

*the best are built by*  
**MATERNAL LEGENDS**

**RF**

RUDOW FAMILY CATTLE

**TOP CUT**

**BULL SALE**

LIVE AUCTION PANA, IL • MARCH 21, 2022  
7:00 PM CST • ONLINE BIDDING AVAILABLE AT CCI.LIVE  
KNIGHTS OF COLUMBUS • PANA, IL

**We look forward to the opportunity to learn more about your program and how our genetics can help you reach your goals!**

**RF**

- ✓ **Calving ease paired with growth traits, increased pounds at weaning**
- ✓ **Adaptability - genetics proven to work throughout the US and Canada**
- ✓ **Low maintenance cattle developed on high forage**
- ✓ **Maternal matters here and we believe cows should *WORK FOR YOU!***



**SALE PHONES**

Bill Rudow . . . . . 217-273-2744  
Nancy Rudow . . . . . 217-246-0937

**SALE STAFF**

Adam Swigart, Marketing Agent . . . . . 309-826-3809  
Dan Naughton, Auctioneer . . . . . 217-304-6502  
Casey Jentz, Angus Association . . . . . 608-234-1998

**SALE LOCATION & FORMAT**

Knights of Columbus, 213 South Locust Street, Pana, IL 62557  
Online bidding through CCI.live  
Phone and in-person bids will be accepted during the sale.

**VIEW BULLS PRIOR TO THE SALE**

Rudow Family Cattle  
875 N. 100 East Road, Pana, IL 62557

**DIRECTIONS**

**Travel West** of Pana on Route 16, one mile, turn South (Left) on 2200 East Road, travel three miles.  
**Travel South** of Pana on Route 51 for three miles, turn West (Right) and travel one mile, turn North (Right) and travel one mile, turn West (Left) and travel one mile. Farm is ahead on your left.  
**Latitude:** 39°20'40.01"N / **Longitude:** 89°7'16.20"W

**LIABILITY**

All persons who attend this sale do so at their own risk, legal or otherwise, for their safety or for the behavior of the animals. The owners, sale management firm and the sale staff assume no liability for property loss or any accident that may occur.

**ONLINE BIDDING & SALE PAGE**

For online bidding and sale registration visit, [www.CCI.live](http://www.CCI.live).  
Online buyers, please register for bidding prior to sale time.  
Whitney Andras . . . . . 405-714-7929



**Bid Live Online**

**"Gavel's Down, The Best!"**  
(516) 366-0734 [CCI.live.schedule@cci.live](mailto:CCI.live.schedule@cci.live)

**TERMS**

Cash or Check. \$100 discount for bulls picked up by March 28. Bulls can stay at Rudow Family Cattle until May 1 free of charge. Starting May 1 a \$3.50 / day charge will be assessed. All Bulls staying at Rudow Family Cattle must be insured at the expense of the new buyer. 1 Year Breeding Guarantee.

**SUPPLEMENTAL INFORMATION**

A supplement sheet will be available sale day, including scrotal measurements and current weights. Announcements from the auction block regarding the cattle selling in this sale take precedence over information listed in this catalog.

**HERD HEALTH**

All cattle will be accompanied by proper health certificates for immediate shipment.

**LIVESTOCK MORTALITY INSURANCE**

Jim Bessler . . . . . 815-762-2641

**TRUCKING**

Dick Coleman . . . . . 765-461-0954  
2183 Seasons South Drive, Indianapolis, IN 46280

**PICTURES & VIDEOS**

Adam Swigart, Swigart Marketing . . . . . 309-826-3809



It is my pleasure to welcome you to our annual "Top Cut" Bull Sale. It is our hope that each and every customer can come and visit our operation prior to the sale and we can talk about the bulls. The cattle are on display everyday and available for viewing. It is our intent to welcome everyone on sale day, but we know people have busy schedules. This is why we are having the sale on Monday, March 21 at 7:00 pm. If you want to join us in person we will conduct the sale here in Pana, IL at the Knights of Columbus. If you would like to simply join us online on cci.live, we welcome you to do that as well. For those of you that would like to be on the phone on sale night please contact Nancy, myself, or any of the sale staff and we would be glad to visit with you to take your bids or discuss the offering.

We appreciate our customers and value your continued support. For those of you that attended and purchased cattle from our "Regret Free" female sale this fall, THANK YOU!. We are very humbled and would love to hear more about your purchases and how they are working out for you.

Now.....as for the bulls. WOW!!!

## ***"I BELIEVE IN EVERY COW BEHIND EVERY BULL IN THIS SALE."***

Every decision at Rudow Family Cattle starts with the cow. We believe our cowherd is responsible for our success. That is why we are strict in our selection for udder quality, feet, structural soundness, fleshing ability, moderate mature size, and fertility. We demand our cows to raise them on their own and rebreed timely with added longevity. We believe in the bulls we offer!!! As you page through the bulls in this sale catalog, you will notice that EVERY BULL is backed by at least 2 donor cows in that pedigree. Some bulls have up to 6 donors that make up the genetic profile. We have put our total faith in the predictable pedigrees backed up by proven cow families and combine them with phenotype that meets the current trends of the cattle industry.

We look forward to visiting with you leading up to the sale. Scrotal measurements and semen examinations will be done ahead of the sale as well. The videos are now posted on cci.live. Please give us a call to talk cattle.

Sincerely,  
Bill Rudow





Duff Old Spice 16118 - Sire of Lots 1-7



O C C Juanada 927K - Double Bred Granddam of Duff Old Spice 16118

### 1 Rudow's Have It Your Way 041

PB AN • BD. 10/5/20 • Tattoo. 041 • AAA#. 20248888 • Act BW. 77

**SIRE** Duff Carry On 252  
**Duff Old Spice 16118**  
 Duff Juanada 927K 235  
 O C C Zenith 620Z

**DAM** Rudow's Queen 460  
 Rudow's Edition 820

PBC 707 1M F0203  
 O C C Juanada 927K  
 Duff E Blast 8138  
 O C C Juanada 927K  
 O C C Rancher 680R  
 O C C Blackcap 872K  
 Duff New Edition 6108  
 P A R Queen 25

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
9	1.5	42	59	0.41	0.44	22	15

Rudow's Have it Your Way 041 is a headline bull that is truly a sale highlight. He combines everything good cowboys look for in big time herd bulls.

We felt like Old Spice's offspring needed to lead off this year's bull sale. Bill Rudow is someone that is all about cow families. When Rudow Family cattle purchased Old Spice from the Duff program, one thing came to the forefront. 2 shots of 927K! 927K was one of the best if not the best cow in Rudow's opinion. This combined with the 460 cow which stems back to one of Bill Rudow's all-time favorite cow that he raised, 820 sets up an opportunity for success.

We believe that 041 appears to be one of the most impressive Old Spice sons to surface in a very strong lineup of bulls that will follow. He is soft and easy fleshing, sound to the ground, deep and wide. We predict 041 will be calving ease and maternal. Our projection is that Have It Your Way will be the most prominent low birth weight, maternal sire produced to date at Rudow Family Cattle.



Duff Juanada 927K 235 - Dam of Duff Old Spice 16118, Sire of Lots 1-7

VIEW VIDEOS OF THE BULLS ONLINE AT [WWW.CCI.LIVE](http://WWW.CCI.LIVE)



Sticking to the trend, High Country 029 is an Old Spice that stems from the same cow family as Lot 1. 820 is the powerhouse donor that stems back to the Duff power donor OCC Dixie Erica 814G who was the mother of New Edition, New Look, New Generation and more. Take a look at this big-time herd bull that 820 has produced. He is not only a stout and powerful bull that has mass and body, but he is one of the true good looking phenotype bulls you will find anywhere.

Quality and style run deep in this family tree; we believe High Country will have a lasting impact for several others for years to come. He has a presence that when you combine it with his power packed pedigree and calving ease combination makes him really special.

## 2 Rudow's High Country 029

PB AN • BD. 10/10/20 • Tattoo. 029 • AAA#. 20248878 • Act BW. 81

**SIRE** Duff Old Spice 16118  
 Duff Carry On 252  
 Duff Juanada 927K 235

**DAM** Rudow's Edition 820  
 Duff New Edition 6108  
 P A R Queen 25

PBC 707 1M F0203  
 O C C Juanada 927K  
 Duff E Blast 8138  
 O C C Juanada 927K  
 O C C Genesis 872G  
 O C C Dixie Erica 814G  
 O C C Homer 650H  
 P A R Blacksmith Girl 533

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
10	0.7	58	95	0.45	0.49	19	2



### 3 Rudow's Harrison 032

PB AN • BD. 10/14/20 • Tattoo. 032 • AAA#. 20248881 • Act BW. 81

**SIRE** Duff Carry On 252  
**Duff Old Spice 16118**  
 Duff Juanada 927K 235  
 O C C Zenith 620Z

**DAM** Rudow's Miss Black Ida 461  
 Rudow's Miss Black Ida 963

PBC 707 1M F0203  
 O C C Juanada 927K  
 Duff E Blast 8138  
 O C C Juanada 927K  
 O C C Rancher 680R  
 O C C Blackcap 872K  
 DCC 814G Gunsmoke 564  
 B C Black Ida 633K 344

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
14	-1.2	31	53	0.36	0.33	19	17

Harrison combines Old Spice and his great pedigree with the OCC Zenith & Gunsmoke pedigrees that we have built the foundation of our herd around here at Rudow Family Cattle. Lot 3 is a smooth, angular bull that is built extremely well with style and maternal built in. 032 will be a tremendous heifer bull option being a double digit CED and negative BW.

### 4 Rudow's Hank 035

PB AN • BD. 10/1/20 • Tattoo. 035 • AAA#. 20248882 • Act BW. 76

**SIRE** Duff Carry On 252  
**Duff Old Spice 16118**  
 Duff Juanada 927K 235  
 O C C Joker 620J

**DAM** Rudow's Blackbird 652  
 Rudow's Miss Kitty 004

PBC 707 1M F0203  
 O C C Juanada 927K  
 Duff E Blast 8138  
 O C C Juanada 927K  
 O C C Emblazon 854E  
 O C C Juanada 709V  
 DCC 814G Gunsmoke 564  
 Rudow's 2546 614

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
7	2.2	31	48	0.51	0.46	19	15

Hank 035 is one of the deepest, stoutest, heaviest boned, biggest footed bull in the entire offering. He is another square hipped, moderate framed, Old Spice son that is equipped with an ideal amount of power and body that will produce game changing offspring. His dam has a perfect udder and is super easy fleshing. She is backed up by OCC Joker, OCC Juanada 709V and DCC Gunsmoke. 035 is a real-world herd bull with a proven household pedigree.



AS

Lot 5



Rudow's Wholesome 953  
Maternal Grand sire of Lot 5



E&B Empress Pride 142  
Great Grand dam of Lot 5

**5 Rudow's Henry 036**

PB AN • BD. 10/26/20 • Tattoo. 036 • AAA#. 20248883 • Act BW. 81

**SIRE** Duff Carry On 252  
**Duff Old Spice 16118**  
Duff Juanada 927K 235  
Rudow's Wholesome 953

**DAM** Rudow's Sophie 62  
Rudow's Dixie Erica 146

PBC 707 1M F0203  
O C C Juanada 927K  
Duff E Blast 8138  
O C C Juanada 927K  
DCC New Look 101  
E&B Empress Pride 142  
Rudow's Trustee 716  
Rudow's Gunsmoke 819

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
12	-0.7	43	68	0.43	0.40	19	11

If you are a Muscle & Power junkie, HERE IS YOUR BULL!!! Henry 036 has been a favorite since he hit the ground and he has developed into a major herd bull candidate. He has extreme herd character and phenotype from every angle. 036 is big footed, rugged and sound. I would challenge anyone to find an Angus bull to be as stout while still presenting that shape with a double digit CED and negative birth weight EPD. If you are looking for an impressive powered up herd bull to tie into, here he is.



High Selling Daughter by  
O C C Missing Link 830M



Rudow's Miss Reyna 957  
Maternal Great Granddam of Lot 7



Rudow's Full Throttle 212  
Maternal Grand sire of Lot 7



### 6 Rudow's Hands Down 044

PB AN • BD. 10/24/20 • Tattoo. 044 • AAA#. 20248891 • Act BW. 77

**SIRE** Duff Carry On 252  
**Duff Old Spice 16118**  
Duff Juanada 927K 235  
O C C Missing Link 830M

**DAM** Rudow's Dixie Erica 283  
Rudow's Miss Doctor 02

PBC 707 1M F0203  
O C C Juanada 927K  
Duff E Blast 8138  
O C C Juanada 927K  
O C C Headliner 661H  
O C C Dixie Erica 946K  
Rudow's Trustee 716  
PAR Primrose 155

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
9	0.2	53	79	0.36	0.36	18	12

Hands down one of the best combination bulls of the Old Spice group. He is a good looking, stout made, power bull that is still very attractive in his build. His Missing Link mother goes back to the infamous Dixie Erica cow family. Our only Missing Link bred heifer that sold in last fall's female sale commanded \$23,000. Predictable pedigrees combined with a powerful herd bull presence is the recipe for success.

### 7 Rudow's Honest Abe 046

PB AN • BD. 10/9/20 • Tattoo. 046 • AAA#. 20248893 • Act BW. 87

**SIRE** Duff Carry On 252  
**Duff Old Spice 16118**  
Duff Juanada 927K 235  
Rudow's Full Throttle 212

**DAM** Rudow's Miss Rosalynn 576  
CRCC Rosalynn 4305

PBC 707 1M F0203  
O C C Juanada 927K  
Duff E Blast 8138  
O C C Juanada 927K  
O C C Next Step 762N  
Rudow's Miss Reyna 957  
Jauer Gladiator 077 760  
Jauer Anchor 844 232

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
11	0.9	40	71	0.43	0.47	14	9

Honest Abe is the anchor of the Old Spices in the catalog. 046 is backed by a donor cow Miss Rosalynn 576 who goes back to Full Throttle 212 and one of our most influential cows Rudow's Miss Reyna 957. Her bull from last year's bull sale was a special sale attraction. Lot 7 ends a strong lineup of powerful, stout, good looking bulls with heifer bull type EPD's.



**Rudow's Enchantress**  
Maternal Granddam of Lot 8



**CRCC Reyna 0566**  
Paternal Great Granddam of Lot 8



**E&B Empress Pride 142**  
Paternal Great Granddam of Lot 8

**8 Rudow's Houston 040**

**PB AN • BD. 10/17/20 • Tattoo. 040 • AAA#. 20248887 • Act BW. 74**

**SIRE** Rudow's Deplorable 60  
**Rudow's Fire Away 88**  
 Rudow's Lady Arbitrator 024  
 Coleman Knight 524

**DAM** Rudow's Enchantress 839  
 Rudow's Enchantress

O C C Zenith 620Z  
 CRCC Reyna 0566  
 Duff New Edition 6108  
 E&B Empress Pride 142  
 Coleman Knight 209  
 Coleman Miss Wix 007  
 O C C Emblazon 854E  
 Cane Ridge Treasure 2317M

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
2	3.0	53	88	0.59	0.62	24	-4

*Houston 040 is one of the most complete bulls you will find. He has it all; Muscle, body, power, and presence all packed into a maternal pedigree. Bill Rudow will tell you this is for sure one of his favorites.*

*Houston comes from a strong lineage of greats stemming back to some of our original cow families we utilized in our program. CRCC Reyna 0566, E&B Empress Pride 142, Rudow's Enchantress (610). Coleman Knight was purchased by Rudow Family Cattle for \$10,000 from the Coleman program to build the foundation. 040 is out of a first calf heifer. Lot 8 will be a sale highlight you don't want to miss.*



**Rudow's New Look 834**  
Dam of Lots 9 and 10

### 9 **Rudow's Hutch 037**

**PB AN • BD. 10/15/20 • Tattoo. 037 • AAA#. 20248884 • Act BW. 80**

**SIRE Rudow's Deplorable 60**  
CRCC Reyna 0566

O C C Zenith 620Z

DCC New Look 101

**DAM Rudow's New Look 834**  
FCC Rosetta 984N

O C C Rancher 680R  
O C C Blackcap 872K  
Cane Ridge Patriot 9088J  
Jauer Anchor 643 3002  
O C C Genesis 872G  
O C C Dixie Erica 814G  
O C C Just Right 619J  
Jauer 7318 DBL 3121 039

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
1	2.8	28	60	0.46	0.52	16	16

Hutch is a Rudow's Deplorable 60 son that has the maternal powerhouse Zenith to back him up. 037's donor dam, 834 stems back to the 984N cow that originated from Foundation Cattle Company. This is a growth and power bull that has a tremendous look. Predictable and reliable genetics is what comes to mind here.



*AS*

*Lot 10*



**Rudow's Administrator 333 - Sire of Lot 10**



**Rudow's Miss Erica 962  
Paternal Granddam of Lot 10**

Hot Stuff 031 is the only Administrator 333 bull to sell in the offering. 031 is the performance packed ET son of the New Look daughter 834. Administrator was the high selling bull in the 2015 Duff sale that commanded \$35,000 for 2/3 interest. Our Administrator bred heifers were one of our high selling sire groups from our fall female sale averaging \$4733. Hot Stuff is a power packed individual that is genetically sound on both the top and bottom side of his pedigree.

**10 Rudow's Hot Stuff 031**

**PB AN • BD. 10/11/20 • Tattoo. 031 • AAA#. 20248880 • Act BW. 84**

**SIRE Rudow's Administrator 333**  
Rudow's Wholesome 953  
Rudow's Miss Erica 962

**DAM Rudow's New Look 834**  
DCC New Look 101  
FCC Rosetta 984N

DCC New Look 101  
E&B Empress Pride 142  
DCC 814G Gunsmoke 564  
PAR Erica 175  
O C C Genesis 872G  
O C C Dixie Erica 814G  
O C C Just Right 619J  
Jauer 7318 DBL 3121 039

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
4	2.6	45	77	0.30	0.32	14	10



Rudow's Image 710  
Dam of Lot 11



Rudow's Erica 814G 813  
Maternal Granddam of Lot 11



Rudow's Enchantress  
Dam of Rudow's Farmhand 815



### 11 Rudow's Hell's Bells 043

PB AN • BD. 10/1/20 • Tattoo. 043 • AAA#. 20248890 • Act BW. 77

**SIRE** Rudow's Administrator 333  
Rudow's Wholesome 953  
Rudow's Miss Erica 962  
O C C Emblazon 854E  
Cane Ridge Treasure 2317M  
Rudow's Enchantress  
DCC New Look 101  
E&B Empress Pride 142  
Rudow's Wholesome 953  
**DAM** Rudow's Image 710  
Rudow's Erica 814G 813  
DCC 814G Gunsmoke 564  
Rudow 410 P

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
6	0.9	39	71	0.52	0.44	18	14

Hells Bells 043 is the lead off bull of the Farmhand 815 section of the bulls. Farmhand is an Administrator son out of our 610 Enchantress donor cow. 043's dam is loaded with maternal greatness with 710 and 813 who is a past donor. As you study our bull pedigrees all the way through you will continue to find E&B Empress Pride 142, found in 14 of the sale bull's pedigrees. Lot 11 just looks like a heifer bull. Smooth built, good looking with more than enough power.

### 12 Rudow's Hands Off 045

PB AN • BD. 10/1/20 • Tattoo. 045 • AAA#. 20248892 • Act BW. 80

**SIRE** Rudow's Administrator 333  
Rudow's Wholesome 953  
Rudow's Miss Erica 962  
O C C Emblazon 854E  
Cane Ridge Treasure 2317M  
Rudow's Enchantress  
O C C You Bet 800Y  
**DAM** Rudow's Blackbird Lady 749  
PAR Blackbird Lady 395  
O C C Jet Stream 825J  
O C C Dixie Erica 603N  
O C C Legend 616L  
P A R Traveling Nightman 441

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
9	1.6	49	87	0.39	0.51	14	1

Rudow's Hands Off 045 is another calving ease option that checks a lot of boxes. He is sired by Farmhand which is an Administrator x Enchantress (610). The bottom of Lot 12's pedigree stacks calving ease on both sides with the You Bet x OCC Legend combination to make him a sure-fire heifer bull. He will add that extra smooth front one third that adds style and eye appeal you look for when keeping replacement females.



**Rudow's Administrator 333**  
Paternal Grand sire of Lot 13



**Rudow's Enchantress**  
Dam of Rudow's Farmhand 815

*Big Time HERD BULL!!! This Rudow's Farmhand 815 son combined with the Olde "Old School" genetics hit a home run on this mating. High Time is a breeding bull with POWER! His proven pedigree with Angus greats like OCC Bonanza and Jauer 841 Anchor in the pedigree makes him a powerful herd bull opportunity. He is a bulky, stout, massive bull that has body mass and rib shape. Simply put he reads efficient. Not to mention all the cow power built into his power packed pedigree.*

**13 Rudow's High Time 047**

**PB AN • BD. 10/25/20 • Tattoo. 047 • AAA#. 20248894 • Act BW. 76**

<b>SIRE</b>	Rudow's Administrator 333 <b>Rudow's Farmhand 815</b> Rudow's Enchantress Rudow's Ace In The Hole 318	Rudow's Wholesome 953 Rudow's Miss Erica 962 O C C Emblazon 854E Cane Ridge Treasure 2317M O C C Bonanza 880B Rudow's 709
<b>DAM</b>	<b>Rudow's Miss Landmark 635</b> Rudow's Miss Landmark 369	Rudow's Wholesome 953 Jauer 841 Anchor 1212 4147

CED	BW	WW	YW	Claw	Angle	Milk	SEN
4	1.6	38	69	0.52	0.49	19	12



O C C You Bet 800Y - Sire of Lot 14

### 14 Rudow's Hot Damn 042

PB AN • BD. 10/1/20 • Tattoo. 042 • AAA#. 20248889 • Act BW. 74

**SIRE** O C C You Bet 800Y  
 O C C Jet Stream 825J  
 O C C Juanada 968G  
 O C C Joker 620J  
 O C C Dixie Erica 603N  
 Coleman Knight 524  
 Coleman Knight 209  
 Coleman Miss Wix 007  
 Duff Basic Impact 6503  
 Rudow's 710

**DAM** Rudow's Lucy 822  
 Rudow's Miss Impact 917

Hot Damn 042 is the kind of bull that we get calls about all the time. Here is your chance to get a direct son of OCC You Bet 800Y. 042 is out of a first calf heifer tracing back to Coleman Knight our maternal pick from the Coleman program. This guy is a "sleep all night" heifer bull. 74 lbs actual BW, double digit CED, negative birth weight bull with a pedigree that backs it up. Lets not forget.....he's really good too.

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
13	-1.4	23	43	0.43	0.31	22	16



O C C Primrose 932L  
Maternal Granddam of Lot 15

Wow!!!! What a Herd Bull. Here is the bull sired by DCC New Look going back to the cow we purchased from ZWT, 2566. ZWT Lady 2566 is out of the power cow that has been purchased and sought after from elite programs like Olde, Duff, Griswold, & ZWT. 038 will be a cow maker you can plan to keep every heifer and not look back. Complete pedigree, low birth weight bull that we would recommend to use on both cows and heifers. Don't miss him on sale day.

**15 Rudow's Hunt 038**

**PB AN • BD. 10/10/20 • Tattoo. 038 • AAA#. 20248885 • Act BW. 76**

**SIRE DCC New Look 101**  
O C C Genesis 872G  
O C C Dixie Erica 814G  
Angus Alliance Winchester975

**DAM ZWT Lady 2566**  
O C C Primrose 932L

O C C Doctor 940D  
Blackbird of R R 1204  
O C C Anchor 771A  
O C C Dixie Erica 764C  
N Bar Emulation EXT  
Coleman Donna 386  
O C C Just Right 619J  
O C C Primrose 677H

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
6	1.5	41	73	0.44	0.43	19	14



Rudow's Capital Gain 74 - Sire of Lot 16



Rudow's Empress Pride 262  
Paternal Great Granddam of Lot 16

### 16 Rudow's Capital Gain 034

Non-Registered Angus • BD. 10/11/20 • Tattoo. 034 • AAA# • Act BW. 77

Rudow's Capital Gain 50  
**SIRE Rudow's Capital Gain 74**  
 Rudow's Erica 814G 813  
 Rudow's Ace In The Hole 318  
**DAM Non-Registered Angus**  
 Non-Registered Angus

O C C You Bet 800Y  
 Rudow's Empress Pride 262  
 DCC 814G Gunsmoke 564  
 Rudow 410 P  
 O C C Bonanza 880B  
 Rudow's 709  
 Non-Registered Angus  
 Non-Registered Angus

This non-registered Angus bull is a commercial cattleman's dream. Capital Gain is a bull we raised here and have used to clean up cows. Take a look at the cows backing him up. Donors like 813 & Rudow's Empress Pride are both donor cows in his pedigree alone. Just because 034's mother wasn't registered, doesn't mean she is "just a cow." We are strict to cull cows with inferior production, poor udders, and bad feet. She has passed these traits and has produced a heck of a herd bull in lot 16.

# Spring Born **HERD BULLS**

FROM THESE CORNERSTONE FEMALES!



*Swigart*

**Rudow's Empress Pride 414**



**Full-Sib to Lot 23**



**Full-Sib to Lots 21 & 22**



**Rudow's Lady Arbitrator 021**  
Dam of Lots 17-20, 24-27 and  
Maternal Granddam of Lots 21-23



**E&B Empress 142**  
Dam of 021 and Granddam of 414

We decided to dedicate an entire page to preview the remaining bulls mothers. You don't have to talk to Bill Rudow very long to figure out that "021 and 414" are 2 of his favorite cows. Every Yearling bull that was kept is out of these 2 elite donor cows.

These cows can be the true testimonial of the phrase "Power in the Blood." The absolute best way to describe both 021 and 414 is WOW!!! Rarely do you find Purebred Angus females that connect the dots like this mother and daughter combination. They combine Power and Phenotype as well as anyone can make them. From the ground up they are huge footed, soft jointed, with stout & powerful skeletons. They hang such amazing depth of body with huge muscular tops that gives them an amazing three-

dimensional look. They are so powerful that you would think that when put in motion it would fall apart, but that is where they truly shine! So many times power-packed cows like this drop there loins and fall apart when they set into motion. Not 021 or 414!!! They are so level and square built we are in awe as they gracefully move across the lot. Everything about these females are right. When you combine the phenotype with the genetic makeup that is what makes them so special.

The yearling bulls division in this offering that follows, are all out of these elite donor dams! Combine the genetics from proven power bulls like Payweight 1682, Mann Red Box 55C, and Duff Red Blood 18114 makes them powerful building-blocks for the future.



### Basin Payweight 1682

although a new herd sire to the Rudow program, needs no introduction. Elite cattle programs all over the world have successfully used 1682 and his sons to build cow herds around. Combining 021's dominance in the Rudow program with 1682 makes him a cowman's dream. Take a look at all of his flush brothers as they are all very solid yet slightly different.



Basin Payweight 1682  
Sire of Lots 17-20



### 17 Rudow's Independence 121

PB AN • BD. 2/14/21 • Tattoo. 121 • AAA#. 20251444 • Act BW. 78

**SIRE** Basin Payweight 006S  
**Basin Payweight 1682**  
21AR O Lass 7017

Duff New Edition 6108

**DAM** Rudow's Lady Arbitrator 021  
E&B Empress Pride 142

Vermilion Payweight J847  
Basin Lucy 3829  
HARB Pendleton 765 J H  
21AR O Lass F24A  
O C C Genesis 872G  
O C C Dixie Erica 814G  
Bon View New Design 1407  
E&B 5706 Lady Arbitrator 824

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
3	2.0	67	117	0.55	0.51	31	-13

Rudow's Independence is the elite performance bull of the entire flush of brothers. He is packed full of growth, mass, and power with a proven cow making pedigree to back him up. He very well might be the heaviest bull with the highest YW EPD in the offering.

### 18 Rudow's Ike 18

PB AN • BD. 2/16/21 • Tattoo. 18 • AAA#. 20251442 • Act BW. 74

**SIRE** Basin Payweight 006S  
**Basin Payweight 1682**  
21AR O Lass 7017

Duff New Edition 6108

**DAM** Rudow's Lady Arbitrator 021  
E&B Empress Pride 142

Vermilion Payweight J847  
Basin Lucy 3829  
HARB Pendleton 765 J H  
21AR O Lass F24A  
O C C Genesis 872G  
O C C Dixie Erica 814G  
Bon View New Design 1407  
E&B 5706 Lady Arbitrator 824

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
5	1.9	60	104	0.61	0.50	28	-7

Rudow's Ike 18 is another performance bull that has a tremendous spread from birth to yearling. He has a real bull presence as he walks the pen. Great look, plenty of power.



**Rudow's Lady Arbitrator 021**  
Dam of Lots 17-20

**19 Rudow's It Ain't Easy 16**

**PB AN • BD. 2/18/21 • Tattoo. 16 • AAA#. 20251441 • Act BW. 85**

**SIRE Basin Payweight 1682**  
21AR O Lass 7017  
Duff New Edition 6108

**DAM Rudow's Lady Arbitrator 021**  
E&B Empress Pride 142

Vermilion Payweight J847  
Basin Lucy 3829  
HARB Pendleton 765 J H  
21AR O Lass F24A  
O C C Genesis 872G  
O C C Dixie Erica 814G  
Bon View New Design 1407  
E&b 5706 Lady Arbitrator 824

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
9	-0.2	55	96	0.55	0.45	29	-4

Rudow's It Ain't Easy is the bull that genomically came back suggesting he is the heifer bull of the flush. What a heifer bull option he will be too! Power genetics, huge rib cage, and a negative BW.

**20 Rudow's Indian Summer 123**

**PB AN • BD. 2/19/21 • Tattoo. 123 • AAA#. 20251445 • Act BW. 75**

**SIRE Basin Payweight 1682**  
21AR O Lass 7017  
Duff New Edition 6108

**DAM Rudow's Lady Arbitrator 021**  
E&B Empress Pride 142

Vermilion Payweight J847  
Basin Lucy 3829  
HARB Pendleton 765 J H  
21AR O Lass F24A  
O C C Genesis 872G  
O C C Dixie Erica 814G  
Bon View New Design 1407  
E&b 5706 Lady Arbitrator 824

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
3	2.2	54	91	0.38	0.42	25	-1

Here is the bull that we just couldn't get to cooperate on picture day like we wanted. He is the stoutest, widest based bulls of the flush. So big legged and square built. He is a herd bull come check him out.



**Basin Payweight 1682**  
Sire of Lots 21 & 22



Full-Sister to Lots 21 & 22

### 21 Rudow's I'm Your Huckleberry

PB AN • BD. 2/14/21 • Tattoo. 10 • AAA#. 20251443 • Act BW. 75

**SIRE** Basin Payweight 006S  
Basin Payweight 1682  
21AR O Lass 7017

O C C You Bet 800Y  
**DAM** Rudow's Empress Pride 414  
Rudow's Lady Arbitrator 021

Vermilion Payweight J847  
Basin Lucy 3829  
HARB Pendleton 765 J H  
21AR O Lass F24A  
O C C Jet Stream 825J  
O C C Dixie Erica 603N  
Duff New Edition 6108  
E&B Empress Pride 142

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
10	0.2	61	105	0.47	0.46	33	-6

This is Nancy's buddy, he's friendly to be around yet has the look of a major impacting herd bull. 414 as we have previewed is the result of major breeding decisions we have been planning for years. She is the biggest barreled, soundest traveling, easiest keeping cow we have on the farm. I'm Your Huckleberry is a rare outlier with exceptional quality. We could write a book about him, but we will let you come see for yourself. He has a powerful presence and we still recommend him as a heifer bull. WOW!!!

### 22 Rudow's In The Bag 14

PB AN • BD. 2/13/21 • Tattoo. 14 • AAA#. 20251440 • Act BW. 78

**SIRE** Basin Payweight 006S  
Basin Payweight 1682  
21AR O Lass 7017

O C C You Bet 800Y  
**DAM** Rudow's Empress Pride 414  
Rudow's Lady Arbitrator 021

Vermilion Payweight J847  
Basin Lucy 3829  
HARB Pendleton 765 J H  
21AR O Lass F24A  
O C C Jet Stream 825J  
O C C Dixie Erica 603N  
Duff New Edition 6108  
E&B Empress Pride 142

CED	BW	WW	YW	Claw	Angle	Milk	\$EN
8	1.0	57	98	0.46	0.49	31	-6

This is the final Payweight 1682 in the offering. He presents himself in such a unique manner. His stout build combined with his flexible running gear makes him special. Did we mention this pedigree is special. Bill Rudow says this bull has changed as much as any of the bulls since pictures. He looks like just a young bull in the picture, but has developed into a true herd bull in the last few weeks. Come check him out!



Full-Sister to Lot 23



Mann Red Box 55C - Sire of Lot 23



Rudow's Empress Pride 414  
Dam of Lots 21-23

It's All Good is the first 1/2 blood Red Angus bull in the offering. Red Box needs no introduction in the Red Angus world. Powerhouse Red Angus bull with a popular pedigree backing him up. We decided to blend our best Angus Cow with one of the most popular Red Angus bulls to see what we could get. We got 2 calves. The first was the Lot 1A heifer from the fall female sale that commanded \$7500 and went to Canada. Lot 23 is the flush mate brother. Here is another bull that has really made growth changes since pictures and videos. Check out his CED, negative birth weight EPD, and proven pedigree. He will be a smart investment on sale night.

**23 Rudow's It's All Good 19**

1/2 Red Angus • BD. 2/13/21 • Tattoo. 19 • RAAA#. 4545825 • Act BW. 79

**SIRE Mann Red Box 55C**  
 SLGN Wideload 920W  
 Pelton Miss Aja 0839U  
 O C C You Bet 800Y

**DAM Rudow's Empress Pride 414**  
 UBAR High Capacity 224  
 Meado-West Persuasion  
 5L Norseman King 2291  
 Peltons Miss Ida 0547R  
 O C C Jet Stream 825J  
 O C C Dixie Erica 603N  
 Rudow's Lady Arbitrator 021  
 Duff New Edition 6108  
 E&B Empress Pride 142

CED	BW	WN	YW	Milk	ME
13	-0.9	60	94	17	3



Lot 24



Duff Red Blood 18114 - Sire of Lots 24-27



Rudow's Lady Arbitrator 021  
Dam of Lots 24-27



O C C Juanada 927K - Paternal Great  
Granddam of Red Blood and Old Spice

As we started the sale catalog we talked about Old Spice and his story about being a double bred 927K. Bill Rudow loved that cow. It comes around full circle at the end of the sale catalog. He flushed his most proven cow, 021 to Duff Red Blood 18114. Take a look at the pedigree backing up Red Blood. What do you find???? 927K! Red Blood has taken the Red Angus industry by storm. His unique look combined with the outstanding genetic backing has made him very valuable and his semen in high demand. Red Blood commanded \$135,000 in the recent Power Plus bull sale. Opportunities are endless on these flush brothers..... "Power in the Blood."

**24 Rudow's Izacc 17**

1/2 Red Angus • BD. 2/16/21 • Tattoo. 17 • RAAA#. 4545845 • Act BW. 76

**SIRE** Rojas Rioja 6052  
**Duff Red Blood 18114**  
Duff Juanada 927K 15124  
Duff New Edition 6108  
**DAM** Rudow's Lady Arbitrator 021  
E&B Empress Pride 142

PZC TMAS Firestorm 1800 ET  
Six Mile Lakota 112Y  
Red Crowfoot Ole's Oscar  
O C C Juanada 927K  
O C C Genesis 872G  
O C C Dixie Erica 814G  
Bon View New Design 1407  
E&b 5706 Lady Arbitrator 824

Isaac is the good looking powerhouse bull of the Red Blood x 021's. Look at the way his neck comes out of his shoulder with a square built hip and hind leg. Hard to find Red Angus genetics with that look and power.

CED	BW	WN	YW	Milk	ME
15	-2.0	56	82	23	-15

## 25 Rudow's Ike 120

1/2 Red Angus • BD. 2/12/21 • Tattoo. 120 • RAAA#. 4545849 • Act BW. 76

**SIRE** Duff Red Blood 18114  
 Duff Juanada 927K 15124  
 Duff New Edition 6108

**DAM** Rudow's Lady Arbitrator 021  
 E&B Empress Pride 142

Rojas Rioja 6052  
 PZC TMAS Firestorm 1800 ET  
 Six Mile Lakota 112Y  
 Red Crowfoot Ole's Oscar  
 O C C Juanada 927K  
 O C C Genesis 872G  
 O C C Dixie Erica 814G  
 Bon View New Design 1407  
 E&b 5706 Lady Arbitrator 824

CED	BW	WN	YW	Milk	ME
15	-2.0	56	82	23	-15

Ike is a really soft made, loose structured, power bull that is so flexible in his build. Just like all of his brothers look at the 15 CED, negative BW and low maintenance build that they will inject. Powerhouse genetics with calving ease built in.



Lot 25

## 26 Rudow's It's Real 122

1/2 Red Angus • BD. 2/12/21 • Tattoo. 122 • RAAA#. 4545847 • Act BW. 80

**SIRE** Duff Red Blood 18114  
 Duff Juanada 927K 15124  
 Duff New Edition 6108

**DAM** Rudow's Lady Arbitrator 021  
 E&B Empress Pride 142

Rojas Rioja 6052  
 PZC TMAS Firestorm 1800 ET  
 Six Mile Lakota 112Y  
 Red Crowfoot Ole's Oscar  
 O C C Juanada 927K  
 O C C Genesis 872G  
 O C C Dixie Erica 814G  
 Bon View New Design 1407  
 E&b 5706 Lady Arbitrator 824

CED	BW	WN	YW	Milk	ME
15	-2.0	56	82	23	-15

It's Real is right! He is a performance driven bull with look and mass. Big foot, stout bone, powerful bull with growth and calving ease. He has it all!



Lot 26

## 27 Rudow's Isiah 124

1/2 Red Angus • BD. 2/10/21 • Tattoo. 124 • RAAA#. 4545843 • Act BW. 77

**SIRE** Duff Red Blood 18114  
 Duff Juanada 927K 15124  
 Duff New Edition 6108

**DAM** Rudow's Lady Arbitrator 021  
 E&B Empress Pride 142

Rojas Rioja 6052  
 PZC TMAS Firestorm 1800 ET  
 Six Mile Lakota 112Y  
 Red Crowfoot Ole's Oscar  
 O C C Juanada 927K  
 O C C Genesis 872G  
 O C C Dixie Erica 814G  
 Bon View New Design 1407  
 E&b 5706 Lady Arbitrator 824

CED	BW	WN	YW	Milk	ME
15	-2.0	56	82	23	-15

We close the offering with the final Red Blood x 021. A predicable cow family crossed with a popular Red Angus bull and you get a herd bull that is stacked with Red Meat, Muscle and calving ease all in one bull. If you have read the pedigrees and the footnotes all the way through the catalog, you now know the story. Buy one of these brothers and tell everyone the story! You own a bull that stacks 927K & Rudow's 021 in the same pedigree. Rudow Family Cattle has set the genetic foundation, all you have to do is buy the bull and breed the cows.

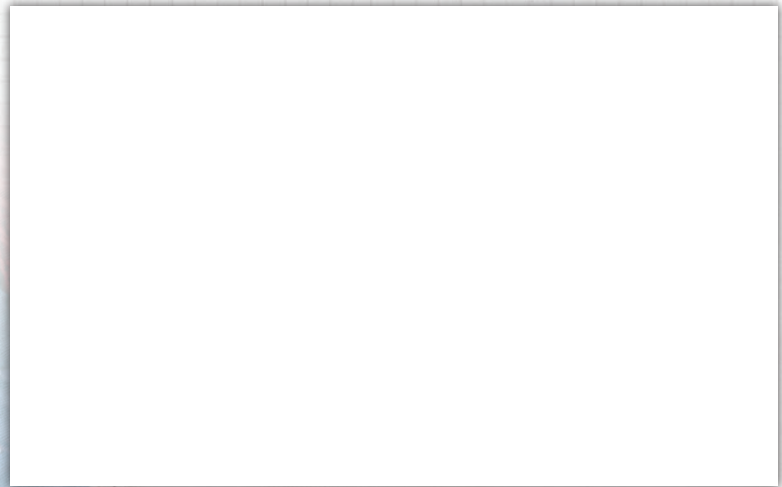


Lot 27



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Bill & Nancy Rudow  
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