

Tricky's Herefords

ANNUAL BULL SALE

Thursday, March 28, 2024

2:00 pm • Winfred, SD



EFBEEF BR Validated B413



Behm 100W Cuda 504C

SELLING SONS OF:

**EFBEEF BR Validated B413 • Behm 100W Cuda 504C • UPS Endure 8495 ET
ECR 173D Endure 9142 • RV Valor Lad 1962 • RV Endurance 1480J
Bar JZ Vista 305J • SHF Foresight B413 F158 • Trickys Enduro E41 B413 J68**

TY *Tricky's
Herefords*

www.trickyswhitefaces.com

Tricky's Herefords BULL SALE

2:00 pm (CT) • Terwilliger Shop, Central Ave. and Lake St., Winfred, SD

Thursday, March 28, 2024

37 Hereford Bulls
2 Commercial Black Baldy Bulls

View sale live and bid online
www.TheLivestockLink.com.



SALE DAY PHONE: Dick Wettlaufer.....605/270-3465

TERMS and CONDITIONS:

Insurance will be available sale day.

GUARANTEE: Every animal in this sale, is to the best of our knowledge, free from any disease or defect. Any known defects will be called at sale time. Animals are guaranteed breeders. If an animal fails to breed after a trial of six months, it may be returned to the seller if in good condition and in compliance with South Dakota health regulations. The seller reserves the right to try said animal for six months, and if it proves a breeder, return it to the buyer at the buyer's expense. No adjustments will be made after nine months of sale day. If the animal proves to be a nonbreeder, an animal of comparable rank will be substituted. We assume no liability, legal or otherwise, to make any further compensation to the buyer. No other warranty of any nature is expressed or implied.

TRICKY'S HEALTH: 3 rounds of Bovi-Shield Gold and One Shot otherwise similar.

DELIVERY: Free delivery up to 200 miles and free keep until May 15, 2024. Will cooperate on longer hauls and extended feeding. Free delivery up to 400 miles on purchases of \$5,000 or more.

DISCOUNT: \$50 haul your own bull sale day. 10% discount for repeat customers on purchases of \$3,000 or more.

VET: Lake Vet of Madison 605-256-3547.



ABSENTEE BIDDING: If you would like to place a bid but are unable to attend the sale, please direct your bid to Tricky or any of the sale staff. You can also view the sale and bid online at TheLivestockLink.com.

AIR TRAVEL: Sioux Falls Regional Airport is served by several major airlines. Special arrangements can also be made with the Madison Airport.

SUPPLEMENT: Scan data and DNA info will be available on TheLivestockLink.com.

WELCOME

We would like to welcome you to our 2024 sale on March 28 at 2:00 pm in Winfred.

We strive to produce bulls that are in the upper 10% of the breed for yearling weight, udder quality, ribeye area, and CHB (cattle feeders index). Notice in the catalog the small number under the EPD number. This gives the percentile rank in the breed. For example, yearling weight EPD of 122 = top 1%, ribeye area EPD of .88 = top 1%, or CHB number of 152 = top 5%, BMI number of 399 = top 15%. Please note that we have many bulls with EPDs at the very high end of the breed. Refer to the percentile sheet on page 8.

We look forward to visiting with you on March 28th or before.

Please compare our numbers. They really do make a difference.

Tricky & Betty Wettlaufer



Dick & Betty Wettlaufer - (605) 485-2648 • Cell: (605) 270-3465
44132 234th St. • Winfred, SD 57076-7318

E-mail: rwettlaufer@triotel.net

www.TrickysWhiteFaces.com



GENETICALLY ENHANCED EPDS (GE-EPD):
All the Hereford bulls in the sale will have GE-EPDs.

WATCH AND BID LIVE
IF YOU AREN'T ABLE TO ATTEND!



www.TheLivestockLink.com

Click on the Online Auctions tab to pre-register at least 24 hours in advance of the sale. For questions please call Marc Hotchkiss, The Livestock Link Online Sale Mgr. at 605/210-1956.

REFERENCE SIREs

Ty EFBEF BR VALIDATED B413 *CHB*

REG. #: P43558667 • DOB: 2/21/2014

EFBEF FOREMOST U208
 EFBEF TFL U208 TESTED X651 ET
 EFBEF P606 MABEL R415



MSU TCF REVOLUTION 4R
 EFBEF 4R THYRA Y865
 EFBEF N014 THYRA S645

FELTONS SOUNDER 957
 EFBEF G824 KATE S610 ET
 EF SCHU-LAR N106 OF 009K 434V
 EF G824 MABEL N174

FELTONS LEGEND 242
 MSU TCF RACHAEL ET 54N
 EF K334 CROWN BEEF N014
 EF 151E THYRA N123

CED	BW	WW	YW	M	M&G	SC
+1.9	1.5	64	97	37	69	1.1
SCF	CEM	MCW	UDR	CW	BMIS	CHBS
25.1	6.1	68	1.40	66	548	218

FAT	REA	MRB
0.041	0.95	1.21



Ty BEHM 100W CUDA 504C *CHB*

REG. #: P43636764 • DOB: 3/4/2015

KCF BENNETT 3008 M326
 NJW 73S M326 TRUST 100W ET
 NJW P606 72N DAYDREAM 73S



KCF BENNETT 9126J R294
 BEHM R294 JASMAN102Y
 CPH MS WRANGLER 1W

RRH MR FELT 3008
 KCF MISS 459 F284
 PW VICTOR BOOMER P606
 NJW 94J DEW 72N

CL 1 DOMINO 9126J 1ET
 KCF MISS 3008 N344
 JDH 15 WRANGLER 25L
 CPH MISS PRINCESS 13H

CED	BW	WW	YW	M	M&G	SC
+10.9	-0.5	70	111	40	75	1.2
SCF	CEM	MCW	UDR	CW	BMIS	CHBS
10.3	1.7	73	1.30	77	302	173

FAT	REA	MRB
0.001	0.58	0.53



Ty ECR 173D ENDURE 9142 *CHB*

REG. #: P44061996 • DOB: 3/12/2019

KCF BENNETT ENCORE Z311 ET
 NJW 79Z Z311 ENDURE 173D ET
 BW 91H 100W RITA 79Z ET



KJ HVH 33N REDEEM 485T ET
 ECR LADY REDEEM 3277 ET
 DKF 860 DOMINETTE 0500 ET

SCHU-LAR ON TARGET 22S
 KCF MISS REVOLUTION X338 ET
 NJW 73S M326 TRUST 100W ET
 REMITALL RITA 91H

SHF RADAR M326 R125
 HVH OKSANA 4L 33N
 CL 1 DOMINO 860U
 DKF 179 SASSY 473

CE	BW	WW	YW	SC	M	M&G
+7.9	2.8	73	125	1.2	34	71
SCF	MCE	MCW	UDR	CW	BMIS	CHBS
21.0	5.0	108	1.20	92	451	156

FAT	REA	MRB
0.051	0.65	0.25



Ty NJW 79Z Z311 ENDURE 173D ET *CHB*

REG. #: P43722088 • DOB: 2/22/2016

SCHU-LAR ON TARGET 22S
 KCF BENNETT ENCORE Z311 ET
 KCF MISS REVOLUTION X338 ET



NJW 73S M326 TRUST 100W ET
 BW 91H 100W RITA 79Z ET
 REMITALL RITA 91H

SCHU-LAR 5N OF 9L 3008
 SCHU-LAR 208 OF 1H 121 ET
 MSU TCF REVOLUTION 4R
 JW 718 VICTORIA 9106

KCF BENNETT 3008 M326
 NJW P606 72N DAYDREAM 73S
 FELTONS 517
 REMITALL FLORIAL RITA 102F

CE	BW	WW	YW	SC	M	M&G
+6.3	4.0	75	126	1.4	34	72
SCF	MCE	MCW	UDR	CW	BMIS	CHBS
24.0	3.1	106	1.20	116	540	200

FAT	REA	MRB
0.051	1.18	0.27



REFERENCE SIRES

Ty RV ENDURANCE 1480J

REG. #: P44300864 • DOB: 3/29/2021

KCF BENNETT ENCORE Z311 ET
 NJW 79Z Z311 ENDURE 173D ET
 BW 91H 100W RITA 79Z ET

SCHU-LAR ON TARGET 22S
 KCF MISS REVOLUTION X338 ET
 NJW 73S M326 TRUST 100W ET
 REMITALL RITA 91H



SHF EXCELLENT R117 X181
 RV MS EXCELLENT 4880
 RV 3027 LADY DOMINO 1880

SHF RIB EYE M326 R117
 SHF GOVERNESS 236G L37
 UPS DOMINO 3027
 K&B KNOCKOUT LADY 8080U ET

CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
+5.8	3.3	70	125	1.6	36	71	-0.009	1.07	0.25
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS			
21.2	6.9	98	1.30	98	473	175			

High performance sire.



Ty RV VALOR LAD 1962

REG. #: P44279195 • DOB: 2/25/2021

JDH VICTOR 719T 33Z ET
 RV VALOR 9444G ET
 RV BOBBI 1404

TH 122 71I VICTOR 719T
 JDH MS YANKEE 11U ET
 ECR L18 EXTRA DEEP 9279
 HPH MISS EPTENSION 205 404



SHF EAGLESTONE C36 E177
 RV NOVA 9762
 RV HOMESTYLE GAL 7762

SHF CONSULTANT Z210 C36 ET
 SHF GERBER R117 W171
 RV HOMESTYLE 5611
 RV HOMETIME GAL 5562

CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
+5.9	1.6	65	104	0.9	23	55	0.081	0.55	0.22
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS			
25.1	-0.3	85	1.50	87	486	133			

Used on heifers with good success. Semen available for sale.



Ty BAR JZ VISTA 305J

REG. #: P44248291 • DOB: 3/1/2021

JDH VICTOR 719T 33Z ET
 RV VALOR 9444G ET
 RV BOBBI 1404

TH 122 71I VICTOR 719T
 JDH MS YANKEE 11U ET
 ECR L18 EXTRA DEEP 9279
 HPH MISS EPTENSION 205 404



CHURCHILL PILGRIM 632D ET
 BAR JZ POPPY 254G
 BAR JZ FERN 781Z

NJW 73S W18 HOMETOWN 10Y ET
 CHURCHILL LADY 002X ET
 LCG MASTER ONE WAY 51U
 BAR JZ RENE 756U

CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
+7.6	1.9	69	115	1.2	31	65	0.001	0.82	0.13
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS			
19.6	2.7	128	1.60	98	443	162			



Ty TRICKYS ENDURO E41 B413 J68

REG. #: P44318564 • DOB: 4/19/2021

EFBEEF TFL U208 TESTED X651 ET
 EFBEEF BR VALIDATED B413
 EFBEEF 4R THYRA Y865

EFBEEF FOREMOST U208
 EFBEEF P606 MABEL R415
 MSU TCF REVOLUTION 4R
 EFBEEF N014 THYRA S645



KCF BENNETT REVOLUTION X51
 TRICKYS X51-W18/17 E41
 TRICKYSNAPI2Y9-6012-958T;W18

MSU TCF REVOLUTION 4R
 KCF MISS PROFICIENT U201
 BAR JZ NAPOLEON 958T
 RV BOULDER LASS 6012

CED	BW	WW	YW	M	M&G	SC	FAT	REA	MRB
+5.8	1.0	64	102	34	66	1.0	0.021	0.84	0.81
SCF	CEM	MCW	UDR	CW	BMI\$	CHBS			
20.3	5.4	81	1.40	78	459	190			

Ty SHF FORESIGHT B413 F158 CHB

REG. #: P43894968 • DOB: 2/19/2018

EFBEEF TFL U208 TESTED X651 ET
 EFBEEF BR VALIDATED B413
 EFBEEF 4R THYRA Y865

EFBEEF FOREMOST U208
 EFBEEF P606 MABEL R415
 MSU TCF REVOLUTION 4R
 EFBEEF N014 THYRA S645



SHF RIB EYE M326 R117
 SHF GERBER R117 Y200
 SHF MISS M326 T43 ET

KCF BENNETT 3008 M326
 HVH MISS HUDSON 83K 8M
 KCF BENNETT 3008 M326
 SHF POSTIVE MISS 73C M15

CED	BW	WW	YW	M	M&G	SC	FAT	REA	MRB
+0.6	3.2	70	118	24	59	1.5	0.061	1.08	0.58
SCF	CEM	MCW	UDR	CW	BMI\$	CHBS			
18.8	0.6	117	1.50	95	458	201			

YEARLING HEREFORD BULLS

Ty LOT 1 • TRICKYS E50 B413 VALIDATE L25

REG. #: P44525048 • DOB: 3/25/2023 • POLLED

EFBEEF TFL U208 TESTED X651 ET
EFBEEF BR VALIDATED B413
 EFBEEF 4R THYRA Y865

EFBEEF FOREMOST U208
 EFBEEF P606 MABEL R415
 MSU TCF REVOLUTION 4R
 EFBEEF N014 THYRA S645



MSU TCF REVOLUTION 4R
TRICKYS REVA 1023-4R E50
 TRICKYS REVA 1030-4R 230

FELTONS LEGEND 242
 MSU TCF RACHAEL ET 54N
 MSU TCF REVOLUTION 4R
 RV BOBBI 1030

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+0.6	2.9	69	110	1.0	44	78	0.031	1.00	0.79
Top %			7	8		1	1		1	1
	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
EPD	24.9	7.0	105	1.20	85	549	204		77	740
Top %	2	6			9	1	1			



Ty LOT 2 • TRICKYS DBL. ENH52-1480J L40

REG. #: P44527533 • DOB: 3/28/2023 • POLLED

NJW 79Z Z311 ENDURE 173D ET
RV ENDURANCE 1480J
 RV MS EXCELLENT 4880

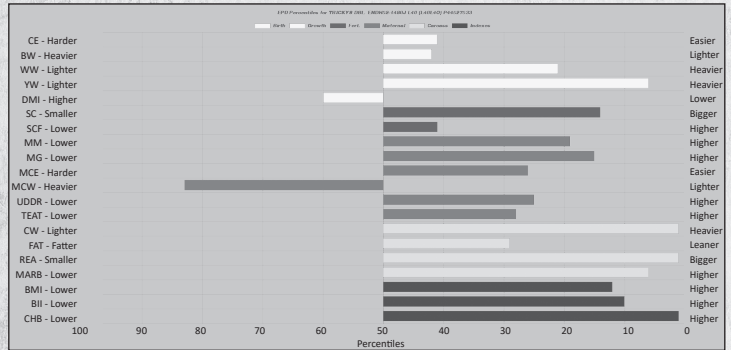
KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 SHF EXCELLENT R117 X181
 RV 3027 LADY DOMINO 1880



NJW 79Z Z311 ENDURE 173D ET
TRICKYS ENDURESS D64 173D H52
 TRICKYS GIRL X51-Y06 D64

KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 KCF BENNETT REVOLUTION X51
 TRICKYS REVOLUTION 8210-4R Y06

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+4.2	2.4	63	113	1.4	32	64	0.011	1.07	0.39
Top %			21	6	14	19	15	29	1	6
	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
EPD	17.7	4.0	106	1.30	97	435	191		87	606
Top %		26		25	1	12	1			



Ty LOT 3 • TRICKYS VALID H51-B413 L42

REG. #: P44528004 • DOB: 3/28/2023 • POLLED

EFBEEF TFL U208 TESTED X651 ET
EFBEEF BR VALIDATED B413
 EFBEEF 4R THYRA Y865

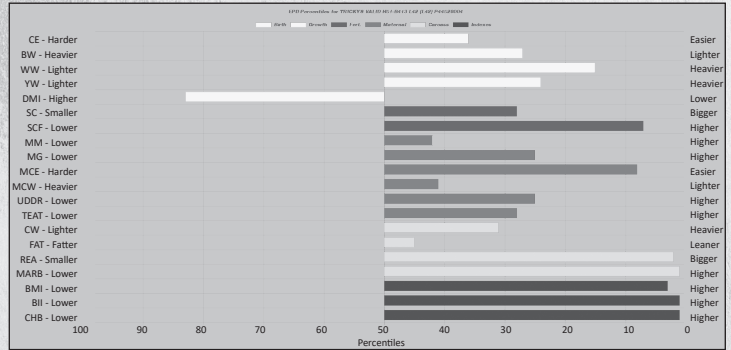
EFBEEF FOREMOST U208
 EFBEEF P606 MABEL R415
 MSU TCF REVOLUTION 4R
 EFBEEF N014 THYRA S645



KCF BENNETT REVOLUTION X51
TRICKYSENDURESS Y03 173D H51
 TRICKYSVICKY W04-719T Y03

MSU TCF REVOLUTION 4R
 KCF MISS PROFICIENT U201
 TH 122 71I VICTOR 719T
 TRICKYS MH3 6322-NAPO-W04

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+4.8	1.7	65	100	1.2	28	61	0.021	0.91	0.75
Top %			27	15	24	28	25		2	1
	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
EPD	22.7	6.5	86	1.30	75	491	181		83	644
Top %	7	8		25		3	1			



Ty LOT 4 • TRICKYS VALID E40 B413 L117

REG. #: P44528011 • DOB: 4/1/2023 • POLLED

EFBEEF TFL U208 TESTED X651 ET
EFBEEF BR VALIDATED B413
 EFBEEF 4R THYRA Y865

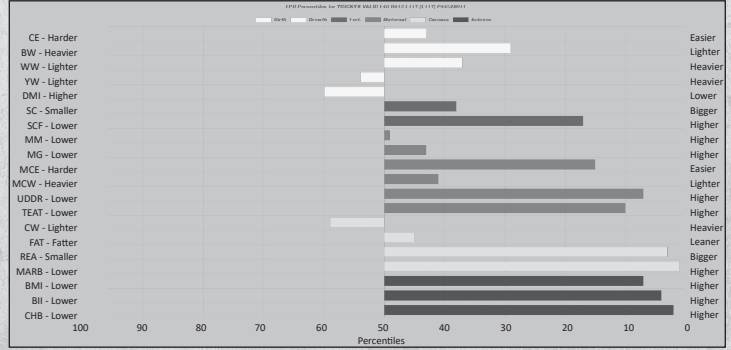
EFBEEF FOREMOST U208
 EFBEEF P606 MABEL R415
 MSU TCF REVOLUTION 4R
 EFBEEF N014 THYRA S645



KCF BENNETT REVOLUTION X51
TRICKYS X51-A38 E40
 TRICKYS COO X32-9036 A38

MSU TCF REVOLUTION 4R
 KCF MISS PROFICIENT U201
 PF COOPER 9036
 TRICKYS GIRL 6249-948T X32

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+4.0	1.8	59	89	1.1	27	57	0.021	0.84	0.75
Top %			29						3	1
	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
EPD	20.5	5.3	86	1.40	68	454	175		81	661
Top %	17	15		7		7	2			



YEARLING HEREFORD BULLS

Ty LOT 5 • TRICKYS1H1 BOY C08- 1480J L35

REG. #: P44525053 • DOB: 3/27/2023 • POLLED

NJW 79Z Z311 ENDURE 173D ET
RV ENDURANCE 1480J
RV MS EXCELLENT 4880

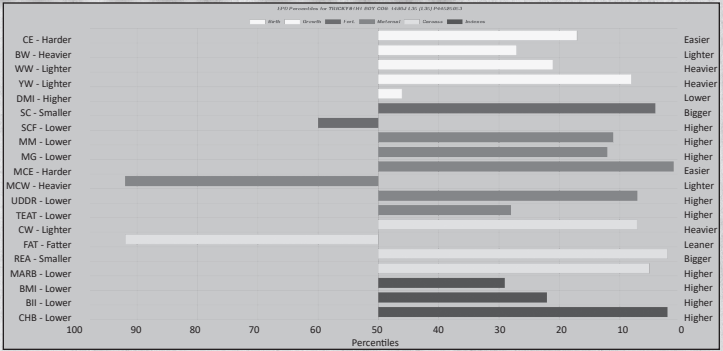
KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
SHF EXCELLENT R117 X181
RV 3027 LADY DOMINO 1880



TH 49U 719T SHEYENNE 3X
TRICKYS SHEYETTE A10-3X C08
TRICKYS ABSOLUTESSX31-49S A10

TH 122 711 VICTOR 719T
TH 23S 103R DUCHESS 49U
MCCOY 55M ABSOLUTE 49S
TRICKY S GIRL 418P-4R X31

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+7.5	1.7	63	110	1.7	34	65	0.061	0.91	0.41
Top %	17	27	21	8	4	11	12		2	5
	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
EPD	15.9	10.9	114	1.40	86	395	173		81	587
Top %	1			7	7	29	2			



Ty LOT 6 • TRICKYS G120ENDH03- H68L64

REG. #: P44517560 • DOB: 4/5/2023 • POLLED

NJW 79Z Z311 ENDURE 173D ET
TRICKYS ENDURE Z24 173D H68
TRICKYS REVA S748-4R Z24

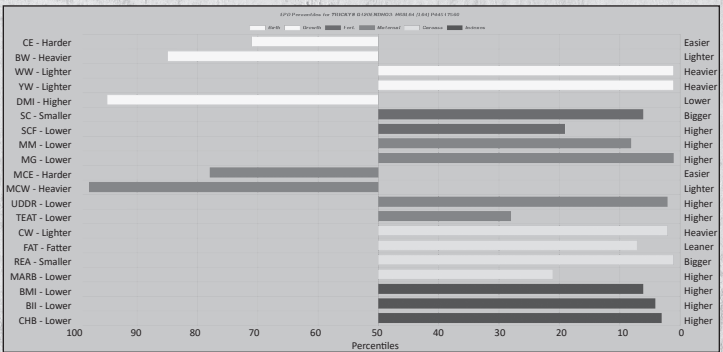
KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
MSU TCF REVOLUTION 4R
S&S MISS LAMP 474S



EFBEEF BR VALIDATED B413
TRICKYSVALU F08 B413 H03
TRICKYS SHEYETTE D67-3X F08

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865
TH 49U 719T SHEYENNE 3X
TRICKYS GIRL X51-Z17 D67

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+0.9	4.5	84	131	1.6	35	77	-0.009	1.14	0.23
Top %		1	1	6	8	1	21	7	1	21
	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
EPD	20.3	-0.2	126	1.50	96	461	165		88	760
Top %	19			2	2	6	3			



Ty LOT 7 • TRICKYS FORE G59 F158 L73

REG. #: P44535355 • DOB: 4/7/2023 • POLLED

EFBEEF BR VALIDATED B413
SHF FORESIGHT B413 F158
SHF GERBER R117 Y200

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865
SHF RIB EYE M326 R117
SHF MISS M326 T43 ET

NJW 73S M326 TRUST 100W ET
TRICKYS TRUSTETT D24-100W G59
TRICKYS X51-A52 D24

KCF BENNETT 3008 M326
NJW P606 72N DAYDREAM 73S
MCCOY 55M ABSOLUTE 49S
TRICKYS NAPI X29-958T A52

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+8.0	0.8	63	106	1.4	26	58	0.021	0.90	0.34
Top %	15	14	21	13	14				2	9
	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
EPD	18.6	4.7	118	1.40	89	424	164		72	719
Top %		20		7	5	16	3			



Ty LOT 8 • TRICKYS DBL ENDURE 1480J L53

REG. #: P44520348 • DOB: 3/30/2023 • POLLED

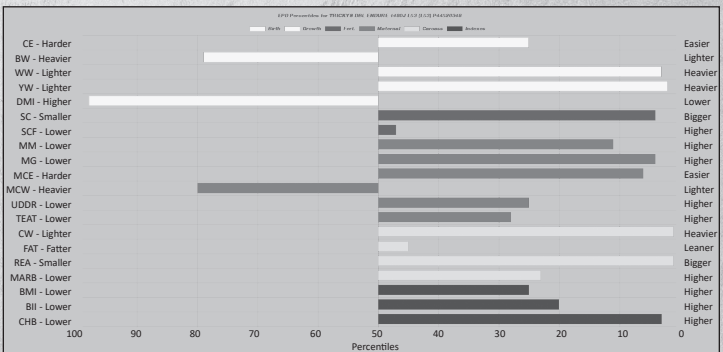
NJW 79Z Z311 ENDURE 173D ET
RV ENDURANCE 1480J
RV MS EXCELLENT 4880

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
SHF EXCELLENT R117 X181
RV 3027 LADY DOMINO 1880

UPS ENDURE 8495 ET
TRICKYSENDURET F44-8495186
TRICKYS TRUSTETTE B46 100W F44

NJW 79Z Z311 ENDURE 173D ET
NJV MISS EASY MONEY 609E ET
NJW 73S M326 TRUST 100W ET
TRICKYS REVA U10-4R B46

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+6.3	4.1	73	123	1.7	34	70	0.021	0.95	0.22
Top %	25		3	2	4	11	4		1	23
	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
EPD	17.2	7.1	104	1.30	100	403	163		80	758
Top %		6		25	1	25	3			



YEARLING HEREFORD BULLS

Ty LOT 9 • TRICKYS CUDA E57-504C L57

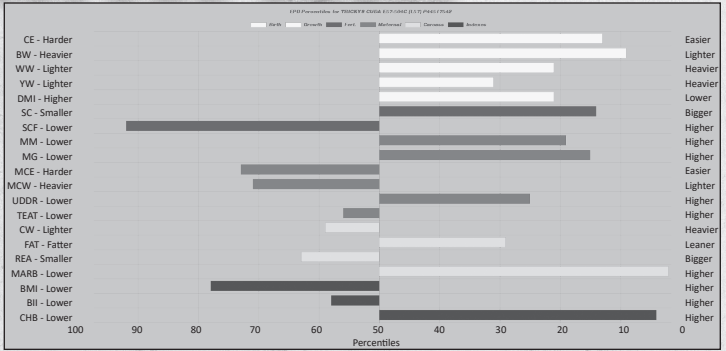
REG. #: P44517542 • DOB: 4/1/2023 • POLLED

BEHM 100W CUDA 504C NJW 73S M326 TRUST 100W ET KCF BENNETT 3008 M326
 BEHM R294 JASMAN102Y NJW P606 72N DAYDREAM 73S
 CPH MS WRANGLER 1W



TRICKYS REVA X03-4R E57 MSU TCF REVOLUTION 4R FELTONS LEGEND 242
 TRICKYS GIRL808-242-X03 MSU TCF RACHAEL ET 54N
 FELTONS LEGEND 242
 LHF LUCY 808

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+8.3	0.2	63	97	1.4	32	64	0.011	0.38	0.53
Top %	13	9	21	14	19	15		29		2
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	11.7	0.3	99	1.30	68	316	162	79	602	
Top %				25			4			



Ty LOT 10 • TRICKYA ENDUR E29-H68 L49

REG. #: P44517352 • DOB: 3/29/2023 • POLLED

TRICKYS ENDURE Z24 173D H68 NJW 79Z Z311 ENDURE 173D ET KCF BENNETT ENCORE Z311 ET
 TRICKYS REVA S748-4R Z24 MSU TCF REVOLUTION 4R BW 91H 100W RITA 79Z ET
 S&S MISS LAMP 474S

TRICKYS TRUSTEE Y06-100W E29 NJW 73S M326 TRUST 100W ET KCF BENNETT 3008 M326
 TRICKYS REVOLUTION 8210-4R Y06 MSU TCF REVOLUTION 4R NJW P606 72N DAYDREAM 73S
 RV MISS STOCKER 8210 MSU TCF REVOLUTION 4R

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+6.2	1.4	59	98	1.1	30	60	0.021	0.85	0.45
Top %	25	22	28	28	29	29		3		3
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	17.5	5.3	94	1.30	77	401	159	81	676	
Top %		15		25	25	26	4			



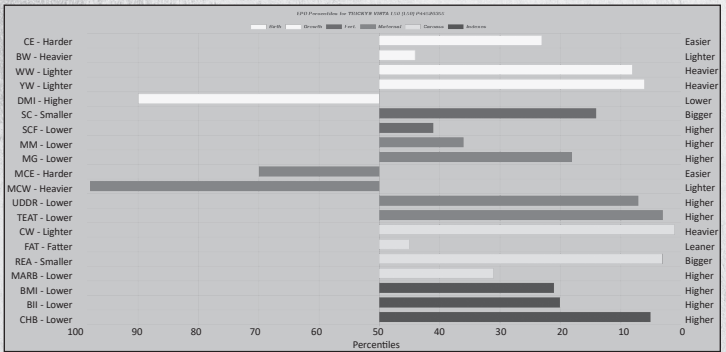
Ty LOT 11 • TRICKYS VISTA L50

REG. #: P44520355 • DOB: 3/28/2023 • POLLED

EFBEEF BR VALIDATED B413 EFBEEF TFL U208 TESTED X651 ET EFBEEF FOREMOST U208
 EFBEEF 4R THYRA Y865 EFBEEF P606 MABEL R415
 MSU TCF REVOLUTION 4R
 EFBEEF N014 THYRA S645

TRICKYS GAL E39-9142 J88 UPS ENDURE 8495 ET NJW 79Z Z311 ENDURE 173D ET
 TRICKYS TRUST A34-100W E39 UPS MISS EASY MONEY 6096 ET
 TRICKYS REVA T729-4R A34 NJW 73S M326 TRUST 100W ET

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+6.6	2.5	68	112	1.4	29	63	0.021	0.85	0.18
Top %	23		8	6	14		18		3	
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	17.7	0.5	125	1.40	98	410	158	84	640	
Top %				7	1	21	5			



Ty LOT 12 • TRICKYS BIG BUTT G72-1480J L74

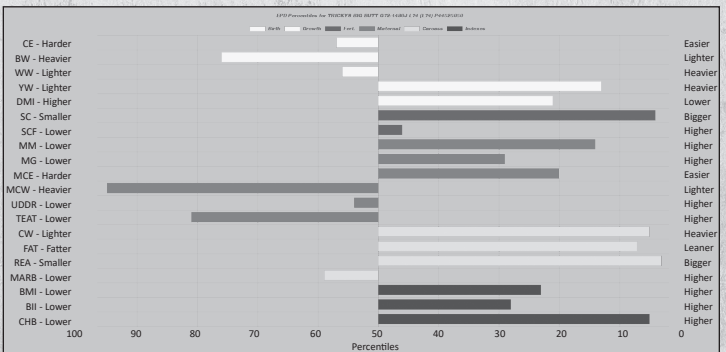
REG. #: P44525050 • DOB: 4/7/2023 • POLLED

RV ENDURANCE 1480J NJW 79Z Z311 ENDURE 173D ET KCF BENNETT ENCORE Z311 ET
 RV MS EXCELLENT 4880 BW 91H 100W RITA 79Z ET
 SHF EXCELLENT R117 X181
 RV 3027 LADY DOMINO 1880



TRICKYS DIVA C71-E14 G72 DEP CATAPULT E14 ET CRR 719 CATAPULT 109
 TRICKYS GUNNETTE X37-308A C71 H BL MISS CRACKER JACK 417 ET
 BAR JZ GUNNER 308A
 TRICKYS GIRL U45-371R X37

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+2.5	3.9	55	106	1.7	33	60	-0.009	0.83	0.09
Top %				13	4	14	29	7	3	
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	17.3	4.6	118	1.20	88	407	158	75	648	
Top %		20			5	23	5			



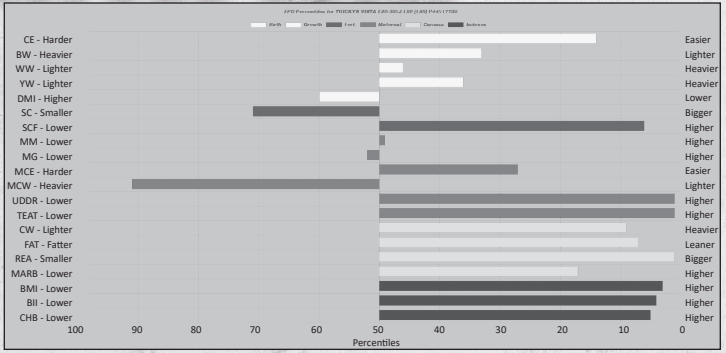
YEARLING HEREFORD BULLS

Ty LOT 13 • TRICKYS VISTA E20-305J L89

REG. #: P44517780 • DOB: 4/18/2023 • POLLED

BAR JZ VISTA 305J
 RV VALOR 9444G ET
 BAR JZ POPPY 254G
 JDH VICTOR 719T 33Z ET
 RV BOBBI 1404
 CHURCHILL PILGRIM 632D ET
 BAR JZ FERN 781Z
 MSU TCF REVOLUTION 4R
 KCF MISS PROFICIENT U201
 NJW 73S M326 TRUST 100W ET
 TRICKYS GIRL 741-371R;W21

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+8.2	2.0	57	95	0.8	27	55	-0.009	0.92	0.26
Top %	14							7	1	17
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	22.9	3.9	112	1.60	85	485	157	83	613	
Top %	6	27		1	9	3	5			

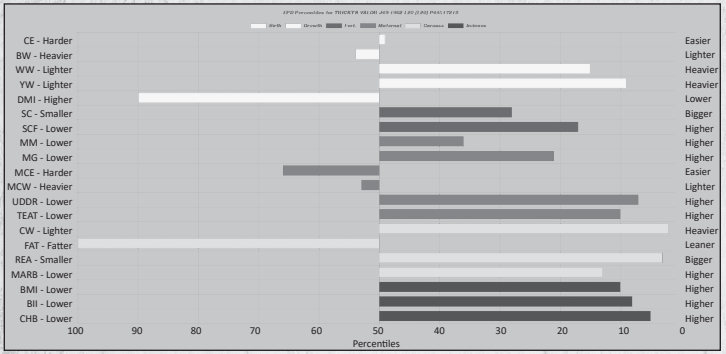


Ty LOT 14 • TRICKYS VALOR J49-1962 L20

REG. #: P44517218 • DOB: 3/11/2023 • POLLED

RV VALOR LAD 1962
 RV VALOR 9444G ET
 RV NOVA 9762
 JDH VICTOR 719T 33Z ET
 RV BOBBI 1404
 SHF EAGLESTONE C36 E177
 RV HOMESTYLE GAL 7762
 NJW 79Z Z311 ENDURE 173D ET
 ECR LADY REDEEM 3277 ET
 KCF BENNETT REVOLUTION X51
 TRICKYS REVOLUTION 8210-4R Y06

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+3.4	2.9	65	109	1.2	29	62	0.101	0.85	0.29
Top %			15	9	28		21		3	13
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	20.5	0.9	91	1.40	94	443	156	83	641	
Top %	17			7	2	10	5			

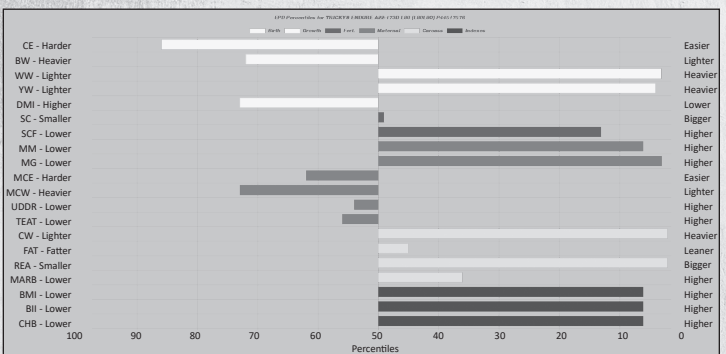


Ty LOT 15 • TRICKYS ENDURE A22-173D L80

REG. #: P44517576 • DOB: 4/10/2023 • POLLED

NJW 79Z Z311 ENDURE 173D ET
 KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 SCHU-LAR ON TARGET 22S
 KCF MISS REVOLUTION X338 ET
 NJW 73S M326 TRUST 100W ET
 REMITALL RITA 91H
 MSU TCF REVOLUTION 4R
 FELTONS LEGEND 242
 MSU TCF RACHAEL ET 54N
 BAR JZ EXECUTOR 371R
 TRICKY'S FANCY GIRL U45

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	-1.4	3.7	73	116	1.0	36	72	0.021	0.88	0.16
Top %			3	4		6	3		2	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	21.3	1.2	100	1.20	96	464	155	84	741	
Top %	13				2	6	6			

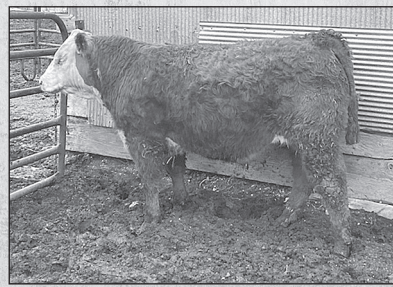


Ty LOT 16 • TRICKYS BOY H16-H02 L83

REG. #: P44520996 • DOB: 4/10/2023 • POLLED

TRICKYS BOY H16-H02 L83
 TRICKYSBOY 112 D08 H02
 TRICKY'S TWIN X06-B13 E112
 KCF BENNETT REVOLUTION X51
 TRICKYS GIRL U45-371R X37
 TRICKY'S RED BULL Z04-200Z B13
 TRICKYS GIRL 415P-4R X06
 TH 49U 719T SHEYENNE 3X
 TRICKYS SENA Z61-028X B6
 NJW 73S M326 TRUST 100W ET
 TRICKYSCOO X17-9036 Z69

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+1.9	3.5	62	93	1.0	27	58	0.051	0.69	0.41
Top %			25						10	5
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	22.6	6.3	114	1.40	79	478	154	84	729	
Top %	7	9		7	19	4	6			



YEARLING HEREFORD BULLS



LOT 17 • TRICKYS VALOR J39-1962 L10

REG. #: P44516986 • DOB: 3/4/2023 • POLLED

RV VALOR 9444G ET
RV VALOR LAD 1962
RV NOVA 9762

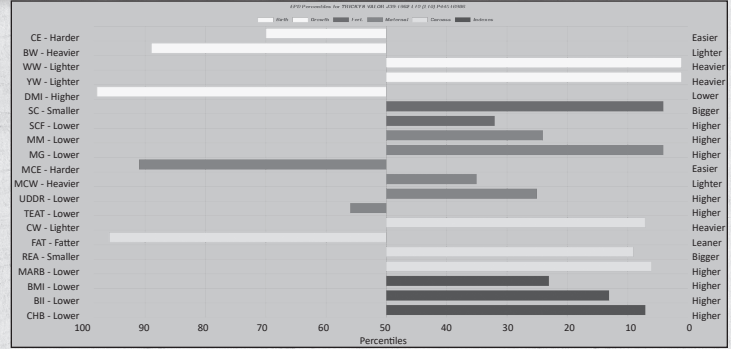
JDH VICTOR 719T 33Z ET
RV BOBBI 1404
SHF EAGLESTONE C36 E177
RV HOMESTYLE GAL 7762



EFBEEF BR VALIDATED B413
TRICKYS VALERY F07-B413 J39
TRICKYS SHEYETTE 103-3X F07

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865
TH 49U 719T SHEYENNE 3X
TRICKYS GUNNERETTE Y15-308AC24

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+1.1	4.8	77	124	1.7	31	70	0.071	0.71	0.38
Top %			1	1	4	24	4		9	6
	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
EPD	18.6	-1.9	83	1.30	86	407	151		90	719
Top %				25	7	23	7			



LOT 18 • TRICKYS H106-1480J L116

REG. #: P44518740 • DOB: 4/17/2023 • POLLED

NJW 79Z Z311 ENDURE 173D ET
RV ENDURANCE 1480J
RV MS EXCELLENT 4880

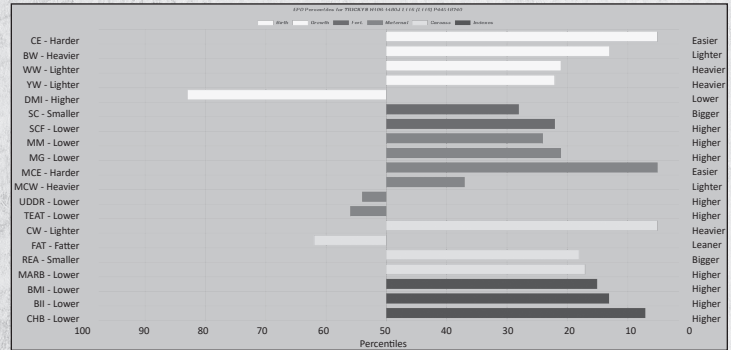
KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
SHF EXCELLENT R117 X181
RV 3027 LADY DOMINO 1880



TRICKYS BOY X51-X37 E60
TRICKYS C61 E60 H106
TRICKYS Z35-719T C61

KCF BENNETT REVOLUTION X51
TRICKYS GIRL U45-371R X37
TH 122 711 VICTOR 719T
TRICKYS REVA 15R-4R Z35

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+11.5	0.7	63	101	1.2	31	62	0.031	0.62	0.26
Top %	5	13	21	22	28	24	21		18	17
	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
EPD	19.8	7.2	84	1.20	88	427	151		78	639
Top %	22	5			5	15	7			



LOT 19 • TRICKYS VALOR J59-1962 L13

REG. #: P44525060 • DOB: 3/4/2023 • POLLED

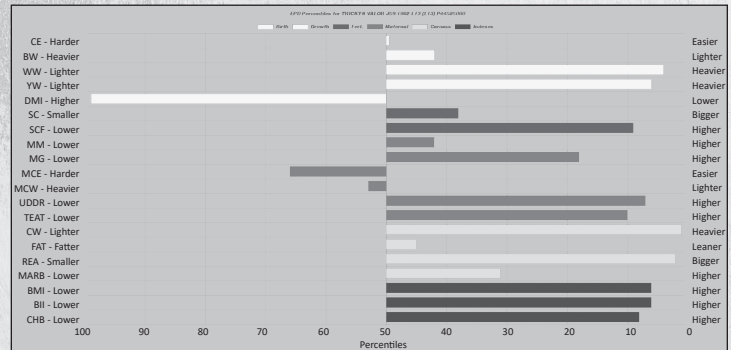
RV VALOR 9444G ET
RV VALOR LAD 1962
RV NOVA 9762

JDH VICTOR 719T 33Z ET
RV BOBBI 1404
SHF EAGLESTONE C36 E177
RV HOMESTYLE GAL 7762

ECR 173D ENDURE 9142
TRICKYS ENDURO E20-9142 J59
TRICKYS X51-B43 E20

NJW 79Z Z311 ENDURE 173D ET
ECR LADY REDEEM 3277 ET
KCF BENNETT REVOLUTION X51
TRICKYS TRUST W21-100W B43

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+3.3	2.4	71	113	1.1	28	63	0.021	0.90	0.18
Top %			4	6			18		2	
	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
EPD	22.1	0.9	91	1.40	99	463	150		86	771
Top %	9			7	1	6	8			



LOT 20 • TRICKYS ENDUR G37 H68 L32

REG. #: P44527534 • DOB: 3/26/2023 • POLLED

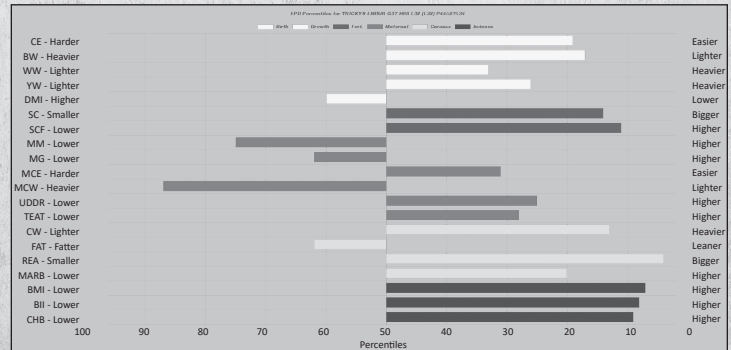
NJW 79Z Z311 ENDURE 173D ET
TRICKYS ENDURE Z24 173D H68
TRICKYS REVA S748-4R Z24

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
MSU TCF REVOLUTION 4R
S&S MISS LAMP 474S

TRICKYS BOY X51-X37 E60
TRICKYS TRUSTESS Z24-D28 G37
TRICKYS REVA S748-4R Z24

KCF BENNETT REVOLUTION X51
TRICKYS GIRL U45-371R X37
MSU TCF REVOLUTION 4R
S&S MISS LAMP 474S

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+7.2	1.1	60	99	1.4	23	53	0.031	0.81	0.24
Top %	19	17		26	14				4	20
	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
EPD	21.6	3.6	109	1.30	82	456	147		77	647
Top %	11			25	13	7	9			



YEARLING HEREFORD BULLS



LOT 21 • TRICKYS CUDA F65-504C L59

REG. #: P44527530 • DOB: 4/1/2023 • POLLED

NJW 73S M326 TRUST 100W ET
BEHM 100W CUDA 504C
BEHM R294 JASMAN102Y

KCF BENNETT 3008 M326
NJW P606 72N DAYDREAM 73S
KCF BENNETT 9126J R294
CPH MS WRANGLER 1W

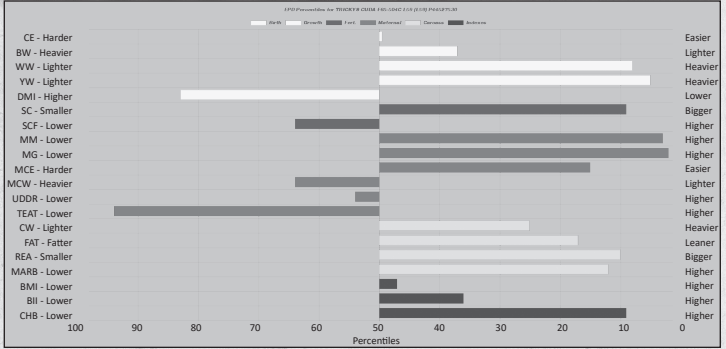


KCF BENNETT REVOLUTION X51
TRICKYS REVA C37 X51 F65
TRICKYS TRUSTETTE X05-100W C37

MSU TCF REVOLUTION 4R
KCF MISS PROFICIENT U201
NJW 73S W18 HOMEGROWN 8Y ET
TRICKYS GIRL 15R-4R X05

EPD	CE	BW	WW	YW	SC	M	M&G
	+3.3	2.2	68	114	1.5	38	73
Top %			8	5	9	3	2
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS
	15.5	5.3	96	1.20	77	365	147
Top %		15			25		

FAT	REA	MRB
0.001	0.70	0.30
17	10	12
Adj. BW	Adj. 205	
84	656	



LOT 22 • TRICKYS BOY H61-HO2 L87

REG. #: P44517779 • DOB: 4/17/2023 • POLLED

TRICKYS BOY X51-X37 E60
TRICKYSBOY 112 D08 H02
TRICKY'S TWIN X06-B13 E112

KCF BENNETT REVOLUTION X51
TRICKYS GIRL U45-371R X37
TRICKY'S RED BULL Z04-200Z B13
TRICKYS GIRL 415P-4R X06

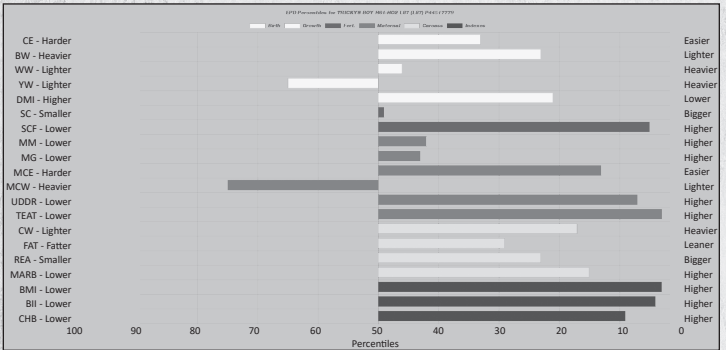


TRICKYS SHEYETTE B06-03X D13
TRICKYS GIRL F14 D13 H61
TRICKYS SHEYETTE D24-3X F14

TH 49U 719T SHEYENNE 3X
TRICKYS SENA Z61-028X B6
TH 49U 719T SHEYENNE 3X
TRICKYS X51-A52 D24

EPD	CE	BW	WW	YW	SC	M	M&G
	+5.2	1.5	57	85	1.0	28	57
Top %			23				
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS
	23.3	5.5	101	1.40	80	482	147
Top %		5	13		7	17	3

FAT	REA	MRB
0.011	0.58	0.27
29	23	15
Adj. BW	Adj. 205	
85	678	



LOT 23 • TRICKYS ENDU G34-9142 L111

REG. #: P44519458 • DOB: 4/5/2023 • POLLED

NJW 79Z Z311 ENDURE 173D ET
ECR 173D ENDURE 9142
ECR LADY REDEEM 3277 ET

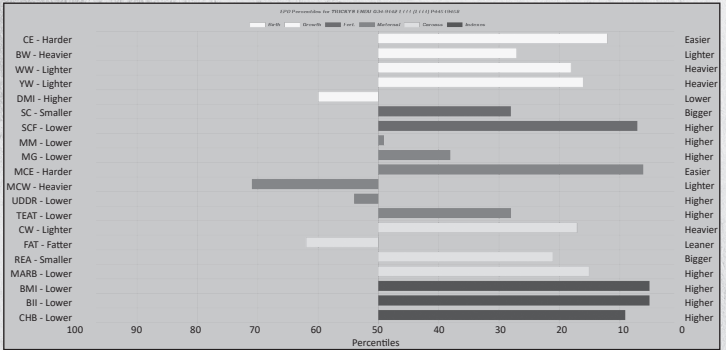
KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET
KJ HVH 33N REDEEM 485T ET
DKF 860 DOMINETTE 0500 ET

TRICKYS BOY X51-X37 E60
TRICKYS REVA D15-E60 G34
TRICKYS SHEYETTE B04-03X D15

KCF BENNETT REVOLUTION X51
TRICKYS GIRL U45-371R X37
TH 49U 719T SHEYENNE 3X
TRICKYS SENA Z17-028X B4

EPD	CE	BW	WW	YW	SC	M	M&G
	+8.6	1.7	64	104	1.2	27	58
Top %			12	27	18	16	28
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS
	22.6	6.9	99	1.20	80	466	147
Top %		7	6		17	5	9

FAT	REA	MRB
0.031	0.59	0.27
21	15	
Adj. BW	Adj. 205	
85	648	



LOT 24 • TRICKYS J56-1962 J25L

REG. #: P44517343 • DOB: 2/27/2023 • POLLED

RV VALOR LAD 1962
RV VALOR 9444G ET
RV NOVA 9762

JDH VICTOR 719T 33Z ET
RV BOBBI 1404
SHF EAGLESTONE C36 E177
RV HOMESTYLE GAL 7762

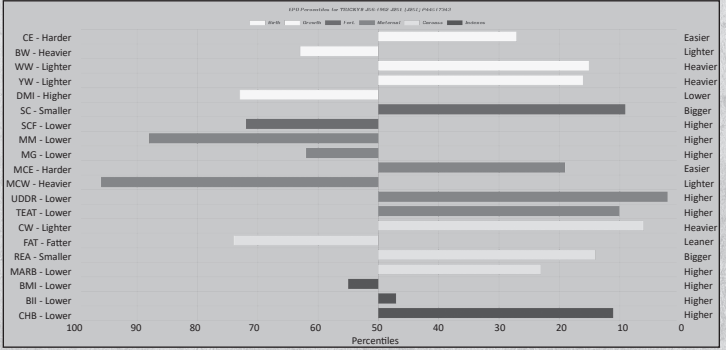


UPS ENDURE 8495 ET
TRICKYSENDURET F44-8495J86
TRICKYS TRUSTETTE B46 100W F44

NJW 79Z Z311 ENDURE 173D ET
UPS MISS EASY MONEY 609E ET
NJW 73S M326 TRUST 100W ET
TRICKYS REVA U10-4R B46

EPD	CE	BW	WW	YW	SC	M	M&G
	+5.9	3.3	65	104	1.5	20	53
Top %			27	15	16	9	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS
	14.7	4.8	119	1.50	87	352	145
Top %		19		2	6		11

FAT	REA	MRB
0.041	0.65	0.22
14	23	
Adj. BW	Adj. 205	
88	605	



YEARLING HEREFORD BULLS



LOT 25 • TRICKYS H98-H68 L113

REG. #: P44520700 • DOB: 4/7/2023 • POLLED

NJW 79Z Z311 ENDURE 173D ET
 TRICKYS ENDURE Z24 173D H68
 TRICKYS REVA S748-4R Z24

KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 MSU TCF REVOLUTION 4R
 S&S MISS LAMP 474S

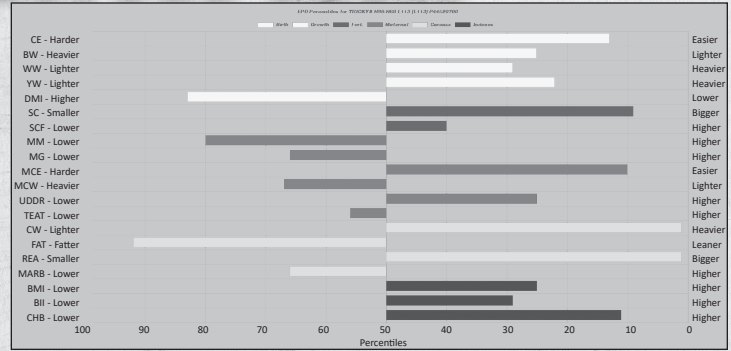


TRICKYS BOY X51-X37 E60
 TRICKYS GIRL E105 E60 H98
 TRICKYS GIRL 4046-B13 E105

KCF BENNETT REVOLUTION X51
 TRICKYS GIRL U45-371R X37
 TRICKY'S RED BULL Z04-200Z B13
 ECR LADY OUTCROSS 4046

	CE	BW	WW	YW	SC	M	M&G
EPD	+8.3	1.6	61	101	1.5	22	52
Top %	13	25	29	22	9		
	SCF	MCE	MCW	UDR	CW	BMS	CHBS
EPD	17.8	6.0	97	1.30	98	402	144
Top %	10	10	25	1	25	11	

FAT	REA	MRB
0.061	1.11	0.07
	1	
Adj. BW	Adj. 205	
66	511	



LOT 26 • TRICKYS BOY H66-H02 L85

REG. #: P44517777 • DOB: 4/13/2023 • POLLED

TRICKYS BOY X51-X37 E60
 TRICKYS BOY 112 D08 H02
 TRICKY'S TWIN X06-B13 E112

KCF BENNETT REVOLUTION X51
 TRICKYS GIRL U45-371R X37
 TRICKY'S RED BULL Z04-200Z B13
 TRICKYS GIRL 415P-4R X06

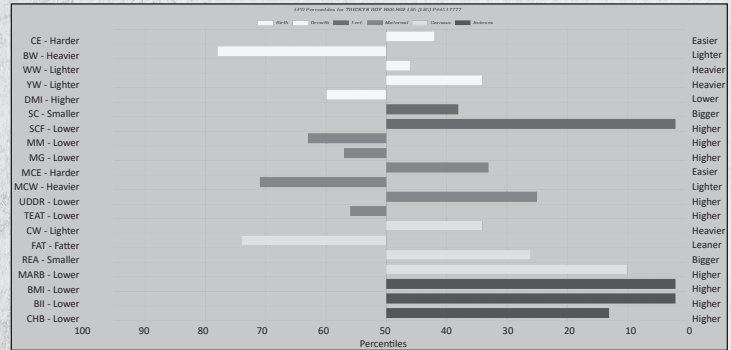


NJW 79Z Z311 ENDURE 173D ET
 TRICKYS ENDURESS C37 173D H66
 TRICKYS TRUSTETTE X05-100W C37

KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 NJW 73S W18 HOMEGROWN 8Y ET
 TRICKYS GIRL 15R-4R X05

	CE	BW	WW	YW	SC	M	M&G
EPD	+4.1	4.0	57	96	1.1	25	54
Top %							
	SCF	MCE	MCW	UDR	CW	BMS	CHBS
EPD	25.4	3.4	99	1.30	74	502	142
Top %	2			25		2	13

FAT	REA	MRB
0.041	0.56	0.32
	26	10
Adj. BW	Adj. 205	
98	708	



LOT 27 • TRICKYS VALLOR J89-1962 L12

REG. #: P44516988 • DOB: 3/4/2023 • POLLED

RV VALOR 9444G ET
 RV VALOR LAD 1962
 RV NOVA 9762

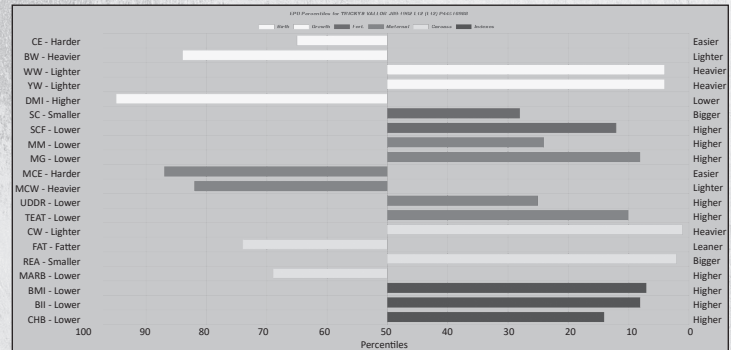
JDH VICTOR 719T 33Z ET
 RV BOBBI 1404
 SHF EAGLESTONE C36 E177
 RV HOMESTYLE GAL 7762

UPS ENDURE 8495 ET
 TRICKYS GIRL C85-8495-J89
 TRICKYS GIRL Y05-A05 C85

NJW 79Z Z311 ENDURE 173D ET
 UPS MISS EASY MONEY 6096 ET
 TRICKYS REVOLUTION W37-4R A05
 TRICKYS VICKY W17-719T Y05

	CE	BW	WW	YW	SC	M	M&G
EPD	+1.7	4.4	72	115	1.2	31	67
Top %			4	4	28	24	8
	SCF	MCE	MCW	UDR	CW	BMS	CHBS
EPD	21.5	-1.3	105	1.30	99	454	141
Top %	12			25	1	7	14

FAT	REA	MRB
0.041	0.89	0.06
	2	
Act. BW	Adj. BW	Adj. 205
82	94	707



LOT 28 • TRICKYS VALOR J14-1962 L109

REG. #: P44517219 • DOB: 3/15/2023 • POLLED

RV VALOR 9444G ET
 RV VALOR LAD 1962
 RV NOVA 9762

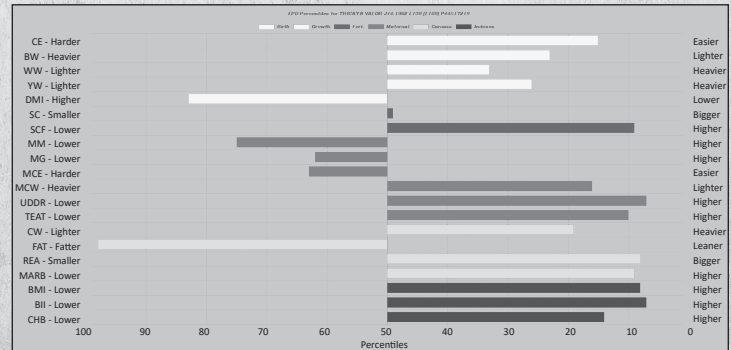
JDH VICTOR 719T 33Z ET
 RV BOBBI 1404
 SHF EAGLESTONE C36 E177
 RV HOMESTYLE GAL 7762

RV EAGLESTONE 9G90
 TRICKYS EAGLET G91-9G90-J14
 TRICKYS TRUST A34-100W G91

SHF EAGLESTONE C36 E177
 RV SPOT ON LADY 7930
 NJW 73S M326 TRUST 100W ET
 TRICKYS REVA T729-4R A34

	CE	BW	WW	YW	SC	M	M&G
EPD	+8.0	1.5	60	99	1.0	23	53
Top %	15	23		26			
	SCF	MCE	MCW	UDR	CW	BMS	CHBS
EPD	22.2	1.1	72	1.40	79	450	141
Top %	9		16	7	19	8	14

FAT	REA	MRB
0.081	0.72	0.33
	8	9
Adj. BW	Adj. 205	
86	650	



YEARLING HEREFORD BULLS

Ty LOT 29 • TRICKYS VALOR J28-1962 L33

REG. #: P44537536 • DOB: 3/27/2023 • POLLED

RV VALOR 9444G ET
 RV VALOR LAD 1962
 RV NOVA 9762
 BEHM 100W CUDA 504C
 TRICKYS CUDESS A34-504C J28
 TRICKYS REVA T729-4R A34

JDH VICTOR 719T 33Z ET
 RV BOBBI 1404
 SHF EAGLESTONE C36 E177
 RV HOMESTYLE GAL 7762
 NJW 73S M326 TRUST 100W ET
 BEHM R294 JASMAN102Y
 MSU TCF REVOLUTION 4R
 TRICKY'S RED EYED GIRL T729

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+7.6	0.7	55	93	0.9	27	55	0.021	0.45	0.28
Top %	17	13							14	
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	19.2	1.3	74	1.40	72	405	140	78	640	
Top %	27		18	7		24	14			



Ty LOT 30 • TRICKYS ENDUR F11-H68 L31

REG. #: P44517332 • DOB: 3/26/2023 • POLLED

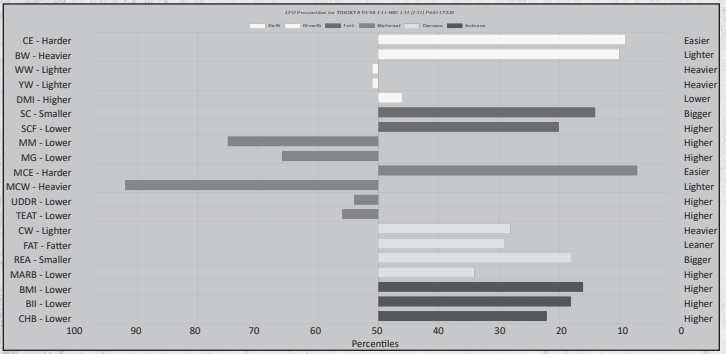
NJW 79Z Z311 ENDURE 173D ET
 TRICKYS ENDURE Z24 173D H68
 TRICKYS REVA S748-4R Z24

KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 MSU TCF REVOLUTION 4R
 S&S MISS LAMP 474S

TH 49U 719T SHEYENNE 3X
 TRICKYSREVA Z02-4R D31

TH 122 71I VICTOR 719T
 TH 23S 103R DUCHESS 49U
 MSU TCF REVOLUTION 4R
 TRICKYS NAPI U29-958T Z02

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+9.5	0.4	56	90	1.4	23	52	0.011	0.62	0.17
Top %	9	10			14			29	18	
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	20.1	6.8	113	1.20	76	423	133	80	622	
Top %	20	7			28	16	22			



Ty LOT 31 • TRICKYS VALOR J09-1962 L17

REG. #: P44517216 • DOB: 3/7/2023 • POLLED

RV VALOR 9444G ET
 RV VALOR LAD 1962
 RV NOVA 9762
 RV EAGLESTONE 9G90
 TRICKYS EAGLET G73 9G90 J09
 TRICKYS DIVA D49-E14 G73

JDH VICTOR 719T 33Z ET
 RV BOBBI 1404
 SHF EAGLESTONE C36 E177
 RV HOMESTYLE GAL 7762
 SHF EAGLESTONE C36 E177
 RV SPOT ON LADY 7930
 DEP CATAPULT E14 ET
 TRICKYS TRUSTA Z54-100W D49

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+1.6	2.3	58	95	1.2	27	56	0.051	0.55	0.24
Top %					28				28	20
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	19.2	-1.2	58	1.30	77	397	130	88	639	
Top %	27		5	25	25	28	25			

Ty LOT 32 • TRICKYS CUDA F07-504C L76

REG. #: P44527527 • DOB: 4/9/2023 • POLLED

NJW 73S M326 TRUST 100W ET
 BEHM 100W CUDA 504C
 BEHM R294 JASMAN102Y

KCF BENNETT 3008 M326
 NJW P606 72N DAYDREAM 73S
 KCF BENNETT 9126J R294
 CPH MS WRANGLER 1W

TH 49U 719T SHEYENNE 3X
 TRICKYS SHEYETTE 103-3X F07
 TRICKYS GUNNERETTE Y15-308AC24

TH 122 71I VICTOR 719T
 TH 23S 103R DUCHESS 49U
 BAR JZ GUNNER 308A
 TRICKYS VICKY W52-719T Y15

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+1.7	0.4	69	108	1.4	36	71	0.011	0.31	0.30
Top %		10	7	10	14	6	3	29		12
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	14.5	-4.0	67	1.30	68	330	130	84	696	
Top %			10	25			25			

Ty LOT 33 • TRICKYS ENDUR H11-H02 L91

REG. #: P44517782 • DOB: 4/9/2023 • POLLED

TRICKYS BOY X51-X37 E60
 TRICKYSBOY 112 D08 H02
 TRICKY'S TWIN X06-B13 E112

KCF BENNETT REVOLUTION X51
 TRICKYS GIRL U45-371R X37
 TRICKY'S RED BULL Z04-200Z B13
 TRICKYS GIRL 415P-4R X06

TH 49U 719T SHEYENNE 3X
 TRICKYS SENA Z61-028X B6
 ECR REDEMPTION 5575 ET
 RV RIGHT TIME LADY 0404

TRICKYS SHEYETTE B06-03X D13
 TRICKYS GIRL 8117 D13 H11
 RV MS REDEMPTION 8117 ET

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+7.2	2.2	49	77	0.8	21	46	0.021	0.67	0.16
Top %	19								12	
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	23.4	8.6	110	1.40	70	472	128	90	641	
Top %	5	2		7		5	28			

Ty LOT 34 • TRICKYS VALOR J02-1962 L24

REG. #: P44517220 • DOB: 3/23/2023 • POLLED

RV VALOR 9444G ET
 RV VALOR LAD 1962
 RV NOVA 9762

JDH VICTOR 719T 33Z ET
 RV BOBBI 1404
 SHF EAGLESTONE C36 E177
 RV HOMESTYLE GAL 7762

TRICKYS SHEYETTE B06-03X D13
 TRICKYS GIRL G66-9G90 J02
 TRICKYS TWIN Z38-X51 G66

TH 49U 719T SHEYENNE 3X
 TRICKYS SENA Z61-028X B6
 KCF BENNETT REVOLUTION X51
 TRICKYS MS. MCCOY X06-55M Z38

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+2.8	2.2	63	99	0.9	22	54	0.001	0.65	0.10
Top %			21	26				17	14	
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Adj. BW	Adj. 205	
	15.2	-0.1	107	1.30	83	345	126	92	694	
Top %				25	11					

YEARLING HEREFORD BULLS

Ty LOT 35 • TRICKYS VALOR 1510J-1962 L15

REG. #: P44516989 • DOB: 3/4/2023 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET
RV VALOR LAD 1962 RV BOBBI 1404
RV NOVA 9762 SHF EAGLESTONE C36 E177
RV HOMESTYLE GAL 7762

BEHM 100W CUDA 504C NJW 73S M326 TRUST 100W ET
RV CUDA LASS 1510J BEHM R294 JASMAN102Y
RV SENTINEL LADY 5910 K&B SENTINEL 0042X
RV LADY MOLER 9910

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+8.1	1.9	63	104	0.8	30	61	0.011	0.55	0.12
Top %	14		21	16		29	25	29	28	
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Act. BW	Adj. BW	Adj. 205
	18.8	-1.4	84	1.40	75	384	118	80	88	729
Top %				7						



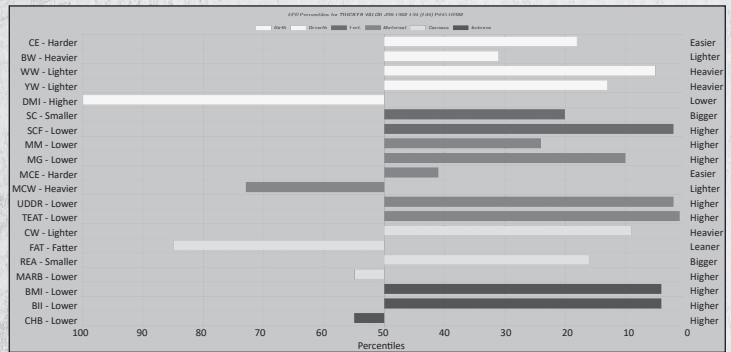
Ty LOT 36 • TRICKYS VALOR J98-1962 L04

REG. #: P44516982 • DOB: 3/1/2023 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET
RV VALOR LAD 1962 RV BOBBI 1404
RV NOVA 9762 SHF EAGLESTONE C36 E177
RV HOMESTYLE GAL 7762

ECR 173D ENDURE 914Z NJW 79Z Z311 ENDURE 173D ET
TRICKYS GAL F23-8495 J98 ECR LADY REDEEM 3277 ET
TRICKYS BOY Z60 C92 F23 TRICKYSGUN X01-308A C92
TRICKYSCOO X01-9036 Z60

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+7.3	1.9	70	106	1.3	31	66	0.051	0.63	0.10
Top %	18		5	13		24	10		16	
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Act. BW	Adj. BW	Adj. 205
	25.1	2.8	100	1.50	85	478	114	80	89	792
Top %	2			2	9	4				



Ty LOT 37 • TRICKYS VISTA F54- 305J L90

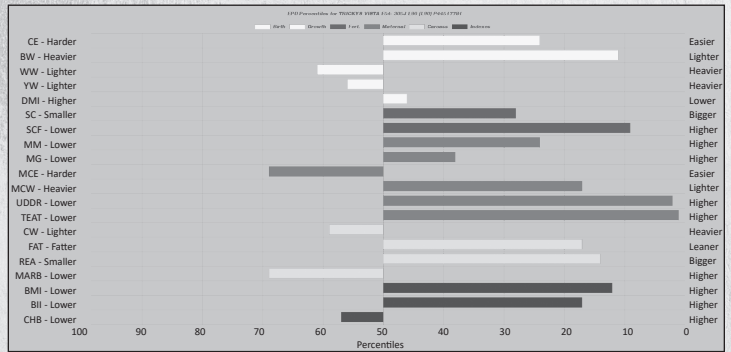
REG. #: P44517781 • DOB: 4/18/2023 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET
RV VALOR LAD 1962 RV BOBBI 1404
RV NOVA 9762 SHF EAGLESTONE C36 E177
RV HOMESTYLE GAL 7762

BAR JZ VISTA 305J BAR JZ POPPY 254G CHURCHILL PILGRIM 632D ET
BAR JZ FERN 781Z

UPS SENSATION 2504 ET CHURCHILL SENSATION 028X
TRICKYS SENA A03 2504 F54 NJW BW LADYSPORT DEW 78P ET
TRICKYS REVA W12-4R A03 PF COOPER 9036
TRICKSNAPO437P-958T;W12

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+6.4	0.5	54	88	1.2	31	58	0.001	0.65	0.06
Top %	24	11			28	24		17	14	
EPD	SCF	MCE	MCW	UDR	CW	BMI\$	CHBS	Act. BW	Adj. BW	Adj. 205
	22.0	0.6	73	1.50	68	434	113		88	606
Top %	9		17	2		12				



Ty LOT 38 • TRICKYS VALOR L14

REG. #: COMMERCIAL BALDY • DOB: 3/3/2023 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET
RV VALOR LAD 1962 RV BOBBI 1404
RV NOVA 9762 SHF EAGLESTONE C36 E177
RV HOMESTYLE GAL 7762

Act. BW	Act. WW
85	870

BLACK BALDY HEIFER

Ty LOT 39 • TRICKYS VALOR L75

REG. #: COMMERCIAL BALDY • DOB: 4/8/2023 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET
RV VALOR LAD 1962 RV BOBBI 1404
RV NOVA 9762 SHF EAGLESTONE C36 E177
RV HOMESTYLE GAL 7762

Act. BW	Act. WW
86	670

BLACK BALDY HEIFER

EPD Rankings for our 2024 Hereford bulls

Top 10 bulls for each of the following traits: CED, BW, WW, YW, REA, Marb., BMI index and CHB index.

Lot #	ID	CED	Lot #	ID	BW	Lot #	ID	WW	Lot #	ID	YW
18	L116	11.5	9	L57	0.2	6	L64	84	6	L64	131
30	L31	9.5	30	L31	0.4	17	L10	77	17	L10	124
23	L111	8.6	32	L76	0.4	15	L80	73	8	L53	123
9	L57	8.3	37	L90	0.5	8	L53	73	15	L80	116
25	L113	8.3	18	L116	0.7	27	L12	72	27	L12	115
13	L89	8.2	29	L33	0.7	19	L13	71	21	L59	114
35	L15	8.1	7	L73	0.8	36	L04	70	19	L13	113
7	L73	8.0	20	L32	1.1	32	L76	69	2	L40	113
28	L109	8.0	10	L49	1.4	1	L25	69	11	L50	112
5	L35	7.5	28	L109	1.5	21	L59	68	1	L25	110
			22	L87	1.5	11	L50	68	5	L35	110

Lot #	ID	REA	Lot #	ID	Marb.	Lot #	ID	BMI\$	Lot #	ID	CHB\$
6	L64	1.14	1	L25	.79	1	L25	549	1	L25	204
25	L113	1.11	3	L42	.75	26	L85	502	2	L40	191
2	L40	1.07	4	L117	.75	3	L42	491	3	L42	181
1	L25	1.0	9	L57	.53	13	L89	485	4	L117	175
8	L53	.95	10	L49	.45	22	L87	482	5	L35	173
13	L89	.92	5	L35	.41	16	L83	478	6	L64	165
5	L35	.91	16	L83	.41	36	L04	478	7	L73	164
3	L42	.91	2	L40	.39	33	L91	472	8	L53	163
19	L13	.90	17	L10	.38	23	L111	466	9	L57	162
7	L73	.90	7	L73	.34	15	L80	464	10	L49	159

EPD PERCENTILES FOR 2022 BORN HEREFORD CALVES

Percentile Band	Calv. Ease				Dry			Sustained		Milk & Mat.		Mature			Rib Eye			BMI Index (\$)	BII Index (\$)	CHB Index (\$)
	Direct (%)	Birth Wt	Weaning Wt	Yearling Wt	Matter Intake	Scrotal Circ.	Cow Fertility	Milk	Growth	(%)	Cow Weight	Udder Suspension	Teat Size	Carc Wt	Fat	Area	Marbling			
Top Value	24	-9.3	93	158	-1.3	3.2	34.3	55	94	18.9	-37	2	2.1	127	-0.111	1.45	1.15	607	730	232
Top 1%	15.4	-3.7	75	122	-0.9	1.9	24	41	74	9.1	33	1.5	1.6	94	-0.031	0.88	0.55	474	569	172
Top 5%	10.5	-0.3	69	112	-0.3	1.6	21.3	36	68	6.9	58	1.4	1.5	86	-0.021	0.73	0.37	434	523	152
Top 10%	8.5	0.5	66	107	-0.2	1.5	20	34	65	5.8	66	1.4	1.4	82	-0.011	0.65	0.29	413	497	142
Top 15%	7.3	1	64	103	-0.1	1.4	19.2	33	63	5.1	71	1.4	1.4	79	-0.001	0.6	0.25	399	481	135
Top 20%	6.3	1.4	63	100	0	1.3	18.5	32	62	4.5	74	1.3	1.4	77	-0.001	0.57	0.22	388	468	131
Top 25%	5.6	1.7	61	98	0	1.3	18	31	60	4	77	1.3	1.4	75	-0.001	0.54	0.19	379	457	127
Top 30%	4.9	1.9	60	96	0.1	1.2	17.5	30	59	3.5	80	1.3	1.3	74	0.009	0.51	0.17	371	448	124
Top 35%	4.3	2.2	59	94	0.1	1.2	17.1	29	58	3.2	82	1.3	1.3	72	0.009	0.48	0.15	364	439	121
Top 40%	3.8	2.4	58	92	0.1	1.1	16.7	28	57	2.8	85	1.3	1.3	71	0.009	0.46	0.13	357	431	118
Top 45%	3.2	2.6	57	91	0.2	1.1	16.3	27	56	2.4	87	1.3	1.3	70	0.009	0.44	0.11	351	423	116
Top 50%	2.7	2.8	56	89	0.2	1	15.9	27	55	2	89	1.2	1.3	69	0.019	0.42	0.1	344	416	114
Top 55%	2.2	3	55	87	0.3	1	15.5	26	54	1.7	91	1.2	1.2	68	0.019	0.4	0.09	338	408	112
Top 60%	1.7	3.2	54	86	0.3	0.9	15.1	25	53	1.3	93	1.2	1.2	66	0.019	0.38	0.07	332	401	110
Top 65%	1.2	3.4	52	84	0.3	0.9	14.7	25	51	0.9	95	1.2	1.2	65	0.029	0.35	0.06	325	393	108
Top 70%	0.6	3.7	51	82	0.4	0.8	14.3	24	50	0.5	97	1.2	1.2	64	0.029	0.33	0.05	318	385	105
Top 75%	0	3.9	50	80	0.4	0.8	13.8	23	49	0	100	1.2	1.2	63	0.039	0.3	0.03	311	376	103
Top 80%	-0.6	4.2	48	78	0.5	0.7	13.3	22	47	-0.5	103	1.1	1.1	61	0.039	0.27	0.02	303	366	101
Top 85%	-1.4	4.5	47	75	0.5	0.7	12.7	20	45	-1.2	106	1.1	1.1	59	0.039	0.24	0	293	355	98
Top 90%	-2.4	5	44	71	0.6	0.6	11.9	19	43	-2	110	1.1	1.1	56	0.049	0.19	-0.02	281	341	95
Top 95%	-3.9	5.7	40	65	0.7	0.4	10.7	15	38	-3.4	117	1	1	52	0.059	0.11	-0.06	262	320	90
Top 99%	-6.7	7.2	10	13	0.9	0.2	8.3	4	10	-6.1	131	0.9	0.9	26	0.089	-0.19	-0.13	225	281	71
Low Value	-13.9	11.7	-14	-33	2.4	-0.9	-2.3	-9	-16	-18.2	176	0.4	0.4	-13	0.169	-0.73	-0.41	74	118	11

EXPLANATION OF HEREFORD EPDS

CALVING EASE DIRECT (CED):

CE EPD is based on calving ease scores and birth weights and is measured on a percentage. CE EPD indicates the influence of the sire on calving ease in females calving at 2 years of age. For example, if sire A has a CE EPD of 6 and sire B has a CE EPD of -2, then you would expect on average if comparably mated, sire A's calves would be born with an 8% more likely chance of being unassisted when compared to sire B's calves.

BIRTH WEIGHT (BW):

BW EPD is an indicator trait for calving ease and is measured in pounds. For example, if sire A has a BW EPD of 3.6 and sire B has a BW EPD of 0.6, then you would expect on average if comparably mated, sire A's calves would come 3 lb. heavier at birth when compared to sire B's calves. Larger BW EPDs usually, but not always, indicate more calving difficulty. The figure in parentheses found after each EPD is an accuracy value or reliability of the EPD.

WEANING WEIGHT (WW):

WW EPD is an estimate of pre-weaning growth that is measured in pounds. For example, if sire A has a WW EPD of 60 and sire B has a WW EPD of 40, then you would expect on average if comparably mated, sire A's calves would weigh 20 lb. heavier at weaning when compared to sire B's calves.

YEARLING WEIGHT (YW):

YW EPD is an estimate of post-weaning growth that is measured in pounds. For example, if sire A has a YW EPD of 100 and sire B has a YW EPD of 70, then you would expect on average if comparably mated, sire A's calves would weigh 30 lb. heavier at a year of age when compared to sire B's calves.

MATERNAL MILK (M):

The milking ability of a sire's daughters is expressed in pounds of calf weaned. It predicts the difference in average weaning weights of sires' daughters' progeny due to milking ability. Daughters of the sire with a +14 MM EPD should produce progeny with 205-day weights averaging 24 lb. more (as a result of greater milk production) than daughters of a bull with a MM EPD of -10 lb. (14 minus -10.0 = 24 lb.). This difference in weaning weight is due to total milk production during the entire lactation.

MATERNAL MILK & GROWTH (M&G):

Maternal Milk & Growth reflects what the sire is expected to transmit to his daughters for a combination of growth genetics through weaning and genetics for milking ability. It is an estimate of daughters' progeny weaning weight. A bull with a 29 lb. M&G EPD should sire daughters with progeny weaning weights averaging 19 lb. heavier than progeny of a bull's daughters with a M&G EPD of 10 lb. (29 minus 10 = 19 lb.). It is equal to one-half the sire's weaning weight EPD, plus all of his MM EPD. No accuracy is associated with this since it is simply a mathematical combination of two other EPDs. It is sometimes referred to as "total maternal" or "combined maternal."

SCROTAL CIRCUMFERENCE (SC):

Measured in centimeters and adjusted to 365 days of age, SC EPD is the best estimate of fertility. It is related to the bull's own semen quantity and quality, and is also associated with age at puberty of sons and daughters. Larger SC EPDs suggest younger age at puberty. Yearling sons of a sire with a .7 SC EPD should have yearling scrotal circumference measurements that average 0.7 centimeters (cm) larger than progeny by a bull with an EPD of 0.0 cm. In the Hereford genetic analysis, a multiple-trait model was used for scrotal circumference. Weaning weight was used as a predictor variable to increase the prediction accuracy of SC EPDs. Therefore, an animal with a weaning weight EPD should also have a SC EPD.

SUSTAINED COW FERTILITY (SCF):

The AHA's new Sustained Cow Fertility EPD (SCF) is a prediction of a cow's ability to continue to calve from three years of age through twelve years of age, given she calved as a two-year-old. The EPD is expressed as a deviation in the proportion of the ten-possible calving's to twelve years old expressed as a probability. For example, the daughters of a bull with a 30 EPD would have the genetic potential to have one more calf by age twelve than the daughters from a bull with a 20 EPD. In other words, the daughters from the 30 EPD bull would have a 10% greater probability of having one more calf than the bull with a 20 EPD. This is equivalent to saying that the daughters are 10% more likely to remain in the herd to age 12.

MATERNAL CALVING EASE (CEM):

MCE EPD predicts how easily a sire's daughters will calve at 2 years of age and is measured on a percentage. For example, if sire A has a MCE EPD of 7 and sire B has a CE EPD of -3, then you would expect on average if comparably mated, sire A's daughters would calve with a 10% more likely chance of being unassisted when compared to sire B's daughters.

MATURE COW WEIGHT (MCW):

The MCW EPD was designed to help breeders select sires that will either increase or decrease mature size of cows in the herd. The trait was developed after years of cow weight data collection and the EPD relates directly to the maintenance requirements of a cow herd. An example of how the MCW EPD allows breeders to compare sires: If sire A has a MCW EPD of 100 and sire B has an EPD of 85, then you would expect the females of sire A, if mated to similar cows, to be 15 lb. heavier at mature size.

UDDER SUSPENSION (UDR):

Scores range from 9 (very tight) to 1 (very pendulous) and represent assessments of udder support. Weak udder suspension results in pendulous udders that make it difficult for a calf to nurse. Weak suspension in the udder indicates a lack of support in the ligament that ties the udder to the cow's body wall. Over time, weakness in this ligament will allow the udder to hang down too far from the body and may subject the udder to serious problems and increased potential for injury.

UDDR EPDs are reported on the scoring scale. Differences in sire EPDs predict the difference expected in the sires' daughters' udder characteristics when managed in the same environment. For example, if sire A has a UDDR EPD of 0.4, and sire B has a UDDR EPD of -0.1, the difference in the values is 0.5, or one-half of a score. If daughters of sires A and B are raised and managed in the same environment, you would expect half a score better udder suspension in daughters of sire A, compared to sire B.

CARCASS WEIGHT (CW):

Carcass weight is a beneficial trait when considering the impact that pounds have relative to end product value. At the same age constant endpoint, sires with higher values for carcass weight will add more pounds of hot carcass weight compared to sires with lower values for carcass weight. For example, if sire A has a CW EPD of 84 and sire B has a CW EPD 64, then you would expect the progeny of sire A, if harvested at the same age constant endpoint, to have a 20-lb. advantage in terms of hot carcass weight.

RIB FAT (FAT):

The FAT EPD reflects differences in adjusted 365-day, 12th-rib fat thickness based on carcass measurements of harvested cattle. Sires with low, or negative FAT EPDs are expected to produce leaner progeny than sires with higher EPDs. Ultrasound measures are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

RIBEYE AREA (REA):

REA EPDs reflect differences in an adjusted 365-day ribeye area measurement based on carcass measurements of harvested cattle. Sires with relatively higher REA EPDs are expected to produce better-muscled and higher percentage yielding slaughter progeny than will sires with lower REA EPDs. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

MARBLING (MRB):

MARB EPDs reflect differences in an adjusted 365-day marbling score (intramuscular fat, [IMF]) based on carcass measurements of harvested cattle. Breeding cattle with higher MARB EPDs should produce slaughter progeny with a higher degree of IMF and therefore higher quality grades. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

(continued on next page)

BALDY MATERNAL INDEX (BMIS):

The Baldy Maternal Index is a maternally focused index that is based on a production system that uses Hereford x Angus cross cows. Progeny of these cows are directed towards Certified Hereford Beef. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability from finishing of non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep the harvested progeny successful for CHB. This index is geared to identify Hereford bulls that will be profitable when used in a rotational cross with mature commercial Angus cows.

CERTIFIED HEREFORD BEEF (CHBS):

The Certified Hereford Beef Index is a terminal sire index that is built on a production system where Hereford bulls are mated to mature commercial Angus cows and all progeny will be targeted for Certified Hereford Beef after the finishing phase. This index has significant weight on Carcass Weight to ensure profit on the rail. As well there is a positive weighting for Average Daily Gain along with a negative weighting on Dry Matter Intake to ensure efficient pounds of growth in the finishing phase. Keep in mind, this production system takes advantage of complimentary breeding with the commercial Angus cow. Although Marbling is weighted positively in this index, a positive weighting for Rib-eye Area and a negative weighting for Back Fat are a greater priority in this index to allow for optimum end-product merit. This is the only index that has no emphasis on fertility. Remember that no replacement heifers are being retained.

EPD RANKINGS OF OUR 2024 HEREFORD BULLS

CED 3 of 37 in top 10% 18 of 37 in top 25%	BW 4 of 37 in top 10% 15 of 37 in top 25%	WW 10 of 37 in top 10% 23 of 37 in top 25%
YW 12 of 37 in top 10% 25 of 37 in top 25%	SCF 19 of 37 in top 10% 25 of 37 in top 25%	MCE 10 of 37 in top 10% 18 of 37 in top 25%
REA 25 of 37 in top 10% 33 of 37 in top 25%	BMI 23 of 37 in top 10% 32 of 37 in top 25%	CHB 25 of 37 in top 10% 33 of 37 in top 25%



GENETICALLY ENHANCED EPDS (GE-EPD):
All the Hereford bulls in the sale will have GE-EPDs.

2022 HEREFORD BREED AVERAGE EPDS

CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
+3.3	2.7	55	88	1.0	26	54	0.019	0.43	0.13
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS			
16.7	1.9	89	1.25	70	358	118			

Bid Online!

The Livestock Link

If you are unable to attend the sale, you can register to watch or bid online through The Livestock Link by following these instructions:

Livestock Videoing • Video Sales
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To view events go to: www.TheLivestockLink.com

- Visit our website, www.thelivestocklink.com.
- Click the "Auctions" tab.
- Click on "Click Here to Register."
- Enter your e-mail address and password, and fill out all your contact information.
- Fill out your banking information. *If you are only viewing the sale and do not wish to bid, this information can be left blank.*
- Check the checkbox at the bottom of the page that says "I'm not a robot" to prove you are a real person.
- Click "Register" at the bottom of the page.
- You will receive an e-mail with a link to activate your account.
- **Please register to bid at least 24 hours in advance of the sale.**

You will receive an e-mail when you are approved for bidding. All applications will be reviewed and processed promptly. You will receive a bidder number only after you have made a purchase in the sale, and that number will only be used at that sale. When the sale is completed, please contact the sale owner or manager for instructions of payment and delivery of your purchase.

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Beware of Meaningless Terms

The beef industry is guilty of using "buzz words" as a method of evaluating cattle. Many of these terms are meaningless or have different connotations for different people.

For example, a recent advertisement in a major breed publication recommended the use of a particular bull because the bull had "consistent



Bob Long

volume and thickness with tremendous fleshing ability." Such nonspecific terms may sound positive to some people but actually furnish no information whatever. Unfortunately, the use of such terms can become faddish and actually lead to changes in selection criteria; criteria which have nothing to do with beef production efficiency.

Included among such misleading terms are thickness, capacity, volume and easy fleshing. Currently these terms are widely used and so are worthy of examination.

THICKNESS — This term has received increased use as breeders finally awaken to the fact they are producing cattle with inadequate muscling. The obvious way to correct this would be to select for heavier muscling since it's a highly heritable trait. Instead, breeders and show ring judges look for and talk about more "thickness."

Overall thickness can be from muscle, from fat, or from a combination of these two tissues. Thickness and length of stifle, as well as thickness and bulge of forearm and gaskin, measures muscle since little fat is deposited at these points. However, thickness over the top or back results largely from fat, and unfortunately, many breeders and judges interpret thick, wide backs as muscling. This inaccurate evaluation has encouraged herdsmen to present cattle for both show and sale in "fatter" condition. The ridiculous result is genetics of the cattle is unchanged — only the feeding and management is different.

CAPACITY — Here is another widely used term which implies that deep bodied, deep flanked, big bellied cattle possess more feeding and breeding capacity and will, or already have, recorded superior performance. When, oh when, will cattlemen learn to look at performance records rather than at the cattle to determine growth rate and reproductive performance.

Overall depth of body includes a combination of loose hide and the fat deposited therein and is not a measure of the capacity of the digestive tract or that of the thoracic and abdominal cavities. Similarly, a big middle or paunch is not a measure of how much feed cattle can or will consume nor is it an indication of potential for growth rate. Big bellies can result from

light muscling (as in the case of dairy cattle) which allows the paunch to sag; from excessive fat deposits around the kidneys and on the intestines; or from "gut fill."

VOLUME — This meaningless term is confusing. Some cattlemen confuse it with capacity or how much cattle can eat. Others think of it as a measure of overall size. And a sizeable number of cattlemen use it simply because they believe it makes them sound well informed. Regardless, this term adds nothing to a set of performance data.

EASY FLESHING — Cattlemen usually use the word "flesh" to refer to fat, as in "the cattle are in good flesh." Therefore, an easy fleshing steer in the feedyard is undesirable while an easy fleshing cow on the range is desirable, unless she is in good flesh from having starved her calf for milk. It is also possible that a difference in degree of muscling can result in two individuals of identical fleshing being evaluated differently by the uninformed.

Therefore, use the term cautiously and only when comparing cattle of the same age, sex and treatment, and when intended for the same specific purpose.

When evaluating or describing cattle use accurate measures of productivity or excellence — "buzz words" are for "bull shippers."



Learn more at
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THE BALD-FACED TRUTH ABOUT HEREFORD GENETICS

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*Compared to Angus-sired calves. Source: Daley, David A. and Early, Sean P. Impacts of Crossbreeding on Profitability in Vertically Coordinated Beef Industry Marketing Systems. American Hereford Association. Retrieved from <https://hereford.org/wp-content/uploads/2017/02/HarrisHeterosisReport.pdf>. 57100C06

The Power of Genomically Enhanced EPDs

The American Hereford Association (AHA) has embraced the use of genomics into their genetic evaluation by launching a first of its kind single step analysis that utilizes the marker effects of specific traits. Likewise, AHA is directly estimating accuracy values rather than approximating. The direct estimation of accuracy results in a more conservative value but a more accurate value than previous methodologies. The AHA is producing the most reliable genetic evaluation that is supported by Whole Herd TPR™ and genomics, which will give prospective buyers added confidence in purchasing young and unproven animals.

Buying animals that have a genomic profile incorporated into their Expected Progeny Difference (EPD) offers many advantages that allow for quicker breed and herd improvement. Below is a table showing the average increase in accuracy when buying a young animal with a Genomic Enhanced EPD (GE-EPD) versus an animal without a GE-EPD. Similarly, an effective progeny number increase is listed by trait that shows how many progeny equate to a genomic enhancement of a young animal (e.g. yearling). That's right, buying a young animal that has been genotyped is like having 2-17 progeny, depending on the trait. The proof gained on young, non-parent animals, through a genomic enhancement is valuable and greatly mitigates the risk and allows for more directed selection.



Each animal tested is recognized with the AHA GE-EPD logo.

AHA Trait	Accuracy Improvement	Effective Progeny Number Increase*
Calving Ease	0.09	17
Birth Weight	0.12	8
Weaning Weight	0.14	12
Yearling Weight	0.16	9
Scrotal Circumference	0.17	6
Mature Cow Weight	0.12	4
Udder Suspension	0.17	7
Teat Size	0.17	7
Carcass Weight	0.11	3
Fat	0.08	2
Rib-Eye Area	0.07	2
Marbling	0.10	3

* Effective Progeny Number Increase (EPNI)- EPNI is the difference gained for genotyped animals versus non-genotyped animals.



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