Color Homozygous Black

CCR SPARTAN 9124A
JGM FREE LUNCH 837F
 JGM MISS WIX TN 327A
 TJ SHARPER IMAGE 809U
HERDMASTER 119A
 805W

Actual Prod.	
Act BW	83
Adj WW	694
Adj YW	1201
Dam's Prod.	
Calving Interval	370
WWR	99
Age	11

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
17.4	-5.3	54.3	81.9	20.2	14.2	0.46	0.5	138.3	73.5	1410	6

- Big bodied son of JGM Free Lunch out of an aged cow that has seen the seasons change a few times
- Top 10% for CE EPD and top 2% for low BW EPD
- Top 35% for Marbling EPD
- Recommended for heifers or cows



Heifer by Free Lunch

85

ROUSEY 4080M

BD 1/24/24 Reg # 4361633 %Sim 25% SM P/S Homozygous Polled Color Homozygous Black

O C C JET STREAM 825J
OCC BLAZE JETFLECK 279Z
 MISS ARNOLD F9708
 S A V RAINDANCE 6848
ROUSEY TAMARA 0194H
 HERDMASTER 159C

Actual Prod.	
Act BW	84
Adj WW	616
Adj YW	1203
Dam's Prod.	
Calving Interval	354
WWR	100
Age	4
Weight	1365
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
13	1	69.1	102.2	26	19.4	-0.08	0.47	106.9	60.9		

- A little different pedigree and honestly, I was hoping for a heifer calf but no such luck, so don't be afraid to keep the heifers this guy gives you
- Deep bodied and smooth made individual out of a really good uddered Raindance daughter
- Top 10% for Stayability EPD
- Recommend for cows

86

ROUSEY 4182M

BD 2/4/24 Reg # 4336293 %Sim 38% SM P/S Homozygous Polled Color Homozygous Black

COLEMAN CHARLO 0256
S A V RAINFALL 6846
 S A V BLACKCAP MAY 4136
 DMCC/WOOD FULLY LOADED 39D
ROUSEY DIXIE ERICA 1600J
 LITTLE CREEK HOPE 102H

Actual Prod.	
Act BW	71
Adj WW	692
Adj YW	1224
Dam's Prod.	
Calving Interval	
WWR	104
Age	2
Weight	1230
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
15.5	-1.7	71.9	114	24.3	14.4	0.48	0.44	139.4	81.1		

- Highly maternal pedigree here!
- Stout made individual that should add substance to frailer made cattle
- Top 20% for CE EPD and top 25% for low BW EPD
- Recommended for heifers or cows

87

ROUSEY 4254M

BD 2/17/24 Reg # 4362900 %Sim 25% SM P/S Homozygous Polled Color Homozygous Black

S A V RESOURCE 1441
COLEMAN RESOURCE 708
 COLEMAN DONNA 376
 BUFORD BLUESTEM 9974
ROUSEY ANTOINETTE 665D
 SVF/NJC EBONY W115

Actual Prod.	
Act BW	82
Adj WW	707
Adj YW	1308
Dam's Prod.	
Calving Interval	368
WWR	104
Age	8
Weight	1450
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
16.1	-3.1	77.5	124.5	24.9	15.3	0.35	0.46	138.4	82		

- Here is a very clean fronted and eye appealing son of Coleman Resource 708
- Should be the female making kind
- Top 15% for CE EPD and top 10 for low BW EPD
- WW ratio of 106 and YW ratio of 107
- Recommended for heifers or cows



Coleman Resource 708 • Sire of Lots 87-88

88

ROUSEY 4015M

BD 1/11/24 Reg # 4361636 %Sim 25% SM P/S Heterozygous Polled Color Homozygous Black

S A V RESOURCE 1441
COLEMAN RESOURCE 708
 COLEMAN DONNA 376
 S A V FINAL ANSWER 0035
ROUSEY BLK STAR 347A
 RCC MISS BLACK STAR P404

Actual Prod.	
Act BW	83
Adj WW	549
Adj YW	1173
Dam's Prod.	
Calving Interval	363
WWR	103
Age	11
Weight	1455
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
12.9	0.3	72.3	115.2	23	13.4	0.44	0.26	126.7	76.2		

- If are a believer in the "good ole" cows give Lot 88 a try
- His dam has been as solid producer and is set to calve again this spring
- Dense made in his muscle pattern and should be a very impressive mature bull
- Top 20% for Docility EPD
- Recommended for cows

89

ROUSEY 4353M

BD 2/25/24 Reg # 4362794 %Sim 75% SM P/S Homozygous Polled Color Black / Inconclusive

W/C BANCHOR 46D
YARDLEY BANK ON IT K283
 MISS YARDLEY H3
 W/C RAPID FIRE 2101C
ROUSEY ANTOINETTE 9017G
 ROUSEY ANTOINETTE 146Y

Actual Prod.	
Act BW	94
Adj WW	739
Adj YW	1198
Dam's Prod.	
Calving Interval	373
WWR	102
Age	5
Weight	1400
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
8.4	3.1	86.5	132.2	27.4	15.3	0.06	0.74	109.9	74.9		

- Younger bull in the sale but has certainly held his own
- Top 20% for WW EPD and top 25% for YW EPD
- Top 25% for Carcass Weight
- WW Ratio of 110
- Recommended for cows

Home Sweet Home



“Some people love the mountains or the ocean, but we’ll take the Nebraska Sandhills and its skies any day.”

It is a blessing and a privilege to raise cattle in the wide open plains of Nebraska..



CDI/NF HONOR GUARD 267H

BD: 3/11/2020 Reg #: 3801515 %Sim: PB SM

CDI HOMETOWN 246A
CDI ABUNDANCE 391C
CDI MS BEEF KING 74Z
CDI VERDICT 220Y
CDI MISS VERDICT 141C
CDI MISS RED COAT 28A

EPD's	
CE	14.9
BW	-0.2
WW	91
YW	140.5
Milk	26.1
Stay	20.3
Marb.	0.41
REA	1.24
API	169.4
TI	97.4



CDI/NF HONOR GUARD 267H • Sire of Lots 90-101

Honor Guard is a Purebred Red Simmental that was added to the Select Sires lineup as a semi proven bull. He has emerged as one of the best for combining genotype and phenotype to a high degree. He does not sacrifice muscle and foot quality and sires easily born progeny that have a square top and are consistently high quality. He reads with a superior EPD tabulation and does not fall below the 25th percentile for any of the EPD's published within the Simmental database.



Lot 90 • ROUSEY 4078M



ROUSEY 4078M

BD 1/24/24 Reg # 4336320 %Sim 62% SM P/S Polled Color Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
CDI MISS VERDICT 141C
5L LEADING EDGE 15383-117C
ROUSEY HAZEL 2096G
ROUSEY HAZEL 9153G

Actual Prod.	
Act BW	68
Adj WW	703
Adj YW	1392
Dam's Prod.	
Calving Interval	
WWR	105
Age	2
Weight	1230
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight
16.9	-4.1	81.1	123.9	28.5	18.1	0.59	0.94	166.6	95.3	1230
										BCS
										5

- Extremely long bodied and expressively muscled individual with a great disposition
- Ranks in the top 10% for CE EPD and top 5% for low BW EPD
- Top 15% for Stayability EPD
- Top 20% for Marbling EPD
- Top 15% for REA EPD
- Top 10% for both API and TI
- WW ratio of 105 and YW ratio of 113
- Recommended for heifers or cows



ROUSEY 4161M

BD 1/29/24 Reg # 4336328 %Sim 50% SM P/S Polled Color Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
CDI MISS VERDICT 141C
BIEBER CL ENERGIZE F121
ROUSEY PEYTON 2117K
ROUSEY PEYTON 0369H

Actual Prod.	
Act BW	75
Adj WW	627
Adj YW	1167
Dam's Prod.	
Calving Interval	
WWR	94
Age	2
Weight	1200
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight
14.8	-1	71.9	115.3	25.8	17	0.44	0.77	145.1	81.9	1200
										BCS
										5

- Big topped individual
- Top 25% for CE EPD as well as Stayability EPD
- Also ranks in the top 25% for Docility EPD
- Recommended for well-developed heifers or cows

92

ROUSEY 4186M

BD	Reg #	%Sim	P/S	Color
2/5/24	4336333	50% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 1DRA ARROWHEAD 0030
ROUSEY EMBER 2122K
 ROUSEY EMBER 0229H

Actual Prod.	
Act BW	81
Adj WW	676
Adj YW	1220
Dam's Prod.	
Calving Interval	
WWR	101
Age	2
Weight	1180
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14.2	-0.6	79.2	126.2	23.1	18.9	0.23	0.8	138.9	80.2

- Great cow family here that excels for moderation of frame, neat and tidy udders, and fertility
- Ranks in the top 10% for both Stayability EPD as well as Docility EPD
- Recommended for cows

93

ROUSEY 4183M

BD	Reg #	%Sim	P/S	Color
2/4/24	4336344	68% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 9 MILE MOTLEY 8505
ROUSEY WILLOW 2179K
 ROUSEY WILLOW 9142G

Actual Prod.	
Act BW	88
Adj WW	689
Adj YW	1299
Dam's Prod.	
Calving Interval	
WWR	103
Age	2
Weight	1210
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.4	1.6	81.2	125.9	25.4	16.6	0.4	0.68	137.7	83

- Stout made individual out of a nice little Motley sired female
- Ranks on the top 30% for WW and top 35% for YW EPD
- Posted ratios of 103 for WW and 105 for YW
- Recommended for cows



Lot 94 • ROUSEY 4120M

94

ROUSEY 4120M

BD	Reg #	%Sim	P/S	Color
1/25/24	4336317	62% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 BIEBER CL ENERGIZE F121
ROUSEY MISS BEE 2076K
 ROUSEY MISS BEE 0025H

Actual Prod.	
Act BW	85
Adj WW	709
Adj YW	1286
Dam's Prod.	
Calving Interval	
WWR	106
Age	2
Weight	1200
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.3	1.1	90.6	144.6	27.2	18.6	0.39	0.79	146.8	89.6

- Dark pigmented bull that is square topped, big ribbed and eye catching
- Ranks in the top 10% for both WW and YW EPD's
- Top 15% for Stayability EPD
- Posted ratios of 106 for WW and 104 for YW
- Recommended for cows

95

ROUSEY 4357M

BD	Reg #	%Sim	P/S	Color
2/26/24	4362827	65% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 BECKTON EPIC R397 K
HERDMASTER 213D
 207Y

Actual Prod.	
Act BW	90
Adj WW	702
Adj YW	1243
Dam's Prod.	
Calving Interval	368
WWR	104
Age	10
Weight	1410
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
11	-0.2	80.3	124.1	26	20.3	0.42	1.23	148.1	85.7

- Here is a moderate framed Honor Guard son with a big square top and more substance of bone
- Top 4% for Stayability EPD
- Top 1% for REA EPD
- Posted ratios of 105 for WW and 102 for YW
- Recommended for cows

96

ROUSEY 4311M

BD	Reg #	%Sim	P/S	Color
2/20/24	4362781	62% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 BROWN JYJ REDEMPTION Y1334
HERDMASTER 529E
 274Y

Actual Prod.	
Act BW	89
Adj WW	680
Adj YW	1237
Dam's Prod.	
Calving Interval	368
WWR	97
Age	7
Weight	1420
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13.9	-1	79.8	125.9	24.2	17	0.4	0.67	145	85.5

- A little extra frame and length in this Honor Guard son
- Charted a 102 ratio for both WW and YW
- Top 35% for CE, BW, WW, and WW EPD's as well as both API and TI
- Recommended for cows

97

ROUSEY 4218M

BD	Reg #	%Sim	P/S	Color
2/14/24	4336349	68% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 9 MILE MOTLEY 8505
ROUSEY WILLOW 2216K
 HERDMASTER 530A

Actual Prod.	
Act BW	83
Adj WW	660
Adj YW	1196
Dam's Prod.	
Calving Interval	
WWR	99
Age	2
Weight	1245
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.9	-1.7	75.8	107.6	25.3	19.6	0.4	0.99	146.5	83.2

- Dam is a pretty headed Motley daughter with small teats and perfect udder
- Top 25% for low BW EPD and would be ideal for a set of younger cows
- Top 10% for Stayability EPD as well as REA EPD
- Recommended for cows

98

ROUSEY 4378M

BD	Reg #	%Sim	P/S	Color
3/7/24	4362870	56% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 BROWN JYJ REDEMPTION Y1334
HERDMASTER 613E
 HERDMASTER 558C

Actual Prod.	
Act BW	92
Adj WW	714
Adj YW	1369
Dam's Prod.	
Calving Interval	371
WWR	99
Age	7
Weight	1365
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
11.3	-1.7	88.9	147.8	21.9	21	0.34	0.68	152.3	89.9

- Top 25% for low BW EPD
- Top 15% for WW EPD and top 10% for YW EPD
- WW ratio of 107 and YW Ratio of 112
- Top 3% for Stayability EPD
- Top 10% for Docility EPD
- Recommended for cows

100

ROUSEY 4298M

BD	Reg #	%Sim	P/S	Color
2/19/24	4362787	72% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 LEACHMAN CADILLAC L025A
HERDMASTER 228E
 HERDMASTER 535A

Actual Prod.	
Act BW	75
Adj WW	728
Adj YW	1153
Dam's Prod.	
Calving Interval	370
WWR	108
Age	7
Weight	1355
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
17.7	-2.5	76.7	122.2	30.1	23.2	0.18	0.82	151.3	80.6

- Added length and frame in this Honor Guard son
- Top 10% for CE EPD and top 15% for low BW EPD
- Top 1% for Stayability EPD
- Top 15% for Docility EPD
- Top 25% for API
- Recommended for heifers or cows

101

ROUSEY 4310M

BD	Reg #	%Sim	P/S	Color
2/20/24	4362763	62% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 BROWN PREMIER X7876
HERDMASTER 517E
 204W

Actual Prod.	
Act BW	81
Adj WW	672
Adj YW	1175
Dam's Prod.	
Calving Interval	368
WWR	101
Age	7
Weight	1410
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15.8	-2.1	87.2	134.6	25	22.3	0.5	0.86	168.6	94.3

- Dam is a really nice uddered Premier daughter
- Top 20% for both CE and low BW EPD
- Top 15% for WW EPD and top 20% for YW EPD
- Top 1% for Stayability EPD
- Top 10% for both API and TI
- Recommended for well-developed heifers or cows

99

ROUSEY 4163M

BD	Reg #	%Sim	P/S	Color
1/30/24	4336336	62% SM	Polled	Red

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
 CDI MISS VERDICT 141C
 1DRA ARROWHEAD 0030
ROUSEY PEYTON 2136K
 ROUSEY PEYTON 9318G

Actual Prod.	
Act BW	92
Adj WW	717
Adj YW	1303
Dam's Prod.	
Calving Interval	
WWR	107
Age	2
Weight	1330
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
10.1	3	95.3	148.9	25.1	18.5	0.49	0.58	146.7	91.7

- Tremendous disposition on this expressively muscled Honor Guard son that ratioed 107 for WW and 106 for YW
- One of our summer favorites!
- Top 5% for both WW and YW EPD's
- Top 15% for Stayability EPD
- Top 30% for Marbling and API
- Top 15% for TI
- Recommended for cows



Lot 99 • ROUSEY 4163M



Major Move Heifer



GW MAJOR MOVE 590E

BD: 3/7/2017 Reg #: 3242835 %Sim: 5/8 SM 1/4 AN 1/8 AR

GW PREMIUM BEEF 021TS
GW MOVIN ON 183C

GW MISS PREDESTINED 117Y
 GW PREDESTINED 701T

GW MISS PREDESTINED 147Y
 GW MISS RED COAT 523T

EPD's	
CE	8.9
BW	0.3
WW	87.6
YW	135.9
Milk	28.8
Stay	11.5
Marb.	0.36
REA	1.05
API	125.9
TI	87.3

GW Major Move has become known as an udder improver and sires big barreled, easy keeping replacements. His progeny have extra capacity and performance with sensible dispositions. He ranks in the Top 15% for WW and Top 20% for YW. Additionally, he adds muscle with a REA EPD in the top 5% of the ASA database.



GW MAJOR MOVE 590E • Sire of Lots 102-113



Dam of
 Lot 102

Lot 102 • ROUSEY 4111M



ROUSEY 4111M

BD 1/25/24 Reg # 4362127 %Sim 62% SM P/S Polled Color Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 9 MILE MOTLEY 8505
ROUSEY LARK 0334H
 HERDMASTER 218Z

Actual Prod.	
Act BW	88
Adj WW	683
Adj YW	1328
Dam's Prod.	
Calving Interval	365
WWR	99
Age	4
Weight	1250
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight
11.1	0.8	96.6	147.3	23.7	16.2	0.18	0.72	129.9	86.8	1250

- Big bodied and attractive made with a good attitude and out of a moderate, easy keeping Motley daughter
- Top 3% for WW EPD and top 10% for YW EPD
- Top 4% for Docility EPD
- Ratios of 102 for WW and 108 for YW
- Recommended for cows



ROUSEY 4135M

BD 1/26/24 Reg # 4362164 %Sim 50% SM P/S Polled Color Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 9 MILE MOTLEY 8505
ROUSEY AUTUMN 1230J
 HERDMASTER 517F

Actual Prod.	
Act BW	84
Adj WW	652
Adj YW	1282
Dam's Prod.	
Calving Interval	363
WWR	99
Age	3
Weight	1200
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight
13.2	0.4	87.2	134.2	24.8	16	0.34	0.9	137.5	85.7	1200

- Massive bodied and correct in his structure with plenty of scrotal development
- Top 15% for WW EPD and top 20% for YW EPD
- Top 10% for Docility EPD
- Top 20% for REA EPD
- Ratio of 104 for YW
- Recommended for cows



Lot 104 pictured at weaning.



ROUSEY 4028M

BD	Reg #	%Sim	P/S	Color
1/19/24	4362739	50% SM	Polled	Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 9 MILE MOTLEY 8505
ROUSEY LARK 0209H
 HERDMASTER 606E

Actual Prod.	
Act BW	70
Adj WW	638
Adj YW	1232

Dam's Prod.	
Calving Interval	364
WWR	96
Age	4
Weight	1250
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
17.7	-3.4	76.8	116.6	25.3	14.7	0.35	0.44	143.4	84.5

- Dark red, short eared bull with abundant internal dimension and plenty of length
- Top 10% for both CE EPD as well as low BW EPD
- Dam is really good uddered and has been a stellar producer in her young career
- YW ratio of 102
- Recommended for heifers or cows



ROUSEY 4266M

BD	Reg #	%Sim	P/S	Color
2/18/24	4362878	56% SM	Polled	Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 HOOK'S XPECTATION 36X
ROUSEY AUTUMN 9154G
 HERDMASTER 507E

Actual Prod.	
Act BW	84
Adj WW	668
Adj YW	1221

Dam's Prod.	
Calving Interval	370
WWR	99
Age	5
Weight	1340
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.9	-2.6	72.1	110.1	27.5	16	0.33	0.66	135.9	80.3

- Here is a darker red bull that always seems to grab my attention with his added eye appeal and easy-going personality
- Dam has exceptional teat and udder quality
- Slick haired whose progeny should readily shed off in the spring
- Top 15% for low BW EPD
- Recommended for well-developed heifers or cows



ROUSEY 4136M

BD	Reg #	%Sim	P/S	Color
1/26/24	4362167	50% SM	Polled	Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 9 MILE MOTLEY 8505
ROUSEY AUBREE 1254J
 HERDMASTER 511C

Actual Prod.	
Act BW	92
Adj WW	692
Adj YW	1232

Dam's Prod.	
Calving Interval	361
WWR	102
Age	3
Weight	1250
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
8.9	3.3	92.6	142.7	27.5	13	0.33	0.79	123.1	85.3

- Really clean fronted bull that is deep sided and balanced
- Top 10% for both WW and YW EPD's
- Top 10% for Docility EPD
- WW ratio 103
- Recommended for cows



Lot 107 pictured at weaning.



ROUSEY 4236M

BD	Reg #	%Sim	P/S	Color
2/16/24	4362914	65% SM	Polled	Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 9 MILE MOTLEY 8505
ROUSEY AUTUMN 0204H
 HERDMASTER 204B

Actual Prod.	
Act BW	81
Adj WW	710
Adj YW	1295

Dam's Prod.	
Calving Interval	373
WWR	105
Age	4
Weight	1200
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15	-1.8	86.7	126.6	24.1	14.3	0.34	0.97	139.5	88.3

- Here is a dark red, long sided Major Move son with a cocky presence and eye appealing design
- Top 25% for CE EPD and top 20% for low BW EPD
- Top 15% for WW EPD and top 35% for YW EPD
- Top 10% for REA EPD
- Posted a ratio of 106 for both WW and YW
- Recommended for heifers or cows

108

ROUSEY 4321M

BD 2/21/24 Reg # 4362806 %Sim 38% SM P/S Polled Color Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 ANDRAS FUSION R236
HERDMASTER 617F
 HERDMASTER 533D

Actual Prod.	
Act BW	92
Adj WW	725
Adj YW	1312
Dam's Prod.	
Calving Interval	369
WWR	104
Age	6
Weight	1245
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
8	1.5	86.4	134.7	26.9	12.9	0.28	1	115.7	80.5

- Correct in his angles with dark pigment
- Top 20% for both WW and YW EPD's
- Top 10% for REA EPD
- Ratio of 108 for both WW and YW
- Recommended for cows

109

ROUSEY 4293M

BD 2/19/24 Reg # 4362866 %Sim 38% SM P/S Polled Color Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 BROWN JYJ REDEMPTION Y1334
HERDMASTER 606E
 HERDMASTER 515C

Actual Prod.	
Act BW	90
Adj WW	747
Adj YW	1240
Dam's Prod.	
Calving Interval	368
WWR	101
Age	7
Weight	1430
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
10.7	-1.6	82	124.4	26	13.9	0.3	0.46	124.9	81.6

- Long sided and balanced design out of a dark red Redemption daughter that is big bodied and broody
- Top 25% for low BW EPD and would be a great option for younger cows
- Posted ratios of 112 for WW and 102 for YW
- Recommended for cows

110

ROUSEY 4053M

BD 1/22/24 Reg # 4362112 %Sim 38% SM P/S Polled Color Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 ANDRAS FUSION R236
ROUSEY GEMMA 0043H
 HERDMASTER 222F

Actual Prod.	
Act BW	78
Adj WW	647
Adj YW	1176
Dam's Prod.	
Calving Interval	362
WWR	98
Age	4
Weight	1380
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15.1	-3.9	70.5	107.3	27.2	16	0.55	0.3	148	84.3

- Dark red bull that is hard to find a fault in
- Top 25% for CE EPD and top 5% for low BW EPD
- Top 10% for Docility EPD
- Top 25% for Marbling EPD
- Recommended for heifers or cows

111

ROUSEY 4048M

BD 1/22/24 Reg # 4362172 %Sim 50% SM P/S Polled Color Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 9 MILE MOTLEY 8505
ROUSEY JENNIFER 1304J
 HERDMASTER 519B

Actual Prod.	
Act BW	82
Adj WW	702
Adj YW	1184
Dam's Prod.	
Calving Interval	360
WWR	100
Age	3
Weight	1220
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13.1	-0.9	79.5	121.1	25.4	12.8	0.18	1.11	122.1	79.3

- Major Move son that displays the consistency in body type of the sire group
- Top 10% for Caracass Weight EPD and top 4% for REA EPD
- Ratio of 105 for WW
- Both him, as well as his Dam, are very easy going
- Recommended for cows

112

ROUSEY 4290M

BD 2/19/24 Reg # 4362736 %Sim 62% SM P/S Polled Color Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 GCF MR AMIGO
HERDMASTER 216Z
 517R

Actual Prod.	
Act BW	94
Adj WW	593
Adj YW	1221
Dam's Prod.	
Calving Interval	367
WWR	91
Age	12
Weight	1330
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
8.5	1.3	76	113.5	18.1	16.6	0.21	0.68	119.4	73.4

- Very dark red in color with even darker points
- Wide chested bull with added length that has really taken off post weaning
- Top 15% for Docility EPD
- Excellent udder quality in the cow family for multiple generations
- Recommended for cows

113

ROUSEY 4199M

BD 2/12/04 Reg # 4362869 %Sim 32% SM P/S Polled Color Red

GW MOVIN ON 183C
GW MAJOR MOVE 590E
 GW MISS PREDESTINED 147Y
 ANDRAS FUSION R236
HERDMASTER 501F
 HERDMASTER 213D

Actual Prod.	
Act BW	84
Adj WW	590
Adj YW	1159
Dam's Prod.	
Calving Interval	367
WWR	96
Age	6
Weight	1245
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13.5	-0.7	76.3	121	26.7	14.5	0.61	0.62	144.4	86.1

- Very quiet disposition and thick throughout
- Dam is a very good uddered female that unfortunately was hurt this spring hence this bulls softer Weaning weight
- Top 20% for Marbling EPD
- Recommended for cows



ROCKIN H CAPTIVATE J75

BD: 3/1/2021 Reg #: 3991776 %Sim: PB SM

HTP/SVF DURACELL T52
THSF LOVER BOY B33
RP/MP RIGHT TO LOVE 015U
CCR COWBOY CUT 5048Z
ROCKIN H MS.CAROLINA
ROCKIN H MISS Y391

EPD's	
CE	17.5
BW	-1.8
WW	94.4
YW	145.4
Milk	30.8
Stay	15.3
Marb.	0.21
REA	0.99
API	155.3
TI	96.6

Captivate was the talk of the 2022 sale season as one of most unique and high-quality Simmentals to sell that year commanding \$95,000. He sports an outcross pedigree with a quiet temperament and solid EPD profile. He has proven to be a big spread bull ranking in the Top 3% for Direct Calving Ease while still being in the Top 10% for Weaning and Yearling Growth. Additionally, he ranks in the Top 1% for Docility EPD and Top 20% for API.



ROCKIN H CAPTIVATE J75 • Sire of Lots 114-120



ROUSEY 4369M

BD 2/28/24 Reg # 4362890 %Sim 65% SM P/S Polled Color Red

THSF LOVER BOY B33
ROCKIN H CAPTIVATE J75
ROCKIN H MS.CAROLINA
RED U2 DOMINION
ROUSEY AUTUMN 1424J
HERDMASTER 236D

Actual Prod.	
Act BW	97
Adj WW	656
Adj YW	1262
Dam's Prod.	
Calving Interval	396
WWR	103
Age	3
Weight	1335
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
9.7	2.8	91.4	143.1	25.2	13.6	0.18	1.02	119.1	82.5	1335	5.5

- Here is a Captivate son that is very bold in his design with the internal dimension that a beef bull should have
- Great Disposition
- Top 10% for both WW and YW EPD's
- Top 10% for REA EPD as well
- Recommended for cows



ROUSEY 4181M

BD 2/4/24 Reg # 4362185 %Sim 65% SM P/S Polled Color Red

THSF LOVER BOY B33
ROCKIN H CAPTIVATE J75
ROCKIN H MS.CAROLINA
5L DEFENDER 560-30Z
ROUSEY AUTUMN 9381G
HERDMASTER 231C

Actual Prod.	
Act BW	81
Adj WW	697
Adj YW	1395
Dam's Prod.	
Calving Interval	365
WWR	102
Age	5
Weight	1330
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.2	1.6	101.8	160.4	23.8	12.7	0.28	0.89	135.4	93.4	1330	5

- Big framed bull here that is as long bodied as any bull in the offering
- Top 25% for Docility EPD
- Top 20% for REA EPD
- Top 15% for TI
- Recommended for cows
- Top 2% for WW and YW EPD's
- WW ratio of 104 and YW ratio of 113



ROUSEY 4346M

BD 2/23/24 Reg # 4362760 %Sim 65% SM P/S Polled Color Red

THSF LOVER BOY B33
ROCKIN H CAPTIVATE J75
ROCKIN H MS.CAROLINA
HXC CONQUEST 4405P
HERDMASTER 524C
263Z

Actual Prod.	
Act BW	84
Adj WW	703
Adj YW	1344
Dam's Prod.	
Calving Interval	367
WWR	103
Age	9
Weight	1380
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
13.8	-1.5	92.4	143.4	27.5	11.4	0.3	0.68	133.4	91	1380	5

- Super complete individual that has an appealing look from the side and out of a dependable cow family
- Top 10% for both WW and YW EPD's
- Top 15% for Docility
- Ratios of 105 for WW and 110 for YW
- Recommended for cows



ROUSEY 4138M

BD 1/27/24 Reg # 4362162 %Sim 65% SM P/S Polled Color Red

THSF LOVER BOY B33
ROCKIN H CAPTIVATE J75
ROCKIN H MS.CAROLINA
RED U2 DOMINION
ROUSEY VALERY 1223J
HERDMASTER 223Y

Actual Prod.	
Act BW	73
Adj WW	644
Adj YW	1282
Dam's Prod.	
Calving Interval	369
WWR	99
Age	3
Weight	1315
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
16.2	-1.9	82.6	130.9	28.1	14.3	0.24	0.54	136.1	84.5	1315	5.5

- Dark red bull with an exceptional disposition and good looks to go with it
- Dam is an easy fleshing, dark red female with small teats and a welded-on udder
- Top 15% for CE EPD and top 20% for low BW EPD
- Top 30% for WW and top 25% for YW EPD
- Top 4% for Docility EPD
- Recommended for heifers or cows



BCLR Design L30 is a son of Rockin H Captivate recently acquired by Rousey SimAngus. Look for progeny in future sales.



ROUSEY 4229M

BD	Reg #	%Sim	P/S	Color
2/15/24	4362846	62% SM	Polled	Red

THSF LOVER BOY B33
ROCKIN H CAPTIVATE J75
 ROCKIN H MS.CAROLINA
 BECKTON EPIC R397 K
HERDMASTER 556B
 216Y

Actual Prod.	
Act BW	68
Adj WW	658
Adj YW	1288
Dam's Prod.	
Calving Interval	367
WWR	103
Age	10
Weight	1255
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
17.6	-2.5	81.5	126.8	28.5	17.6	0.23	0.68	144.3	84.6

- Long bodied bull that's just plain hard to fault
- Dam is an exceptionally uddered aged cow
- Top 10% for CE EPD and top 15% for low BW EPD
- Top 20% for Stayability EPD
- Top 10% for Docility EPD
- YW ratio of 106
- Recommended for heifers or cows



Pictured is the udder of BCLR Design L30's dam.



ROUSEY 4360M

BD	Reg #	%Sim	P/S	Color
2/26/24	4362744	62% SM	Polled	Red

THSF LOVER BOY B33
ROCKIN H CAPTIVATE J75
 ROCKIN H MS.CAROLINA
 5L DEFENDER 560-30Z
ROUSEY MATILDA 9013G
 ROUSEY MATILDA 041X

Actual Prod.	
Act BW	82
Adj WW	668
Adj YW	1119
Dam's Prod.	
Calving Interval	368
WWR	100
Age	5
Weight	1325
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
17.4	-2.8	74.9	108.8	23.9	11	0.08	0.71	120	77

- Good natured bull
- Top 10% for CE EPD and top 15% for low BW EPD
- Top 15% for Docility EPD
- Recommended for heifers or cows



ROUSEY 4324M

BD	Reg #	%Sim	P/S	Color
2/21/24	4362783	62% SM	Polled	Red

THSF LOVER BOY B33
ROCKIN H CAPTIVATE J75
 ROCKIN H MS.CAROLINA
 9 MILE ENTERPRISE 8180
ROUSEY ALYSSA 1159J
 ROUSEY ALYSSA 9402G

Actual Prod.	
Act BW	64
Adj WW	680
Adj YW	1169
Dam's Prod.	
Calving Interval	369
WWR	100
Age	3
Weight	1240
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
18.8	-4.8	66.7	108.4	30.1	15.9	0.42	0.81	152.2	83.9

- Balanced phenotype with a sleep all night easy calving look
- Top 4% for CE EPD and top 3% for low BW EPD
- Top 10% for Docility EPD
- Top 25% for API
- WW ratio of 102
- Recommended for heifers or cows



C-BAR COLLATERAL 203J

BD: 12/17/2020 Reg #: 4258328 %Sim: PB AR

FRITZ JUSTICE 8013
LACY COLLUSION 115F
 LACY LAKOTA 8105
 9 MILE FRANCHISE 6305
C-BAR STONY 907G
 ADHM STONY 503C

EPD's	
CE	17.3
BW	-3.4
WW	51.5
YW	88
Milk	29.2
Stay	17.3
Marb.	0.5
REA	0.13
API	140.9
TI	75

C-Bar Collateral is a member of the Genex lineage and hails from the famous Stony cow family that has produced so many great ones in herds all over the country. He is a calving ease sire with shape, strength of top, and eye appeal. His first progeny have been tremendously consistent with great type and design. His daughters are very feminine headed and look to be replicas of Collateral's beautiful dam. He ranks in the Top 10% for both CE and low BW and well as Maternal Calving Ease. Also ranks in the top 25% for Stayability and Top 30% for Marbling EPD.



C-BAR COLLATERAL 203J • Sire of Lots 121-133



ROUSEY 4249M

Lot 121 • ROUSEY 4249M

BD 2/17/24 Reg # 4362845 %Sim 32% SM P/S Polled Color Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 WS RED MOON D76
ROUSEY IRIS 9303G
 HERDMASTER 535A

Actual Prod.	
Act BW	88
Adj WW	684
Adj YW	1261
Dam's Prod.	
Calving Interval	372
WWR	97
Age	5
Weight	1320
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
15.1	-2.7	66.4	105.8	29.6	15.5	0.3	0.44	130.7	74.9		5

- Exceptional phenotype and design in this powerful dark red Collateral son
- Added bone and substance along with shape of muscle
- One of our favorites from an early age
- Top 25% for CE EPD and top 15% for low BW EPD but due to his power would recommend him on younger cows rather than heifers
- WW ratio of 102 and YW ratio of 104
- Recommended for cows



ROUSEY 4098M

BD 1/25/24 Reg # 4362110 %Sim 25% SM P/S Polled Color Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 9 MILE MOTLEY 8505
ROUSEY MISS BEE 0025H
 ROUSEY MISS BEE 229Z

Actual Prod.	
Act BW	87
Adj WW	654
Adj YW	1190
Dam's Prod.	
Calving Interval	366
WWR	97
Age	4
Weight	1330
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.3	-0.8	61.8	101.6	27.4	19.6	0.17	0.5	125.9	66.4		5.5

- Very dark red bull that you will appreciate for his proud look, added length, and slick hair coat
- Dam is and really nice Motley daughter with great udder quality
- Top 10% for Stayability EPD
- Top 15% for Docility EPD
- Recommended for cows

123

ROUSEY 4117M

BD 1/25/24 Reg # 4336329 %Sim 25% SM P/S Polled Color Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 5L LEADING EDGE 15383-117C
ROUSEY DUCHESS 2118K
 WS DUCHESS D190

Actual Prod.	
Act BW	78
Adj WW	675
Adj YW	1253
Dam's Prod.	
Calving Interval	
WWR	101
Age	2
Weight	1240
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
15.3	-2.4	53.5	81.8	31.1	14.8	0.45	0.4	130.4	69.9

- Eye appealing phenotype with added length of body
- Cow family has been reliable producers
- Top 20% for CE EPD and top 15% for low BW EPD
- WW ratio of 101 and YW ratio of 102
- Recommended for heifers or cows

124

ROUSEY 4109M

BD 1/25/24 Reg # 4336319 %Sim 38% SM P/S Polled Color Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 YARDLEY EXCELLENCE H428
ROUSEY WILLA 2091K
 ROUSEY WILLA 9345G

Actual Prod.	
Act BW	78
Adj WW	635
Adj YW	1142
Dam's Prod.	
Calving Interval	
WWR	95
Age	2
Weight	1230
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
17	-3.7	61	103.4	27.9	14.7	0.44	0.4	140.1	76.8

- Dam is a really nice young female out of a cow family with exceptional udder quality and fertility
- Darker red in color with a shapely top
- Top 10% for both CE EPD and low BW EPD
- Recommended for heifers or cows



125

ROUSEY 4054M

BD 1/22/24 Reg # 4362165 %Sim 25% SM P/S Polled Color Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 HOOK'S EMPIRE 61E
ROUSEY AUBEL 1248J
 HERDMASTER 511D

Actual Prod.	
Act BW	59
Adj WW	635
Adj YW	1201
Dam's Prod.	
Calving Interval	366
WWR	98
Age	3
Weight	1280
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
21.2	-5.1	56.8	94.6	29.3	19.5	0.78	0.29	173.4	84.3

- This individual has always stood out for his early masculinity and crest
- Slick haired individual
- Top 2% for both CE EPD as well as low BW EPD
- Top 10% for Stayability EPD
- Top 10% for Marbling EPD
- Top 4% for API
- Recommended for heifers or cows

126

ROUSEY 4141M

BD 1/27/24 Reg # 4336358 %Sim 28% SM P/S Polled Color Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 MFSR ROUNDUP 665H
ROUSEY RACHEL 2275K
 HERDMASTER 618D

Actual Prod.	
Act BW	73
Adj WW	659
Adj YW	1235
Dam's Prod.	
Calving Interval	
WWR	99
Age	2
Weight	1255
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
16.9	-1.8	66.1	107	30.5	16.7	0.42	0.45	140.1	76.9

- Very complete from the side with the look of an easy calving bull
- Top 10% for CE EPD and top 20% for low BW EPD
- Top 30% for Stayability EPD
- Recommended for heifers or cows



Maternal brother to Lot 128

127

ROUSEY 4056M

BD	Reg #	%Sim	P/S	Color
1/22/24	4361655	38% SM	Polled	Heterozygous Black

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 ROUSEY GOLD STRIKE 512C
ROUSEY MISS BEE 8196F
 ROUSEY MISS BEE 131Y

Actual Prod.	
Act BW	78
Adj WW	663
Adj YW	1241
Dam's Prod.	
Calving Interval	364
WWR	100
Age	6
Weight	1410
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
19.2	-4.8	63.6	100.2	27.5	18.2	0.42	0.33	149.5	78.3

- This bull is black! His dam is a red carrier and we were hoping to produce a red calf but no such luck
- One of the phenotypic standouts within the sire group with added muscle shape and masculine features
- Top 3% for CE as well as low BW EPD
- Top 15% for Stayability
- Ratios of 105 for WW and 101 for YW
- Recommended for heifers or cows

128

ROUSEY 4137M

BD	Reg #	%Sim	P/S	Color
1/27/24	4362754	25% SM	Scurs	Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 HOOK'S EMPIRE 61E
ROUSEY PRESLEY 1273J
 HERDMASTER 553D

Actual Prod.	
Act BW	87
Adj WW	639
Adj YW	1188
Dam's Prod.	
Calving Interval	372
WWR	98
Age	3
Weight	1320
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.6	0.7	70.5	114.8	26.9	14.2	0.5	0.85	132.5	78.5

- Dark red in color with lots of body and a phenotypic presence
- Top 25% for REA EPD
- Dam is really good uddered
- Top 30% for Marbling EPD
- Recommended for cows

129

ROUSEY 4247M

BD	Reg #	%Sim	P/S	Color
2/17/24	4362865	12% SM	Polled	Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 BROWN JYJ REDEMPTION Y1334
HERDMASTER 519D
 HERDMASTER 239X

Actual Prod.	
Act BW	74
Adj WW	623
Adj YW	1151
Dam's Prod.	
Calving Interval	369
WWR	95
Age	8
Weight	1340
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
18.1	-4.5	53.8	90.8	24.4	18.4	0.54	0.04	151.4	74.6

- Certainly a high quality individual that balances genotype, phenotype and convenience traits.
- Great disposition out of a great uddered cow
- Top 10% for CE EPD and top 3% for low BW EPD
- Top 15% for Stayability
- Top 25% for Marbling EPD
- Recommended for heifers or cows

130

ROUSEY 4116M

BD	Reg #	%Sim	P/S	Color
1/25/24	4336325	18% SM	Polled	Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 9 MILE MOTLEY 8505
ROUSEY AUTUMN 2112K
 ROUSEY AUTUMN 9381G

Actual Prod.	
Act BW	83
Adj WW	585
Adj YW	1274
Dam's Prod.	
Calving Interval	
WWR	88
Age	2
Weight	1150
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13.5	1.5	76.2	125.9	22.8	10.4	0.27	0.43	113.9	74.4

- Lots of thickness throughout on this keen headed bull
- Should work well on younger cows and ranks in the top 40% for CE EPD
- Top 25% for YW EPD
- Ratio of 103 for YW
- Recommended for cows

131

ROUSEY 4281M

BD 2/18/24 Reg # 4362796 %Sim 32% SM P/S Scurs Color Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 WS BEEF KING W107
HERDMASTER 251E
 HERDMASTER 524T

Actual Prod.	
Act BW	72
Adj WW	631
Adj YW	1129
Dam's Prod.	
Calving Interval	365
WWR	98
Age	7
Weight	1335
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
19.8	-3.9	67.7	101.5	25.1	14.8	0.25	0.85	134.7	76.1

- Correct individual with an easy calving look that won't sacrifice muscle
- Top 2% for CE EPD and top 5% for low BW EPD
- Top 25% for REA EPD
- Recommended for heifers or cows

132

ROUSEY 4270M

BD 2/18/24 Reg # 4362758 %Sim 25% SM P/S Polled Color Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 LEACHMAN CADILLAC L025A
HERDMASTER 215F
 HERDMASTER 522B

Actual Prod.	
Act BW	94
Adj WW	686
Adj YW	1221
Dam's Prod.	
Calving Interval	370
WWR	98
Age	6
Weight	1465
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14.4	-1.9	65.7	104.2	25.2	19.2	0.37	0.32	138.7	74.4

- Slick haired bull with depth from front to rear
- Top 20% for low BW EPD
- Top 10% for Stayability EPD
- Top 20% for Docility EPD
- WW ratio of 102
- Recommended for cows

133

ROUSEY 4316M

BD 2/21/24 Reg # 4362817 %Sim 56% SM P/S Polled Color Red

LACY COLLUSION 115F
C-BAR COLLATERAL 203J
 C-BAR STONY 907G
 WS RED MOON D76
ROUSEY PEYTON 9318G
 HERDMASTER 524C

Actual Prod.	
Act BW	88
Adj WW	701
Adj YW	1389
Dam's Prod.	
Calving Interval	374
WWR	108
Age	5
Weight	1420
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
13.1	-1.7	73.4	114.3	31	14	0.3	0.29	125.8	77.8

- Clean fronted bull with added top shape
- Top 25% for low BW EPD and would work well on younger cows
- WW ratio of 105 and YW ratio of 114
- If you need to add a little more milk this would be a good candidate ranking in the top 10% for Milk EPD
- Recommended for cows





PELTON WIDELOAD 78B

BD: 2/20/2014 Reg #: 3392952 %Sim: PB AR

UBAR HIGH CAPACITY 224
SLGN WIDELOAD 920W
MEADO-WEST PERSUASION
NEO-SHO DIRECT TICKET M517
PELTON MISS JAYLA 0508S
PELTONS MISS CORY 5037N

EPD's	
CE	11.7
BW	-1.9
WW	66.5
YW	110.6
Milk	29.4
Stay	12.8
Marb.	0.75
REA	0.24
API	142
TI	87.9



PELTON WIDELOAD 78B • Sire of Lots 134-137

Wideload is just that, a wide based individual that has extra muscle and shape and is a total outcross for breeders who want added pounds at weaning and yearling. Pelton Wideload has been popular with breeders as one to add body mass and volume without sacrificing a great looking phenotype. He produces broody, feminine replacement heifers that stand out for fleshing ability, soundness and foot quality. Additionally, Wideload progeny are very strong topped cattle, especially behind their shoulder where many Red Angus sires fall short. Wideload's productive dam has excellent feet and an ideal udder with strong attachments and small teat size. He ranks in the top 10% of the ASA database for Marbling EPD.



Lot 134 • ROUSEY 4167M



ROUSEY 4167M

BD 1/31/24 Reg # 4362179 %Sim 28% SM P/S Polled Color Red

SLGN WIDELOAD 920W
PELTON WIDELOAD 78B
PELTON MISS JAYLA 0508S
W/C LOCK DOWN 6340F
ROUSEY IRIS 1405J
HERDMASTER 211F

Actual Prod.	
Act BW	82
Adj WW	618
Adj YW	1252
Dam's Prod.	
Calving Interval	371
WWR	96
Age	3
Weight	1220
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
11.6	-2.1	61.7	100	27.4	11	0.4	0.72	119.4	73		

- Blaze face bull with a world of internal dimension and a cool look
- His picture does not do him justice and should prove to be a great female maker
- Dam is a moderate broody female with a great udder
- Top 20% for low BW EPD and posted a YW ratio of 101
- Top 15% for Docility EPD
- Recommended for cows



ROUSEY 4196M

BD 2/11/24 Reg # 4362174 %Sim 18% SM P/S Polled Color Red

SLGN WIDELOAD 920W
PELTON WIDELOAD 78B
PELTON MISS JAYLA 0508S
9 MILE MOTLEY 8505
ROUSEY SHY GIRL 1366J
HERDMASTER 502B

Actual Prod.	
Act BW	66
Adj WW	641
Adj YW	1224
Dam's Prod.	
Calving Interval	384
WWR	92
Age	3
Weight	1345
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14.3	-2.3	82.2	133.8	24	9.9	0.49	0.41	135	88.2		

- Here is a small headed bull that is still expressive in his muscle shape but maintains the calving ease look
- Top 15% for low BW EPD
- Top 20% for WW EPD and top 20% for YW EPD
- Top 10% for Docility
- Top 30% for Marbling EPD
- Recommended for heifers or cows

136 ROUSEY 4166M

BD	Reg #	%Sim	P/S	Color
1/31/24	4362175	40% SM	Polled	Red

SLGN WIDELOAD 920W
PELTON WIDELOAD 78B
 PELTON MISS JAYLA 0508S
 W/C LOCK DOWN 6340F
ROUSEY WILLOW 1376J
 HERDMASTER 220F

Actual Prod.	
Act BW	98
Adj WW	693
Adj YW	1260

Dam's Prod.	
Calving Interval	368
WWR	103
Age	3

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
7.3	1.7	79	123.4	26.6	13.8	0.63	0.67	132.1	84	1355	5.5

- Here is a very powerful individual with a world of shape in an eye appealing package
- Top 15% for Marbling EPD
- WW ratio of 104 and YW ratio of 102
- Dam is a beautiful young cow
- Recommended for cows

137 ROUSEY 4093M

BD	Reg #	%Sim	P/S	Color
1/24/24	4361630	38% SM	Polled	Red

SLGN WIDELOAD 920W
PELTON WIDELOAD 78B
 PELTON MISS JAYLA 0508S
 SVF/NJC BUILT RIGHT N48
ROUSEY MISS BEE 131Y
 ROUSEY HSF MISS BEE 70T

Actual Prod.	
Act BW	64
Adj WW	546
Adj YW	1106

Dam's Prod.	
Calving Interval	365
WWR	96
Age	13

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
17.4	-3.3	60.8	94.6	27	21	0.22	0.44	138.3	69.9	1360	5

- If you want to build a cowherd centered around fertility, consider Lot 137
- This star headed bull is out of a 13-year-old cow that consistently breeds on time
- Top 10% for CE EPD as well as low BW EPD
- Top 3% for Stayability
- Phenotypically really nice individual
- Recommended for heifers or cows

Reference Sire RREDS SENECA 731C

BD:	Reg #:	%Sim:
3/1/2015	3641944	PB AR

BIEBER ROOSEVELT W384
BIEBER ROLLIN DEEP Y118
 BIEBER TILLY 399W
 BECKTON EPIC R397 K
RREDS ASTER 309A
 MLK CRK ASTER 175

EPD's	
CE	10.9
BW	-2
WW	78.1
YW	122.3
Milk	18.4
Stay	12.6
Marb.	0.05
REA	0.35
API	104.6
TI	75.1



RREDS SENECA 731C • Sire of Lots 138-141

We have been extremely pleased with our Seneca progeny. Jordan Rhodes, the breeder of Seneca had the following to say about this prepotent sire. "Seneca has proven to be a true breeding piece in our program and many others. Its uncommon to have a bull produce top-notch sons and then come back with remarkable daughters. His performance and muscle allow him to compete with any other cattle in terms of gain while still siring females that are incredibly productive. The females are moderate, easy doing, and proving to be some of our most productive young cows. Seneca is a proven bull that is possibly the most prepotent herd sire we have encountered. Early rapid growth with reduced mature size designing daughters that are built to last in any environment" - Jordan Rhodes



Seneca heifer

138 ROUSEY 4107M

BD	Reg #	%Sim	P/S	Color
1/25/24	4362121	25% SM	Polled	Red

BIEBER ROLLIN DEEP Y118
RREDS SENECA 731C
 RREDS ASTER 309A
 HOOK'S XPECTATION 36X
ROUSEY JADE 0197H
 HERDMASTER 508C

Actual Prod.	
Act BW	98
Adj WW	725
Adj YW	1350

Dam's Prod.	
Calving Interval	366
WWR	105
Age	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
5.3	0.6	80.1	125.9	24	14.8	0.16	0.73	107.4	73.1	1410	6

- This massive made individual is out of one of our favorite Xpectation daughters that has an exceptional udder with great fleshing ability
- Top 35% for both WW and YW EPD
- Great disposition!
- WW ratio of 108 and YW ratio of 109
- Recommended for cows



139

ROUSEY 4152M

BD	Reg #	%Sim	P/S	Color
1/29/24	4362180	25% SM	Polled	Red

BIEBER ROLLIN DEEP Y118
RREDS SENECA 731C
 RREDS ASTER 309A
 HOOK'S XPECTATION 36X
ROUSEY HAZEL 9153G
 HERDMASTER 504E

Actual Prod.	
Act BW	66
Adj WW	628
Adj YW	1166
Dam's Prod.	
Calving Interval	359
WWR	90
Age	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
18.5	-6.9	60.1	88.2	22.7	16.3	0.37	0.16	142.5	75.9	1390	6

- Lots of top shape in this long bodied and attractive made Seneca son
- Top 5% for CE EPD and top 1% for low BW EPD
- Top 35% for Stayability
- Recommended for heifers or cows

140

ROUSEY 4144M

BD	Reg #	%Sim	P/S	Color
1/28/24	4362116	25% SM	Polled	Red

BIEBER ROLLIN DEEP Y118
RREDS SENECA 731C
 RREDS ASTER 309A
 HOOK'S XPECTATION 36X
ROUSEY SALLY 0122H
 HERDMASTER 537F

Actual Prod.	
Act BW	75
Adj WW	653
Adj YW	1252
Dam's Prod.	
Calving Interval	355
WWR	93
Age	4

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
14	-2.8	68.9	104.4	20.6	14.6	0.34	0.35	128.8	75.4	1275	5

- Here is a Seneca son that has commanded attention from early visitors
- Deep sided and keen headed out of a great uddered Xpectation daughter
- Top 25% for CE EPD
- Top 15% for low BW EPD
- Top 10% for Docility EPD
- YW ratio of 101
- Recommended for heifers or cows

141

ROUSEY 4140M

BD	Reg #	%Sim	P/S	Color
1/27/24	4362123	25% SM	Polled	Red

BIEBER ROLLIN DEEP Y118
RREDS SENECA 731C
 RREDS ASTER 309A
 HOOK'S XPECTATION 36X
ROUSEY HARLEY 0202H
 HERDMASTER 543F

Actual Prod.	
Act BW	87
Adj WW	673
Adj YW	1364
Dam's Prod.	
Calving Interval	367
WWR	106
Age	4

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
11	-2.6	71.2	109.5	25	14.8	0.33	0.53	126	76.9	1325	5

- Deep bodied out of a cow that has just never missed
- Top 15% for low BW EPD and would be ideal for a set of younger cows
- Top 3% for Docility EPD
- WW ratio of 101 and YW ratio of 110
- Recommended for cows



WS 38 SPECIAL 20H

BD: 1/27/2020 Reg #: 3764686 %Sim: PB SM

TJ DIPLOMAT 294D
HOOK'S FULL FIGURES 11F
 HOOK'S DOCILA 23D
 WS PRIME TIME B6
WS KILLING TIME E38
 WS HONEY BEE C81

EPD's	
CE	14.1
BW	-0.6
WW	79
YW	129.4
Milk	30.3
Stay	13.1
Marb.	0.29
REA	0.92
API	143.2
TI	87.3

38 Special is a dark red son of Hook's Full Figures and did a great job of siring slick haired progeny that have that ability to thrive in more southern climates. He offers a solid EPD tabulation ranking in the Top 25% for both Calving Ease and Birth Weight while still pushing the envelope for performance ranking in the Top 25% for Yearling Weight EPD. He also ranks in the Top 30% for Marbling EPD and will sire added length to spine and pretty headed daughters for the replacement pen.



WS 38 SPECIAL 20H • Sire of Lots 142-147



Dam and maternal brother to Lot 142



ROUSEY 4159M

BD 1/29/24 Reg # 4362182 %Sim 65% SM P/S Polled Color Red

HOOK'S FULL FIGURES 11F
WS 38 SPECIAL 20H
 WS KILLING TIME E38
 5L DEFENDER 560-30Z
ROUSEY PRESLEY 9244G
 HERDMASTER 253Z

Actual Prod.	
Act BW	88
Adj WW	672
Adj YW	1421
Dam's Prod.	
Calving Interval	366
WWR	101
Age	5
Weight	1340
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14.2	-1.7	74	115.2	27.3	13.5	0.43	0.46	138.1	83.4

- Extremely long bodied bull with a lot of top shape and out of a cow that always produces a sale highlight
- Top 25% for low BW EPD
- YW ratio of 115
- Recommended for cows



ROUSEY 4162M

BD 1/30/24 Reg # 4362140 %Sim 68% SM P/S Polled Color Red

HOOK'S FULL FIGURES 11F
WS 38 SPECIAL 20H
 WS KILLING TIME E38
 9 MILE MOTLEY 8505
ROUSEY GENESIS 1051J
 ROUSEY GENESIS 9284G

Actual Prod.	
Act BW	90
Adj WW	681
Adj YW	1265
Dam's Prod.	
Calving Interval	369
WWR	101
Age	3
Weight	1255
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
11.3	1	80.7	123	27.2	13	0.23	0.79	120.2	79.1

- Dark red bull with a lot of power and slick hair coat
- Top 35% for WW EPD as well as REA EPD
- Posted ratios of 102 for both WW and YW
- Recommended for cows

144

ROUSEY 4169M

BD 1/31/24 Reg # 4362183 %Sim 62% SM P/S Polled Color Red

HOOK'S FULL FIGURES 11F
WS 38 SPECIAL 20H
 WS KILLING TIME E38
 OOO SIR LOIN 5122
ROUSEY EMBER 9280G
 HERDMASTER 239B

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
10.5	-0.2	75.2	111	21.9	13.1	0.32	0.8	122.7	77.8	1410	6

- Bigger framed with more skeletal stretch and extension
- WW ratio of 103
- Top 30% for REA EPD
- Dam is very easy fleshing with a great udder
- Recommended for cows

145

ROUSEY 4069M

BD 1/23/24 Reg # 4362139 %Sim 62% SM P/S Polled Color Red

HOOK'S FULL FIGURES 11F
WS 38 SPECIAL 20H
 WS KILLING TIME E38
 9 MILE ENTERPRISE 8180
ROUSEY KAYLA 1049J
 ROUSEY KAYLA 9323G

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
15.6	-2.8	62	102.7	29.3	14.2	0.41	0.53	138	77.4	1210	5

- Moderate made bull with a small head and calving ease look
- Top 20% for CE EPD and top 15% for low BW EPD
- Recommended for heifers or cows

146

ROUSEY 4294M

BD 2/19/24 Reg # 4362761 %Sim 65% SM P/S Polled Color Red

HOOK'S FULL FIGURES 11F
WS 38 SPECIAL 20H
 WS KILLING TIME E38
 BROWN PREMIER X7876
HERDMASTER 512E
 HERDMASTER 205Y

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
11.5	-1.3	64.3	105.8	27.1	12.4	0.57	0.64	136.2	80.4	1430	6

- Level hipped and deep flanked from front to rear
- Top 30% for low BW EPD
- Top 10% for Carcass weight EPD
- Top 25% for Marbling EPD
- Recommended for cows

147

ROUSEY 4134M

BD 1/26/24 Reg # 4362168 %Sim 53% SM P/S Polled Color Red

HOOK'S FULL FIGURES 11F
WS 38 SPECIAL 20H
 WS KILLING TIME E38
 9 MILE ENTERPRISE 8180
ROUSEY IRIS 1256J
 HERDMASTER 228E

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
17.1	-2.3	68.8	105.4	30.3	20.1	0.31	0.75	147.2	78.5	1225	5

- Very slick haired bull with an eye appealing look and sound structure
- Top 10% for CE EPD and top 15% for low BW EPD
- Top 5% for Stayability EPD
- Top 30% for API
- Recommended for heifers or cows



Lot 148 •
ROUSEY
4276M

148

ROUSEY 4276M

BD 2/18/24 Reg # 4362930 %Sim 60% SM P/S Polled Color Red

O C C JET STREAM 825J
OCC BLAZE JETFLECK 279Z
 MISS ARNOLD F9708
 TNT GUNNER N208
HERDMASTER 264X
 554S

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI	Weight	BCS
11.7	1	54.6	71	23	18.7	-0.18	0.23	95.1	50.7	1440	6

- Very unique individual in the offering with an older pedigree centered around longevity and cows that last
- Red Blazface out of a 14-year-old dam with an impeccable udder
- Top 30% for Stayability EPD
- Great Disposition
- Sound structured and Eye appealing
- Recommended for cows

149

ROUSEY 4380M

BD 3/9/24 Reg # 4362749 %Sim 68% SM P/S Polled Color Red

REMINGTON LOCK N LOAD54U
W/C HOC HCC RED ANSWER 33B
 MISS WERNING KP 8543U
 HOOK'S EMPIRE 61E
ROUSEY JENNIFER 1257J
 HERDMASTER 517C

Actual Prod.	
Act BW	80
Adj WW	661
Adj YW	1274
Dam's Prod.	
Calving Interval	384
WWR	96
Age	3
Weight	1350
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
14	-1.3	72.9	114.6	18.6	13.4	0.23	1.05	127	77.6

- Moderate framed bull that is a higher percentage Simmental with a world of actual muscle shape
- Top 35% for CE EPD and top 30% for low BW EPD
- Top 25% for Docility
- Top 10% for REA EPD
- YW ratio of 105
- Recommended for cows

150

ROUSEY 4406M

BD 3/19/24 Reg # 4362776 %Sim 15% SM P/S Polled Color Red

H2R PROFITBUILDER B403
1DRA ARROWHEAD 0030
 1DRA SIERRA 038
 BROWN PREMIER X7876
HERDMASTER 541E
 HERDMASTER 226B

Actual Prod.	
Act BW	90
Adj WW	689
Adj YW	1227
Dam's Prod.	
Calving Interval	374
WWR	102
Age	7
Weight	1420
BCS	6

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
10.8	-1.2	69.2	113	19.8	19.9	0.79	0.3	159.3	85.3

- The lone Arrowhead son in the sale but certainly a sire group that has served us well for producing high libido bulls that want to do a job
- Top 30% for low BW EPD
- Top 5% for Stayability EPD
- Top 10% for Marbling EPD
- Top 15% for API
- Recommended for cows



Maternal brother to Lot 151



Anchor D Kael • Dam of Anchor D Outlook

151

ROUSEY 4304M

BD 2/19/24 Reg # 4362911 %Sim 62% SM P/S Polled Color Red

VIRGINIA PRECISION 16C
ANCHOR D OUTLOOK
 ANCHOR D KAEL 255C
 HOOK'S XPECTATION 36X
ROUSEY Lyla 9195G
 HERDMASTER 621E

Actual Prod.	
Act BW	88
Adj WW	745
Adj YW	1346
Dam's Prod.	
Calving Interval	365
WWR	104
Age	5
Weight	1290
BCS	5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
11.9	1.4	81.1	116.1	34.7	20.5	0.26	0.67	136.2	80.4

- Different pedigree twist here but wanted to bring back some of the qualities of the classic Simmental to maximize heterosis and add back some power
- Blaze face bull that will add pounds of pay weight
- Dam is really nice Xpectation daughter with an exceptional udder
- Top 4% for Stayability EPD
- Posted ratios of 111 for both WW and YW!
- Recommended for cows

152

ROUSEY 4325M

BD 2/21/24 Reg # 4362873 %Sim 60% SM P/S Scurs Color Red

VIRGINIA PRECISION 16C
ANCHOR D OUTLOOK
 ANCHOR D KAEL 255C
 RED SSS OLY 554T
HERDMASTER 609C
 HERDMASTER 554A

Actual Prod.	
Act BW	80
Adj WW	681
Adj YW	1240
Dam's Prod.	
Calving Interval	368
WWR	104
Age	9
Weight	1365
BCS	5.5

CE	BW	WW	YW	Milk	Stay	Marb	REA	API	TI
12.6	-2.1	64.2	101.8	35	19.6	0.3	0.4	138	75.4

- Dark cherry red bull that is very deep sided
- Top 20% for low BW EPD
- Top 10% for Stayability EPD
- Posted ratios of 102 for both WW and YW
- Recommended for cows



ROUSEY SIMANGUS™, LLC
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70 Red SimAngus™ Bulls

